

## KELLY SERVICES® REPORTS 4th QUARTER AND FULL YEAR 2011 RESULTS

TROY, MI (February 2, 2012) -- Kelly Services, Inc. (NASDAQ: <u>KELYA</u>) (NASDAQ: <u>KELYB</u>), a leader in providing <u>workforce solutions</u>, today announced results for the fourth quarter and full year 2011.

Carl T. Camden, President and Chief Executive Officer, announced revenue for the fourth quarter of 2011 totaled \$1.4 billion, a 5% increase compared to the corresponding quarter in 2010. Revenue for the full year totaled \$5.6 billion, a 12% increase compared to the prior year.

Net earnings for the fourth quarter of 2011 totaled \$24.1 million, compared to \$14.6 million reported for the fourth quarter of 2010.

Net earnings for the full year of 2011 totaled \$63.7 million compared to \$26.1 million in 2010.

Diluted earnings per share from continuing operations in the fourth quarter of 2011 were \$0.64 compared to \$0.39 per share in the fourth quarter 2010.

Diluted earnings per share from continuing operations for the full year of 2011 were \$1.72 compared to \$0.71 per share in 2010.

Commenting on the fourth quarter and full year results, Camden stated, "Despite unsettled global economic conditions, we're pleased to report a successful quarter and year. Our performance was fueled by a sustained demand for flexible staffing, improvements in the overall job market, and our own drive to achieve operational excellence."

Camden stressed that Kelly<sup>®</sup> remains focused on building shareholder value and delivering a competitive profit. "We will concentrate on providing customized solutions and offering a continuum of services through our <u>outsourcing</u> and <u>consulting</u> business, as well as meeting demand for highly skilled professional and technical workers."

Looking ahead to 2012, Camden believes Kelly is in a strong position. "We've created a flexible, efficient business model that should serve us well going forward," he said, adding that the Company is adamant about maintaining its cost-containment plan. "That diligence, along with engaging the best talent in the business, will keep us on track for continued growth."

In conjunction with its fourth quarter earnings release, Kelly Services, Inc. will host a conference call at 9:00 a.m. (ET) on February 2, to review the results and answer questions. The call may be accessed in one of the following ways:

Via the Telephone:

U.S. 1 800 288-9626 International 1 651 291-5254

The pass code is Kelly Services

Via the Internet:

The call is also available via the internet through the Kelly Services website: <a href="https://www.kellyservices.com">www.kellyservices.com</a>

This release contains statements that are forward looking in nature and accordingly, are subject to risks and uncertainties. These factors include, but are not limited to, competitive market pressures including pricing, changing market and economic conditions, our ability to achieve our business strategy, including our ability to successfully expand into new markets and service lines, material changes in demand from or loss of large corporate customers, impairment charges triggered by adverse industry or market developments, unexpected termination of customer contracts, availability of temporary workers with appropriate skills required by customers, liabilities for employment-related claims and losses. including class action lawsuits and collective actions, liability for improper disclosure of sensitive or private employee information, unexpected changes in claim trends on workers' compensation and benefit plans, our ability to maintain specified financial covenants in our bank facilities, our ability to access credit markets and continued availability of financing for funding working capital, our ability to sustain critical business applications through our key data centers, our ability to effectively implement and manage our information technology programs, our ability to retain the services of our senior management, local management and field personnel, the impact of changes in laws and regulations (including federal, state and international tax laws and the expiration of the U.S. work opportunity credit program), the net financial impact of recent U.S. healthcare legislation on our business, risks associated with conducting business in foreign countries, including foreign currency fluctuations, and other risks, uncertainties and factors discussed in this release and in the Company's filings with the Securities and Exchange Commission. Actual results may differ materially from any forward looking statements contained herein, and we have no intention to update these statements.

#### **About Kelly Services**

Kelly Services, Inc. (NASDAQ: <u>KELYA</u>, <u>KELYB</u>) is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides <u>employment</u> to more than 550,000 employees annually. Revenue in 2011 was \$5.6 billion. Visit <u>www.kellyservices.com</u> and connect with us on <u>Facebook</u>, <u>LinkedIn</u>, & <u>Twitter</u>.

