

International Association of Outsourcing Professionals(R) Selects KellyOCG(R) in the "Leaders Category" for the 2014 Global Outsourcing 100(R) Service Providers List for the Third Consecutive Year

TROY, MI -- (Marketwired) -- 02/17/14 -- KellyOCG, the <u>outsourcing and consulting</u> group of Kelly Services®, was named to the Leaders category for the 2014 Global Outsourcing 100 by the <u>International Association of Outsourcing Professionals</u> (IAOP®). This is the third consecutive year that KellyOCG has been named to the list. The announcement was made at the 2014 Outsourcing World Summit® in Orlando, Florida, today.

The 2014 Global Outsourcing 100, now in its ninth year, recognizes the world's best outsourcing service providers and advisors. These rankings are based on applications received and evaluated by an independent judging panel organized by IAOP. The 2014 panel is led by IAOP chief advisor of thought leadership, IAOP, Jagdish Dalal, COP and president of JDalal Associates, LLC.

"Each year, the competition to be named to The Global Outsourcing 100 list continues to reach higher levels," said Dalal. "Given the strong competition, getting named to these lists is a great recognition and these companies should be proud of achieving excellence in the field."

In mid May, all applicant companies will receive an evaluation package containing information on final list rankings, inclusion on one or more sub-lists, the judges' application scoring and evaluation, and company profiles.

"Our recognition on the Global Outsourcing 100 list for the third consecutive year demonstrates our commitment to enhancing the delivery of consultative outsourced solutions focused to meet the talent and operational challenges our clients face," said Teresa Carroll, Senior Vice President and General Manager, KellyOCG. "We have increased the number of Certified Outsourcing Professionals on our team who bring best practices, innovation and change leadership to the solutions to help our clients effectively compete and achieve their business goals."

About IAOP

The International Association of Outsourcing Professionals (IAOP) is the global, standard-setting organization and advocate for the outsourcing profession. With more than 120,000 members and affiliates worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit www.IAOP.org.

About KellyOCG

KellyOCG is a global leader in innovative talent management solutions in the areas of Recruitment Process Outsourcing (RPO), Business Process Outsourcing (BPO), Contingent Workforce Outsourcing (CWO), including Independent Contractor Solutions, Human Resources Consulting, Career Transition and Executive Coaching and Development, and Executive Search. Further information about KellyOCG may be found at kellyocg.com.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provided employment to approximately 540,000 employees in 2013. Revenue in 2013 was \$5.4 billion. Visit kellyservices.com and connect with us on Facebook, LinkedIn, & Twitter.

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Source: Kelly Services

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