



May 2, 2013

KellyOCG(R) Named to HRO Today Magazine's MSP "Baker's Dozen" List

TROY, MI -- (Marketwired) -- 05/02/13 -- The Outsourcing and Consulting Group (KellyOCG) of Kelly Services has been named to the MSP Baker's Dozen list by *HRO Today* magazine, for the third consecutive year. The rankings were announced Thursday, May 2, at the HROA Forum in Philadelphia. The MSP providers were rated on the breadth of their service, the size of the programs they manage, and the quality of service provided. The survey is completed by HR and Procurement professionals who are current buyers of MSP services.

The MSP Baker's Dozen list, generated by *HRO Today Magazine* MSP Customer Satisfaction Survey, ranks the top providers in the MSP industry. The magazine highlights the results in its May 2013 issue. Visit hrotoday.com for more information.

"KellyOCG is proud to be included in *HRO Today's* MSP Baker's Dozen again this year," said Jennifer Spicher, Vice President, Americas Practice Lead for KellyOCG - Contingent Workforce Solutions. "We appreciate being consistently recognized as a leader in the delivery of MSP solutions that enable our clients to leverage the full spectrum of contingent labor to drive their talent strategy and enhance their competitiveness."

"KellyOCG has been on *HRO Today's* MSP Bakers Dozen Customer Satisfaction Survey every year since the inception of the survey," said Elliot Clark, CEO of *HRO Today Magazine*. "Their innovative approaches to both contingent labor supply management as well as permanent labor Recruitment Process Outsourcing makes them one of the top global providers of a total workforce solution which is the service that employers will choose in the future. They are not only at the forefront of the market, they have a great customer service culture as well."

About KellyOCG

Kelly Outsourcing and Consulting Group (KellyOCG) is a global leader in innovative talent management solutions. The MSP Practice of KellyOCG guides and manages all categories of talent to strategically drive business growth. By applying labor market insights, workforce analytics and supply chain management principles, KellyOCG optimizes contingent labor spend, delivering access to quality talent at competitive rates and with minimized risk. Further information about KellyOCG may be found at www.kellyocg.com.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly[®] offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides employment to more than 560,000 employees annually. Revenue in 2012 was \$5.5 billion. Visit www.kellyservices.com and connect with us on [Facebook](#), [LinkedIn](#), and [Twitter](#). Download [The Talent Project](#), a free iPad app by Kelly Services.

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