



Kelly Services(R) Recognizes MVP and VIP Suppliers of the Year

TROY, MI -- (MARKET WIRE) -- 01/24/12 -- Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB), a leader in providing workforce solutions, introduced its U.S.- based Supplier Awards and Recognition Program today. The Kelly Supplier of the Year Award recognizes suppliers whose outstanding service, superior results and strategic partnerships have made a significant impact with Kelly's business. These suppliers have added exceptional Value and Impact to their Kelly Partnership (VIP) with one supplier being named the Most Valuable Partner (MVP).

Supplier criteria included, supporting multiple, strategic Kelly® managed Workforce Solutions programs in 2011 as well as being evaluated on their performance in the following areas:

- Program Scorecard Results
- Compliance
- Kelly Program Specific Survey Results
 - Service Delivery
 - Citizenship
 - Partnership
 - Innovation/Value Delivered
 - Program Recommendation
- Supplier Awards and Recommendation Committee Approval

The winning suppliers, and the category in which they won, are:

- Abacus Service Corporation, Farmington Hills, MI -- Staffing MVP
- Abacus Service Corporation, Farmington Hills, MI -- Professional VIP
- AlphaProTemps, APR, Inc., Thousand Oaks, CA -- Commercial VIP
- LanceSoft Inc, Herndon, VA -- Diverse VIP
- Mason-Grey Corporation, Atlanta, GA -- Technical VIP

"As a leader in workforce solutions, Kelly is uniquely positioned to drive efficiency and effectiveness throughout the talent supply chain," said John W. Healy, Vice President and Talent Supply Chain Strategist. "Achieving our goal means that we help our clients secure, retain and nurture a global workforce supplier network through active collaboration and strategic partnerships, with a focus to grow and mentor our supplier base."

About Kelly Services

Kelly Services, Inc. is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides [employment](#) to more than 530,000 employees annually. Revenue in 2010 was \$5 billion. Visit www.kellyservices.com and connect with us on [Facebook](#), [LinkedIn](#), & [Twitter](#).

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