



## **Growing Optimism Propels Broad-Based Job Recovery - Kelly Services Advance Comment on Unemployment Rate Announcement**

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TROY, Mich., May 5 -- The following commentary by Terence Adderley, chairman and chief executive officer, and Carl Camden, president of global staffing company Kelly Services, Inc., is offered in advance of the April unemployment rate announcement due Friday from the U.S. Department of Labor. In March, the unemployment rate rose to 5.7 percent, and the economy gained a reported 308,000 jobs.

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"This economic recovery is now creating hundreds of thousands of jobs, and temporary staffing is producing a significant number of those jobs," said Adderley. "In fact, temporary employment has been growing, on a year-over-year basis, since April 2003. Our 15 percent sales growth in the first quarter was Kelly's strongest quarterly growth since 1997. This improvement has been seen across virtually every business line and geography," he said.

Camden noted broad-based improvement in hiring building from the first quarter. "We can expect sizable gains in job creation in the coming months," he said. "However, specific predictions on job creation are becoming an increasingly imprecise exercise. Government employment reports over the last several months have shown considerable volatility, with frequent and significant revisions to previous months' job data. What remains clear is the upward trend in job creation over recent months, providing a more meaningful view of the direction of employment than any single month's data. At street level, we are seeing strong temporary hiring across the country in all employment disciplines and extending to permanent jobs. Caution has given way to optimism, and the doors to hiring offices are opening wider," Camden said.

### About Kelly Services

Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly serves 200,000 customers through 2,500 company owned and operated offices in 26 countries. Kelly provides employment for nearly 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2003 was \$4.3 billion. Visit [www.kellyservices.com](http://www.kellyservices.com).

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NOTE TO EDITORS: Carl Camden is available for media interviews through the contact information below.

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