



Kelly Educational Staffing Enters 43rd State

January 4, 2005

Florence School District first in state to utilize substitute teacher staffing solution

TROY, Mich. (Jan. 4, 2005) - Kelly Educational Staffing, a service line of global staffing provider Kelly Services, has been selected by the Florence School District in Alabama to provide substitute teachers beginning in early 2005.

The Florence School District is the first school district in Alabama to work with Kelly Educational Staffing, marking the 43rd state in addition to the District of Columbia. Kelly currently provides substitute teachers to more than 2,700 schools in the United States and the United Kingdom.

Established in 1999, Kelly Educational Staffing employs 8,000 substitute teachers who meet all state and local certification requirements. Kelly substitute teachers are prepared for the classroom by completing an orientation/training session and utilizing comprehensive grade-appropriate handbooks developed by The Substitute Teaching Institute at Utah State University. These tools enable Kelly substitute teachers to ensure a quality learning experience for students.

"Educators face a daily and often daunting task of recruiting and scheduling enough quality substitute teachers," said Teresa Setting, vice president for Kelly Educational Staffing. "We alleviate this burden for schools by providing a comprehensive solution for placing qualified substitute teachers in the classroom when the regular teacher is absent for professional or personal reasons."

Standard features of Kelly Educational Staffing include recruiting, screening, orientation/training, scheduling, quality control and retention of substitute teachers. Kelly assumes all employer obligations related to a school's substitute teacher program, including payroll taxes, worker's compensation and unemployment compensation. Kelly offers substitute teachers the prevailing wage and provides benefits generally unavailable to substitute teachers including a vacation/ holiday bonus plan, access to health benefits and a 401(k) program.

For more information, visit our website at www.kellyeducationalstaffing.com.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly serves 200,000 customers through 2,500 company owned and operated offices in 27 countries. Kelly provides employment for nearly 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2003 was \$4.3 billion. Visit www.kellyservices.com.

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