

Kelly Services(R) Promotes Judy Snyder to Senior Vice President and Chief Information Officer

TROY, MI -- (Marketwired) -- 04/10/13 -- Kelly Services (NASDAQ: KELYA) (NASDAQ: KELYB) today announced the appointment of Judy Snyder as Senior Vice President and Chief Information Officer effective immediately. In her new position, Ms. Snyder will have responsibility for all aspects of global information technology for the company. She brings extensive experience and a proven track record of innovation and global IT leadership to this role.

"Judy has made significant contributions to our organization since joining Kelly®," said George Corona, Executive Vice President and Chief Operating Officer. "She has a clear vision and keen understanding of the company's IT goals, and will continue to move Kelly forward in her new role."

Ms. Snyder will report directly to George Corona.

Ms. Snyder joined Kelly in 2008 as Vice President of Global Applications and played a key role in developing and executing the company's long-range IT strategic plan. Prior to Kelly, she spent 20 years in progressive leadership roles with EDS, US Air, and TRW Automotive. Ms. Snyder received her Bachelor of Science degree in business information systems from Robert Morris University in Pennsylvania and is Six Sigma Greenbelt certified.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire, and direct-hire basis. Serving clients around the globe, Kelly provides employment to more than 560,000 employees annually. Revenue in 2012 was \$5.5 billion. Visit kellyservices.com and download The Talent Project, a free iPad® app by Kelly Services.

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