



Kelly Services Partners with AARP to Provide Professional Career Options for Mature Workers

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Featured Employer Program Emphasizes Phased Retirement to Minimize Imminent Skills Shortage

TROY, Mich., March 2 -- Kelly Services, a global staffing company, today announced a new partnership with AARP as a Featured Employer in a program designed to connect mature workers with companies committed to aggressive efforts to recruit, hire, and retain them. By integrating this approach into their business plans, many companies will find it is the competitive edge they need to win the looming war for talent.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991208/KELLYLOGO>)

"Kelly Services has a long history of attracting and retaining mature workers and we are pleased to strengthen this strategy as an AARP Featured Employer," said Carl Camden, president and chief operating officer, Kelly Services. "Mature workers are rated highly by our customers and we find these employees are extremely focused, reliable, and offer our customers a greater bank of specialized skills and invaluable knowledge, particularly in the professional, technical, and educational sectors."

Finding qualified, talented people is a challenge today, and it will be even more intense tomorrow. A key demographic trend contributing to the gap between job creation and the labor supply is the aging of the workforce, which clearly points to a significant skills shortage during the next two decades. Retaining access to mature workers will be critical in terms of talent and productivity. A key component of any long-term human resource strategy should be to engage older workers on the job as they are highly credentialed, and often best suited to meet the demands of the marketplace.

"Seasoned workers bring a competitive edge to any company, and our partnership with AARP allows us to maximize and leverage their expertise and abilities," said Camden. "Kelly offers many employment opportunities and programs for mature workers who elect a phased retirement, seek a new career path, or want to further their professional development."

At Kelly, mature workers are a significant, valued segment of the workforce. They offer a wealth of experience and are ready, willing, and able to work beyond traditional retirement age. Mature workers benefit from the flexible schedules Kelly offers that help them balance work and leisure while providing interesting professional opportunities to use their broad expertise to continue their career development. For more information about the many professional employment opportunities for mature workers available through Kelly, visit your local branch or Kelly's Web site at <http://www.kellyservices.us/AARP> .

About Kelly Services

Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Michigan offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly serves 200,000 customers through 2,500 company owned and operated offices in 27 countries. Kelly provides employment for nearly 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2004 was \$4.98 billion.

SOURCE Kelly Services, Inc.

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