



Kelly Services Declares Quarterly Dividend

April 27, 2004

TROY, Mich., Apr 27, 2004 -- Kelly Services, Inc. (Nasdaq: KELYA, KELYB), a global provider of staffing services, today announced a regular quarterly cash dividend of 10 cents per share on Kelly Services Class A and Class B common stock, payable June 4, 2004 to stockholders of record at the close of business on May 17, 2004.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991208/KELLYLOGO>)

Kelly Services stock may be purchased directly through the company's Direct Stock Purchase Plan. In addition, investors may sign up for direct investment online through Netstock Direct's web site www.netstockdirect.com . Investors may also automatically reinvest their dividends through Kelly's Dividend Reinvestment Plan. For more information, visit Kelly's web site at www.kellyservices.com , or call 1-866-249-2607.

Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly serves 200,000 customers through 2,500 company owned and operated offices in 26 countries. Kelly provides employment for nearly 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2003 was \$4.3 billion. Visit www.kellyservices.com .

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