



Kelly Services Names Senior Directors to Automotive and Home Care Service Groups

March 29, 2004

TROY, MI (March 29, 2004) -- Kelly Services, Inc., a global provider of staffing services, today announced the appointment of Robert Lauro to senior director, Kelly Automotive Services Group, and Gil Rosales to senior director, Kelly Home Care Services.

Lauro joins Kelly with more than 19 years experience in the automotive staffing industry. He will oversee the worldwide operations of Kelly Automotive Services Group, which has provided major automotive manufacturers and their suppliers with global staffing solutions in a wide range of technical, non-technical and administrative positions for more than 20 years. Lauro is a resident of Rochester Hills, Mich., and holds a bachelor's degree in corporate finance from Wayne State University.

Rosales joins Kelly with more than 15 years experience in the home care staffing industry. He is responsible for the strategic direction of Kelly Home Care Services, which for more than 25 years has provided innovative home health care staffing options to the elderly, disabled and those recovering from illness or injury. Rosales holds a master's degree in business administrations from Troy State University in Tampa, Fla., and a bachelor's degree in business finance from St. Leo's College in St. Leo, Fla. He is a state licensed and certified respiratory therapist.

About Kelly Automotive Services Group

Kelly Technical Services Group is comprised of Kelly Automotive Services Group, Kelly Information Technology Resources and Kelly Engineering Resources. Kelly Automotive Services Group provides contract, contract-to-hire and full-time employees in technical positions including engineering, information technology, graphic arts and publication, as well as other professional and non-technical positions, to meet the diverse and flexible demands of the automotive industry. For more information, please visit www.kellyautomotive.com.

About Kelly Home Care Services

Kelly Services established its caregiver service in 1976 to meet the growing need for quality in-home care. Kelly Home Care Services caregivers work as an extension of the family, assuming the tasks, care and companionship that family members are unable to provide due to geographic restraints or other obligations. Services provided by Kelly Home Care Services include, but are not limited to, assistance with bathing and dressing, preparation of nutritious meals, help with walking, getting in and out of bed, medication reminders, transportation, light housekeeping and skilled in-home care. For more information about Kelly Home Care Services, visit www.kellyhomecare.com.

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