View financial tables

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# KELLY SERVICES, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF EARNINGS FOR THE 13 WEEKS ENDED JANUARY 1, 2012 AND JANUARY 2, 2011 (UNAUDITED) (In millions of dollars except per share data)

	_	2011		2010		Change	% Change
Revenue from services	\$	1,396.3	\$	1,325.8	\$	70.5	5.3 %
Cost of services	_	1,169.1		1,109.4	_	59.7	5.4
Gross profit		227.2		216.4		10.8	5.0
Selling, general and administrative expenses		214.5		199.0		15.5	7.8
Asset impairments	_	-		0.5	_	(0.5)	(100.0)
Earnings from operations		12.7		16.9		(4.2)	(24.9)
Other income (expense), net	_	-		(0.7)	_	0.7	105.7
Earnings from continuing operations before taxes		12.7		16.2		(3.5)	(21.0)
Income taxes	_	(11.4)		1.6	_	(13.0)	NM
Earnings from continuing operations		24.1		14.6		9.5	65.2
Earnings from discontinued operations, net of tax	_	-		-	_	<u> </u>	NM
Net earnings	\$	24.1	\$	14.6	\$_	9.5	65.2 %
Basic earnings per share on common stock Earnings from continuing operations Earnings from discontinued operations Net earnings	\$	0.64 - 0.64	\$	0.39 - 0.39	\$	0.25 - 0.25	64.1 % NM 64.1
Diluted earnings per share on common stock Earnings from continuing operations Earnings from discontinued operations Net earnings	\$	0.64 - 0.64	\$	0.39 - 0.39	\$	0.25 - 0.25	64.1 % NM 64.1
STATISTICS:							
Gross profit rate		16.3	%	16.3	%	0.0 pts.	
Selling, general and administrative expenses: % of revenue % of gross profit		15.4 94.4		15.0 92.0		0.4 2.4	
% Return: Earnings from operations Earnings from continuing operations before taxes Earnings from continuing operations Net earnings		0.9 0.9 1.7 1.7		1.3 1.2 1.1 1.1		(0.4) (0.3) 0.6 0.6	
Effective income tax rate		(89.2)	%	9.5	%	(98.7) pts.	
Average number of shares outstanding (millions):  Basic Diluted  Shares adjusted for nonvested restricted awards		36.8 36.8		36.7 36.7			
(millions): Basic Diluted		37.8 37.8		37.2 37.2			

# KELLY SERVICES, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF EARNINGS FOR THE 52 WEEKS ENDED JANUARY 1, 2012 AND JANUARY 2, 2011 (UNAUDITED) (In millions of dollars except per share data)

		2011		2010		Change	% Change
Revenue from services	\$	5,551.0	\$	4,950.3	\$	600.7	12.1 %
Cost of services		4,656.9		4,155.8		501.1	12.1
Gross profit		894.1		794.5		99.6	12.5
Selling, general and administrative expenses		836.4		754.4		82.0	10.9
Asset impairments		=		2.0		(2.0)	(100.0)
Earnings from operations		57.7		38.1		19.6	51.4
Other expense, net	<u></u>	(0.1)		(5.4)		5.3	98.5
Earnings from continuing operations before taxes		57.6		32.7		24.9	76.3
Income taxes		(7.3)		6.6	_	(13.9)	(210.3)
Earnings from continuing operations		64.9		26.1		38.8	148.7
Loss from discontinued operations, net of tax		(1.2)		-		(1.2)	NM
Net earnings	\$	63.7	\$	26.1	\$_	37.6	144.2 %
Basic earnings per share on common stock Earnings from continuing operations Loss from discontinued operations Net earnings	\$	1.72 (0.03) 1.69	\$	0.71 - 0.71	\$	1.01 (0.03) 0.98	142.3 % NM 138.0
Diluted earnings per share on common stock Earnings from continuing operations Loss from discontinued operations Net earnings	\$	1.72 (0.03) 1.69	\$	0.71 - 0.71	\$	1.01 (0.03) 0.98	142.3 % NM 138.0
STATISTICS:							
Gross profit rate		16.1	%	16.0	%	0.1 pts.	
Selling, general and administrative expenses: % of revenue % of gross profit		15.1 93.5		15.2 94.9		(0.1) (1.4)	
<ul> <li>Return:</li> <li>Earnings from operations</li> <li>Earnings from continuing operations before taxes</li> <li>Earnings from continuing operations</li> <li>Net earnings</li> </ul>		1.0 1.0 1.2 1.1		0.8 0.7 0.5 0.5		0.2 0.3 0.7 0.6	
Effective income tax rate		(12.6)	%	20.2	%	(32.8) pts.	
Average number of shares outstanding (millions):    Basic    Diluted  Shares adjusted for nonvested restricted awards (millions):    Basic    Diluted		36.8 36.8 37.6 37.6		36.1 36.1 36.5 36.5			

