



Kelly Services® Offers Visual Resume Tool on Website

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Forms Partnership With California-Based Visual.ly

TROY, MI -- (Marketwire) -- 12/10/12 -- Kelly Services (NASDAQ: KELYA) (NASDAQ: KELYB), a leader in providing workforce solutions, is partnering with Visual.ly, a San Francisco-based marketplace that brings together buyers and sellers of infographics, to offer individuals an online graphics tool to create a resume infographic.

The tool is available at KellyServices.com/ResumeBuilder and generates a resume infographic by gathering an individual's professional information from their LinkedIn profile. The final infographic can be stored on the individual's computer and shared with prospective employers.

"Resumes and CVs are based on an antiquated format and Kelly® is trying to change that," said Dave Fenech, Vice President, Interactive Marketing and Creative Services, for Kelly Services. "The graphics tool provides job seekers with a unique approach in presenting their skills and experience to prospective employers through the use of data visualization."

Visual.ly originally began offering their online visualization service to marketing professionals, but soon realized that a need existed for all professionals to showcase their experience and skills through a visual format. The partnership with Kelly Services marks Visual.ly's entry into the resume business.

"Visuals provide a quick insight into a person's experience and skills at one glance," said Lee Sherman, Chief Content Officer, Visual.ly.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides employment to more than 550,000 employees annually. Revenue in 2011 was \$5.6 billion. Visit kellyservices.com and connect with us on [Facebook](#), [LinkedIn](#), and [Twitter](#). [Download](#) The Talent Project, Kelly's free iPad app.

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