

Kelly Services® Declares Quarterly Dividend

TROY, MI -- (Marketwired) -- 02/12/15 -- Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB), a leader in providing workforce solutions, today announced that its Board of Directors has declared a quarterly dividend of 5 cents per share on Kelly Services Class A and Class B common stock. The dividend is payable March 10, 2015 to shareholders of record at the close of business on February 24, 2015.

Kelly Services stock may be purchased directly through the company's <u>Direct Stock Purchase Plan</u>. In addition, investors may sign up for direct investment online at <u>www.computershare.com/investor</u> through the Investment Centre. Investors may also automatically reinvest their dividends through Kelly's <u>Dividend Reinvestment</u> Plan. For more information, visit Kelly's web site at <u>www.kellyservices.com</u>, or call 1-866-249-2607.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a global leader in providing workforce solutions. Kelly [®] offers a comprehensive array of <u>outsourcing</u> and consulting services as well as world-class staffing on a temporary, temporary-to-hire, and direct-hire basis. Serving clients around the world, Kelly provided <u>employment</u> to approximately 550,000 employees in 2014. Revenue in 2014 was \$5.6 billion. Visit <u>kellyservices.com</u> and connect with us on <u>Facebook</u>, <u>LinkedIn</u>, and <u>Twitter</u>.

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