	 Fourth Quarter						
	2011		2010	Change	)	Constant Currency Change	_
Americas Commercial		•			_		
Revenue from services (including fee-based income)	\$ 675.6	9	646.3	4.5	%	5.0 %	6
Fee-based income	3.2		2.3	41.2		41.8	
Gross profit	96.9		98.4	(1.5	)	(1.1)	
Total SG&A expenses	74.5		73.4	1.4		1.8	
Earnings from operations	22.4		25.0	(10.2	)		
Gross profit rate	14.3	%	15.2	% (0.9	) pts.		
Expense rates:							
% of revenue	11.0		11.4	(0.4	)		
% of gross profit	76.9		74.6				
Operating margin	3.3		3.9	(0.6	)		
Americas PT							
Revenue from services (including fee-based income)	\$ 243.7	9			%	6.2 %	ó
Fee-based income	3.6		2.3			57.4	
Gross profit	38.1		36.8			3.8	
Total SG&A expenses	26.2		24.5			7.0	
Earnings from operations	11.9		12.3	(2.9	)		
Gross profit rate	15.6	%	16.0	% (0.4	) pts.		
Expense rates:							
% of revenue	10.8		10.7				
% of gross profit	68.9		66.8				
Operating margin	4.9		5.3	(0.4	)		
EMEA Commercial							
Revenue from services (including fee-based income)	\$ 238.8	9				3.2 %	ó
Fee-based income	6.0		4.7			26.1	
Gross profit	38.8		37.2			3.3	
Total SG&A expenses	36.1		34.8			2.7	
Earnings from operations	2.7		2.4	10.7			
Gross profit rate	16.2	%	16.2	% -	pts.		
Expense rates:	45.4		45.0	10.1			
% of revenue	15.1		15.2	,	,		
% of gross profit Operating margin	93.0 1.1		93.5 1.1	,	)		
Operating margin	1.1		1.1	-			

	2011		2010	Change		Constant Currency Change
EMEA PT	 	_			-	
Revenue from services (including fee-based income)	\$ 44.9	\$	41.2	8.9	%	8.1 %
Fee-based income	4.2		3.8	11.0		11.1
Gross profit	11.3		10.4	8.7		8.3
Total SG&A expenses	10.4		9.3	12.9		11.9
Earnings from operations	0.9		1.1	(24.3)		
Gross profit rate	25.3	%	25.4	% (0.1)	pts.	
Expense rates:						
% of revenue	23.3		22.5	8.0		
% of gross profit	92.1		88.7	3.4		
Operating margin	2.0		2.9	(0.9)		
APAC Commercial						
Revenue from services (including fee-based income)	\$ 93.8	\$	102.0	(8.0)	%	(7.7) %
Fee-based income	2.9		2.9	0.9		1.8
Gross profit	13.2		12.9	2.6		2.5
Total SG&A expenses	12.5		13.1	(4.5)		(4.8)
Earnings from operations	0.7		(0.2)	NM		
Gross profit rate	14.1	%	12.6	% 1.5	pts.	
Expense rates:						
% of revenue	13.4		12.9	0.5		
% of gross profit	94.7		101.8	(7.1)		
Operating margin	0.7		(0.2)	0.9		
APAC PT						
Revenue from services (including fee-based income)	\$ 12.3	\$	8.9	38.4	%	40.3 %
Fee-based income	3.1		2.9	7.2		5.4
Gross profit	4.4		3.8	13.9		12.9
Total SG&A expenses	5.4		5.0	8.2		7.4
Earnings from operations	(1.0)		(1.2)	11.2		
Gross profit rate	35.5	%	43.2	% (7.7)	pts.	
Expense rates:	40.7		EE O	(40.0)		
% of grees profit	43.7 123.0		55.9 129.6	(12.2)		
% of gross profit Operating margin	(8.2)		(12.8)	(6.6) 4.6		
Operating margin	(0.2)		(12.0)	4.0		

