

## Nike and Kelly Services Team Up as Global Staffing Partners

July 19, 2006

## Industry pioneers team up on global talent management program

Kelly Services, Inc., a global staffing solutions provider, today announced it has signed an exclusive Managed Staffing Provider agreement with Nike, Inc., the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories. Financial terms of the agreement were not disclosed.

Kelly will provide a comprehensive talent acquisition and management solution for Nike, including contract labor, human resource consulting, demand management and supplier management. The company will use IQNavigator7, a services procurement software platform, to optimize spend, demand and supplier management.

The new managed staffing program will commence in August 2006 with Nike's U.S.-based operations. Global implementation will be phased in over the next two years.

## About Kelly Services, Inc.

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly operates in 30 countries and territories. Kelly provides employment to more than 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2005 was \$5.3 billion. Visit www.kellyservices.com.

## About NIKE, Inc.

NIKE, Inc. (NYSE: NKE) based near Beaverton, Ore., is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. Wholly owned Nike subsidiaries include Converse Inc., which designs, markets and distributes athletic footwear, apparel and accessories; NIKE Bauer Hockey Inc., a leading designer and distributor of hockey equipment; Cole Haan, a leading designer and marketer of luxury shoes, handbags, accessories and coats; Hurley International LLC, which designs, markets and distributes action sports and youth lifestyle footwear, apparel and accessories and Exeter Brands Group LLC, which designs and markets athletic footwear and apparel for the value retail channel.