



Kelly Engineering Resources and Minority Supplier Nucon Group Form Strategic Alliance

July 27, 2004

TROY, Mich., July 27 -- Kelly Engineering Resources, a business unit of global staffing services provider Kelly Services, Inc., and The Nucon Group, an engineering and staffing services company, today announced they have formed a strategic business alliance.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991208/KELLYLOGO>)

Under this formal agreement, Kelly Engineering Resources and The Nucon Group will join efforts to provide innovative staffing solutions to the engineering community.

"Supplier diversity makes good business sense and leads to positive results for all parties involved," said Greg Kruger, vice president, Kelly Engineering Resources. "Our relationship with The Nucon Group will enable our company to access a broader pool of talent, and in turn serve the needs of our customers."

"We applaud Kelly's commitment to supplier diversity and business development within their corporation," said Gilbert C. Morrell, Jr., president and CEO of The Nucon Group. "It's exciting to know that our companies pursue a common goal toward the development of diversity programs within the staffing industry and the greater communities we serve."

About Kelly Engineering Resources

With more than 35 years of industry experience, Kelly Engineering Resources offers services throughout the United States, Australia, France, Germany and the United Kingdom covering more than 40 major cities. Kelly Engineering Resources provides all types and levels of engineers, technicians, designers, drafters and manufacturing specialists, logistics, project controls and other engineering support personnel. For more information about Kelly Engineering Resources, visit <http://www.kellyengineering.com> . Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering global staffing solutions that include temporary services, staff leasing, outsourcing, vendor on-site and full-time placement.

About The Nucon Group

Established in 1982, The Nucon Group is one of the nation's top minority- owned companies. The company and its corporate divisions - Nucon Administrative and Technical Services, Nucon Engineering Associates and Nucon Training Services - provide the expertise required to help organizations in need of a wide range of staffing and/or engineering consulting and design services. The Nucon Group has been listed on the Black Enterprise Magazine BE100s List, the nation's leading indicator of excellence and achievement in black-owned business. For more information, please visit <http://www.nucongroup.com> .

SOURCE Kelly Services, Inc.

CONTACT: Amy Grundman of Kelly Services, Inc., +1-248-244-5630 or
amy_grundman@kellyservices.com
Web site: <http://www.kellyservices.com>
<http://www.kellyengineering.com>
<http://www.nucongroup.com>
(KELYA KELYB)