				Fourth	Quarter			
	_	2011		2010	Change	_	Constant Currency Change	
OCG	•	04.4	•	75.0	05.0	0/	05.0	0/
Revenue from services (including fee-based income)	\$	94.4	\$	75.0	25.9	%	25.9	%
Fee-based income		10.8		7.3	47.7		47.2	
Gross profit		25.2		17.6	43.3		43.3	
Total SG&A expenses		24.4		20.7	17.5		17.1	
Earnings from operations		0.8		(3.1)	NM			
Gross profit rate		26.7	%	23.4	% 3.3	pts.		
Expense rates:								
% of revenue		25.8		27.6	(1.8)			
% of gross profit		96.8		118.0	(21.2)			
Operating margin		0.9		(4.2)	5.1			
Corporate Expense								
Total SG&A expenses	\$	25.7	\$	18.9	36.1	%		
Asset impairments		-		0.5	(100.0)			
Consolidated Total (net of intersegment activity)								
Revenue from services (including fee-based income)	\$	1,396.3	\$	1,325.8	5.3	%	5.4	%
Fee-based income		33.8		26.0	29.2		29.1	
Gross profit		227.2		216.4	5.0		5.0	
Total SG&A expenses		214.5		199.0	7.8		7.6	
Asset impairments		-		0.5	(100.0)			
Earnings from operations		12.7		16.9	(24.9)			
Gross profit rate		16.3	%	16.3	% -	pts.		
Expense rates: % of revenue		15.4		15.0	0.4			
		_			0.4			
% of gross profit		94.4		92.0	2.4			
Operating margin		0.9		1.3	(0.4)			

		December Year to Date								
	_	2011	_		2010	. <u>.</u>	Change		Constant Currency Change	_
Americas Commercial	•	0.000.0		•	0.400.0		0.0	0/	2.2.0	,
Revenue from services (including fee-based income)	\$	2,660.9		\$	2,428.2		9.6	%	9.2 %	)
Fee-based income		12.0			8.8		38.1		37.0	
Gross profit		377.0			354.9		6.2		5.8	
SG&A expenses excluding restructuring charges		293.1			275.3		6.5			
Restructuring charges		-			0.3		(100.0)			
Total SG&A expenses		293.1			275.6		6.3		6.0	
Earnings from operations		83.9			79.3		5.9			
Earnings from operations excluding restructuring charges		83.9			79.6		5.4			
Gross profit rate		14.2	%		14.6	%	(0.4)	pts.		
Expense rates (excluding restructuring charges):										
% of revenue		11.0			11.3		(0.3)			
% of gross profit		77.7			77.5		0.2			
Operating margin (excluding restructuring charges)		3.2			3.3		(0.1)			
Americas PT										
Revenue from services (including fee-based income)	\$	982.8		\$	889.0		10.6	%	10.5 %	ò
Fee-based income		13.3			9.0		48.3		48.1	
Gross profit		148.2			140.0		5.9		5.8	
Total SG&A expenses		105.4			93.7		12.4		12.3	
Earnings from operations		42.8			46.3		(7.4)			
Gross profit rate		15.1	%		15.8	%	(0.7)	pts.		
Expense rates:										
% of revenue		10.7			10.5		0.2			
% of gross profit		71.1			67.0		4.1			
Operating margin		4.4			5.2		(0.8)			
EMEA Commercial										
Revenue from services (including fee-based income)	\$	990.1		\$	872.0		13.6	%	5.6 %	ò
Fee-based income		24.9			19.1		29.7		21.5	
Gross profit		160.6			141.0		13.9		5.7	
SG&A expenses excluding restructuring charges		144.0			130.5		10.3			
Restructuring charges		2.8			2.7		4.0			
Total SG&A expenses		146.8			133.2		10.2		2.4	
Asset impairments		-			1.5		(100.0)			
Earnings from operations		13.8			6.3		119.1			
Earnings from operations excluding restructuring charges		16.6			9.0		84.6			
Gross profit rate		16.2	%		16.2	%	-	pts.		
Expense rates (excluding restructuring charges):							/·			
% of revenue		14.5			15.0		(0.5)			
% of gross profit		89.7			92.6		(2.9)			
Operating margin (excluding restructuring charges)		1.7			1.0		0.7			

