



January 3, 2013

## **Committee for Economic Development Announces Carl Camden, President & CEO of Kelly Services(R), as New Co-Chair**

WASHINGTON, DC -- (Marketwire) -- 01/03/13 -- The Committee for Economic Development (CED), a non-profit, nonpartisan business-led public policy organization, is pleased to announce Carl Camden, President and Chief Executive Officer of Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) as the new Co-Chair of CED. Mr. Camden will serve alongside Roger W. Ferguson, Jr., President and Chief Executive Officer of TIAA-CREF and CED Co-Chair since June 2011.

Mr. Camden succeeds Donald K. Peterson, former Chairman and Chief Executive Officer of Avaya Inc. Mr. Camden is President and Chief Executive Officer of Kelly Services, a leader in providing workforce solutions. He also serves on the company's board of directors. Kelly Services is a Fortune 500 company headquartered in Troy, Michigan.

"Carl is known for his work to support policies that drive economic growth and improve workforce competitiveness and productivity through enhanced education reform," said Roger Ferguson. "In addition to working closely with CED on our early childhood and postsecondary programs, Carl is a Business Champion for all of our programs, including fiscal health, health care reform, legal reform, and corporate governance. As a CED Trustee he has played an important leadership role in sharing our recommendations for policy development with the larger business community."

Mr. Camden's expertise spans business, government, academic and non-profit sectors. In 2007, Mr. Camden was a founding member of Better Health Care Together, a coalition urging fundamental reform of the American health care system. He serves as Chairman of the Detroit Board of the Federal Reserve Bank of Chicago and on the Board of Directors of the Detroit Medical Center, and the Board of Trustees of the University of Detroit Mercy. Carl was also an associate professor in the Communications Department of Cleveland State University.

Mr. Camden holds an undergraduate degree in psychology and speech from Southwest Baptist College in Bolivar, Missouri, a graduate degree in clinical psychology and speech communication from Central Missouri State University, and a doctorate in communications from Ohio State University.

"I'm honored and excited to serve with Roger as co-chair," said Camden, "because CED's advocacy is more crucial now than ever. We need to be the voice of reason in a time when it's difficult to be heard, and deliver solutions the country needs for long-term fixes to our economy. Only by improving fundamental American competitiveness can we make certain that everybody can participate in the American dream."

"CED is fortunate to welcome Carl Camden as the new CED Co-Chair," said Steve Odland, Chief Executive Officer of CED. "Carl's active role in supporting our education reform programs, fiscal health initiatives, and women's economic empowerment efforts has been vital to our success in raising national awareness around these vital issues. I look forward to working closely with both Carl and Roger as CED enters its next decade of service, delivering well-researched analysis and reasoned solutions to our nation's most critical issues."

### *About Kelly Services*

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly® offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides employment to more than 550,000 employees annually. Revenue in 2011 was \$5.6 billion. Visit [www.kellyservices.com](http://www.kellyservices.com) and connect with us on [Facebook](#), [LinkedIn](#), & [Twitter](#). [Click](#) to download The Talent Project, our free iPad app.

### *About CED*

CED is a non-profit, nonpartisan business-led public policy organization. CED conducts research on major economic and social issues and actively informs and engages the business community in an effort to achieve policy reform for the good of the nation. Membership is made up of some 200 senior corporate executives and university leaders who lead CED's research and outreach efforts.

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