



For Immediate Release

## Kelly Services(R) Appoints Corporate Secretary and Chief Investor Relations, Executive Compensation and Communications Officer

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TROY, MI -- (Marketwired) -- 12/19/17 -- [Kelly Services](#) (NASDAQ: KELYA) (NASDAQ: KELYB), a global leader in providing workforce solutions, today announced the appointment of [James \(Jim\) Polehna](#) to Corporate Secretary and Chief Investor Relations, Executive Compensation and Communications Officer. Jim previously served as Corporate Secretary and Vice President of Investor Relations for the Michigan-based Fortune 500 company. In his new role, he has the additional responsibility for executive compensation in addition to his existing areas of corporate governance, investor relations and internal communications. Jim also oversees the company's public affairs/philanthropy functions. He reports to [George Corona](#), President and Chief Executive Officer of Kelly Services.

"The increasing complexity and scrutiny around executive compensation and overlap with areas of corporate governance mean that combining these areas creates the opportunity for synergy and streamlined efficiencies," Corona said. "Jim's background and experience as a results-oriented and collaborative leader will serve Kelly well as he continues to provide strategic guidance and direction in each of his areas of accountability."

Jim joined Kelly Services in 2001 as assistant secretary and director of Investor Relations from Citizens Banking Corporation, where, for nearly 20 years, he held various positions of increasing responsibility. As Vice President of Investor Relations, Strategic Planning and Corporate Governance, Jim monitored economic, business and political trends to determine potential impact on corporate objectives and shareholder value. During this time, he also served as an adjunct professor at Baker College.

Jim earned both a bachelor degree and an MBA from the University of Michigan. He serves on the board of directors of the Citizens Research Council and is a member of the Global Investor Relations Executive Council of the Conference Board, the Detroit Regional Chamber of Commerce, the Detroit Economic Club, the National Investor Relations Institute (NIRI), the Society of Corporate Secretaries and Governance Professionals, and the Public Relations Society of America (PRSA).

### About Kelly Services

As a global leader in providing [workforce solutions](#), Kelly Services, Inc., (NASDAQ: KELYA) (NASDAQ: KELYB) and its subsidiaries, offer a comprehensive array of [outsourcing and consulting](#) services as well as world-class [staffing](#) on a temporary, temporary-to-hire, and direct-hire basis. Kelly directly employs nearly 500,000 people around the world in addition to having a role in connecting thousands more with work through its global network of talent suppliers and partners. Revenue in 2016 was \$5.3 billion. Visit [kellyservices.com](#).

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