



July 15, 2014

## **Kelly Educational Staffing® to Provide Substitute Teachers to Celina Independent School District in Texas**

### **District Joins Over 4,200 Schools in the U.S. Utilizing Comprehensive Substitute Teacher Program**

DALLAS, TX -- (Marketwired) -- 07/15/14 -- Kelly Educational Staffing (KES<sup>®</sup>), a specialty service of Kelly Services<sup>®</sup>, a workforce solutions leader, today announced it has been selected by the Celina Independent School District to provide [substitute teachers](#) to the five schools in the district for the 2014-2015 school year.

Established in 1997, KES provides highly qualified substitute teachers, as well as non-instructional staff, to over 4,200 public and private schools across 35 states. Kelly<sup>®</sup> offers schools a comprehensive [education staffing](#) and management solution that includes the recruiting, screening, training, and scheduling of substitute teachers.

"We are excited about the partnership with Kelly Educational Staffing and the advantages this substitute teacher staffing solution offers," said Rick DeMasters, assistant superintendent for the Celina Independent School District. "By leveraging the KES program, we can provide our students instructional continuity through qualified substitute teacher personnel when permanent staff is absent from the classroom. In addition, the district will be able to focus more on the needs of our students and less on the administrative responsibilities associated with a substitute management system."

"Kelly is very pleased to partner with the Celina Independent School District and have the opportunity to contribute positively to the learning environment of students in this community," said Nicola Soares, vice president, KES. "We believe education is a shared responsibility, and Kelly offers schools a practical solution that allows administrators to focus on their core mission of educating students."

#### ***About Kelly Educational Staffing***

Kelly Educational Staffing (KES) is a specialty service of Kelly Services (NASDAQ: KELYA) (NASDAQ: KELYB), the first staffing provider to develop a comprehensive education staffing and [management solution](#). Launched in 1997, KES is the largest provider of quality substitute teachers, in addition to after school program staffing, and the staffing of non-instructional positions such as custodians, cafeteria employees, administrative assistants, and school nurses. More than 1.7 million classrooms are filled by a KES substitute teacher each year.

To learn more about substitute teaching opportunities, contact the Dallas Kelly Educational Staffing office at (972-781-1260) or for more information on the KES program, visit [kellyeducationalstaffing.us](http://kellyeducationalstaffing.us).

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