



Minnesota Teacher Margo Magnussen Honored as National Substitute Teacher of the Year by Kelly Educational Staffing

June 24, 2004

TROY, Mich., June 24 -- Margo Magnussen, a substitute teacher at Bemidji Independent School District in Bemidji, Minn., was honored this week as National Substitute Teacher of the Year by Kelly Educational Staffing. An award presentation was held during a school board meeting of the Bemidji Independent School District.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20040624/DETH027>

<http://www.newscom.com/cgi-bin/prnh/19991208/KELLYLOGO>)

Magnussen was selected from among more than 9,000 Kelly substitute teachers nationally as the winner for the 2003-2004 school year. She has worked as a substitute teacher for 23 years and joined Kelly Educational Staffing in 2003 when Kelly began its contract with the school district.

"Margo's classroom management techniques are superior, and she delivers the lesson plan in a lively and meaningful manner," said Richard Anderson, principal of Bemidji High School. "Her ability to convey warmth and understanding while remaining firm in her expectations is a real bonus in the job she performs."

The National Substitute Teacher of the Year award was developed to recognize a Kelly substitute teacher for their outstanding work in the classroom. The award is based on performance feedback from permanent teachers and school administrators.

About Kelly Educational Staffing

Kelly Educational Staffing is a service line of staffing provider Kelly Services, currently providing 9,000 substitute teachers to more than 1,700 schools across 41 states, the District of Columbia and the United Kingdom. Kelly launched this service in 1997 and is the only staffing company offering a substitute teacher program nationally.

Standard features of Kelly Educational Staffing include recruiting, screening, orientation/training, scheduling, quality control and retention of substitute teachers. Kelly assumes all employer obligations related to a school's substitute teacher program, including payroll taxes, worker's compensation and unemployment compensation. Substitute teachers from Kelly meet state and local certification requirements for any K-12 teaching situation in a public or private school.

To attract and retain quality substitute teachers, Kelly goes beyond paying the prevailing wage in the school or district by providing weekly pay, direct payroll deposit, free software training, vacation/holiday bonus pay, and access to health benefits and a 401(k) program. An orientation/training session and comprehensive grade-appropriate handbooks developed for Kelly by The Substitute Teaching Institute at Utah State University help prepare Kelly teachers for the classroom. Visit <http://www.kellyeducationalstaffing.com>.

About Kelly Services

Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly serves 200,000 customers through 2,500 company owned and operated offices in 26 countries. Kelly provides employment for nearly 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2003 was \$4.3 billion. Visit <http://www.kellyservices.com>.

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06/24/2004

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