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KellyOCG(R) Named to The 2014 Global Outsourcing 100(R) List by the International Association of Outsourcing Professionals(R) (IAOP(R))

Ranked Fourth in the Leaders Category

TROY, MI -- (Marketwired) -- 06/02/14 -- KellyOCG, the outsourcing and consulting group of [Kelly Services](#)[®], has been named to [The Global Outsourcing 100 List](#) by the International Association of Outsourcing Professionals (IAOP). This is the third consecutive year that KellyOCG, which placed fourth in the Leaders category, has been named to the list.

The 2014 Global Outsourcing 100, now in its ninth year, recognizes the worlds' best outsourcing service providers and advisors. These rankings are based on applications received and evaluated by an independent judging panel organized by IAOP. The winning companies were judged on four critical characteristics: size and growth; customer references; organizational competencies; and management capabilities. The 2014 panel is led by IAOP chief advisor of thought leadership, Jagdish Dalal, COP and president of JDalal Associates, LLC.

"Participating with IAOP allows us to benchmark our approach to outsourcing and consulting, as well as innovation against industry standards," said Teresa Carroll, Senior Vice President and General Manager, KellyOCG. "Being named to the Global Outsourcing 100 list reinforces that our consultative outsourcing model aligns well in the areas of strategy, risk mitigation, talent management and operational excellence. We are proud to join this list of accomplished service providers and to be recognized for our efforts by the International Association of Outsourcing Professionals."

"At a time when there is a growing need to outsource, The Global Outsourcing 100 list has become an invaluable reference tool to help companies research service providers," said Debi Hamill, IAOP CEO. "The companies named on these lists and sub lists have demonstrated their expertise following a rigorous, independently judged process and represent the top in the industry."

In addition to the number four overall ranking in the Leaders category, KellyOCG achieved numerous sub-list honors, including:

- Best 5 Leaders - Oil & Natural Gas
- Best 10 Companies - Pharmaceuticals
- Best 20 Leaders - Technology (Hardware & Software)
- Best 5 Leaders - Logistics
- Best 20 Leaders - US and Western Europe

KellyOCG is working with IAOP to re-establish the Global Human Capital Chapter for IAOP membership this year. Pam Berklich, Senior Vice President, Direct Hire Practices for KellyOCG, will serve as the lead co-chair for the chapter and will work, along with other IAOP team members around the world, to drive meaningful programming and relevant content on human capital topics and market trends. Visit [IAOP.org](#) for additional information on the Global Human Capital Chapter.

About IAOP

The International Association of Outsourcing Professionals (IAOP) is the global, standard-setting association and advocate for outsourcing professionals and the organizations they support. With more than 120,000 members and affiliates worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit [IAOP.org](#).

About KellyOCG

KellyOCG is a global leader in innovative talent management solutions in the areas of Recruitment Process Outsourcing (RPO), Business Process Outsourcing (BPO), Contingent Workforce Outsourcing (CWO), including Independent Contractor Solutions, Human Resources Consulting, Career Transition and Executive Coaching and Development, and Executive Search. Further information about KellyOCG may be found at [kellyocg.com](#).

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly[®] offers a

comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provided employment to approximately 540,000 employees in 2013. Revenue in 2013 was \$5.4 billion. Visit kellyservices.com and connect with us on [Facebook](#), [LinkedIn](#), & [Twitter](#).

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