

## Kelly Services® CEO Participates in White House Roundtable

July 11, 2014

## **Commitment to Strengthen Small Business Access**

TROY, MI -- (Marketwired) -- 07/11/14 -- Carl Camden, president and chief executive officer of Troy-based Kelly Services, met with President Obama and CEOs of other publicly held companies at a White House event today to discuss strengthening small business access to capital.

The Small Business Supplier Event was organized to bring together CEOs, President Obama and members of the President's economic team to announce a new set of commitments that will help lower capital costs for small business suppliers. The meeting highlighted Kelly Services', and other companies', commitment to either accelerate payment to suppliers or to offer a financing solution to lower suppliers cost of working capital.

Joining Mr. Camden at the event was Ralph Harper, chief executive officer of <u>DPLOYIT. Inc.</u>, a minority-owned staffing company headquartered in Plano, Texas, and a small business supplier in Kelly Services' talent supply chain.

"As a world leader in human capital management, Kelly Services knows that our customers rely on access to a healthy, thriving talent supply chain, and small businesses play a vital role in meeting the world's workforce needs. We're proud to join the President and other companies in doing our part to lower capital costs for small business suppliers," said Camden. "Today's commitment is a natural extension of Kelly's ongoing initiatives to provide opportunity, access, and innovative support to our small business suppliers."

In the United States, Kelly does business with more than 400 certified diverse small business enterprises, resulting in more than \$750 million in spend in 2013.

## **Kelly Services**

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly<sup>®</sup> offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provided employment to approximately 540,000 employees in 2013. Revenue in 2013 was \$5.4 billion. Visit kellyservices.com and connect with us on <a href="Eacebook, LinkedIn">Eacebook, LinkedIn</a>, and <a href="Twitter">Twitter</a>.

## Media Contact:

Jane Stehney
Director of Public Relations
Kelly Services, Inc.
<a href="mailto:stehnja@kellyservices.com">stehnja@kellyservices.com</a>
248-244-5630

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