



## Kelly Services Recognizes Top Performing Diverse Suppliers with Annual BRIDGE Award

March 28, 2006

### - Recipients recognized during a ceremony at company headquarters -

TROY, Mich., March 28 -- Kelly Services, Inc., a global staffing solutions provider, today awarded four top performing suppliers with its annual Kelly Supplier Diversity Development BRIDGE Award, Building Relationships through an Investment in Diversity with the Goal of Excellence.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991208/KELLYLOGO> )

Kelly's Supplier Diversity Development team established the BRIDGE Award to acknowledge Kelly's diverse suppliers for their outstanding and unparalleled excellence in service delivery and to recognize the important contributions of minority, women, and disabled veteran business enterprises.

"Supplier diversity is a significant contributor to Kelly's global success. Our diverse suppliers are strong, profitable, competitive, long-term partners, and we congratulate them on their exemplary performance," said Joan Brancheau, senior vice president and General Manager, Strategic Customer Relationships, Kelly Services.

To qualify for the award, Kelly suppliers must be a certified minority, women's, or disabled veteran business enterprise, provide staffing support services to multiple Kelly customers, and meet established criteria in three objective categories, which include service, responsiveness, and professionalism.

Four overall companies were selected from more than 500 of Kelly's diverse teaming partners to receive a BRIDGE Award, including:

\* Dynamic Computer Corporation (certified by the Michigan Minority Business Development Council) - Founded in 1979 in Farmington Hills, Mich., Dynamic Computer Corp. is a single-source solution for enterprise IT needs, specializing in services and hardware procurement.

\* DPLOYIT, Inc. (certified by the Dallas/Fort Worth Minority Business Development Council) - Established in 2000 in Addison, Texas, DPLOYIT is an information technology service provider, with core competencies in staff augmentation, permanent staffing, mid-range application development, and distributed systems/application deployments.

\* ICONMA (certified by the Michigan Women's Business Council) - Established in 1999 in Troy, Mich., ICONMA is a consulting firm providing professional services and solutions, as well as project-based solutions to a broad range of industries.

\* Synico, Inc. (certified by the Minnesota Minority Supplier Development Council) - Founded in 1996 in Minnetonka, Minn., Synico, Inc. is a staffing solutions company, specializing in the placement of administrative and information technology personnel.

### About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly operates in 30 countries and territories. Kelly provides employment to more than 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2005 was \$5.3 billion. Visit <http://www.kellyservices.com> .

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