		December Year to Date								
	_	2011			2010		Change		Constant Currency Change	
EMEA PT				_		-	ge	•		
Revenue from services (including fee-based income)	\$	178.9		\$	147.6		21.2	%	13.4	%
Fee-based income		19.2			15.0		27.3		19.7	
Gross profit		47.4			38.7		22.0		14.5	
Total SG&A expenses		43.2			36.9		17.4		9.4	
Earnings from operations		4.2			1.8		105.3			
Gross profit rate		26.5	%		26.3	%	0.2	pts.		
Expense rates:										
% of revenue		24.2			25.0		(0.8)			
% of gross profit		91.3			94.8		(3.5)			
Operating margin		2.3			1.4		0.9			
APAC Commercial										
Revenue from services (including fee-based income)	\$	397.6		\$	355.3		11.9	%	4.1	%
Fee-based income		13.9			11.4		23.0		14.2	
Gross profit		55.7			48.4		15.3		6.6	
SG&A expenses excluding restructuring charges		53.8			45.1		19.3			
Restructuring charges		-			0.5		(100.0)			
Total SG&A expenses		53.8			45.6		17.9		8.8	
Earnings from operations		1.9			2.8		(29.1)			
Earnings from operations excluding restructuring charges		1.9			3.3		(41.0)			
Gross profit rate		14.0	%		13.6	%	0.4	pts.		
Expense rates (excluding restructuring charges):										
% of revenue		13.5			12.7		0.8			
% of gross profit		96.6			93.3		3.3			
Operating margin (excluding restructuring charges)		0.5			0.9		(0.4)			
APAC PT										
Revenue from services (including fee-based income)	\$	51.4		\$	32.5		58.1	%	48.9	%
Fee-based income		15.3			10.5		47.7		37.9	
Gross profit		20.6			13.9		48.4		38.4	
Total SG&A expenses		23.2			17.0		37.0		27.7	
Earnings from operations		(2.6)			(3.1)		14.1			
Gross profit rate		40.1	%		42.7	%	(2.6)	pts.		
Expense rates:							,			
% of revenue		45.3			52.2		(6.9)			
% of gross profit		112.9			122.3		(9.4)			
Operating margin		(5.2)			(9.5)		4.3			

		December Year to Date					
		2011		2010	Change		Constant Currency Change
OCG	_	2011	-	2010	Onunge		Onlange
Revenue from services (including fee-based income)	\$	317.3	\$	254.8	24.5	%	23.6 %
Fee-based income		39.5		25.6	54.3		49.8
Gross profit		87.3		60.0	45.7		43.3
SG&A expenses excluding restructuring charges		89.9		77.5	16.0		
Restructuring charges		-		0.1	(100.0)		
Total SG&A expenses		89.9		77.6	15.9		13.1
Earnings from operations		(2.6)		(17.6)	85.0		
Earnings from operations excluding restructuring charges		(2.6)		(17.5)	84.9		
Gross profit rate		27.5	%	23.5	% 4.0	pts.	
Expense rates (excluding restructuring charges):							
% of revenue		28.3		30.4	(2.1)		
% of gross profit		103.1		129.5	(26.4)		
Operating margin (excluding restructuring charges)		(8.0)		(6.9)	6.1		
Corporate Expense							
SG&A expenses excluding restructuring charges	\$	83.7	\$	73.6	13.7	%	
Restructuring charges		-		3.6	(100.0)		
Total SG&A expenses		83.7		77.2	8.4		
Asset impairments		-		0.5	(100.0)		
Consolidated Total (net of intersegment activity)							
Revenue from services (including fee-based income)	\$	5,551.0	\$	4,950.3	12.1	%	9.6 %
Fee-based income		138.0		99.0	39.4		33.4
Gross profit		894.1		794.5	12.5		9.6
SG&A expenses excluding restructuring charges		833.6		747.2	11.6		
Restructuring charges		2.8		7.2	(61.7)		
Total SG&A expenses		836.4		754.4	10.9		7.9
Asset impairments		-		2.0	(100.0)		
Earnings from operations		57.7		38.1	51.4		
Earnings from operations excluding restructuring charges		60.5		45.3	33.3		
Gross profit rate		16.1	%	16.0	% 0.1	pts.	
Expense rates (excluding restructuring charges):							
% of revenue		15.0		15.1	(0.1)		
% of gross profit		93.2		94.0	(0.8)		
Operating margin (excluding restructuring charges)		1.1		0.9	0.2		

### **KELLY SERVICES, INC. AND SUBSIDIARIES** CONSOLIDATED BALANCE SHEETS (UNAUDITED) (In millions of dollars)

	Ja	nuary 1, 2012	January 2, 2011			
Current Assets Cash and equivalents Trade accounts receivable, less allowances of	\$	81.0	\$	80.5		
\$13.4 and \$12.3, respectively		944.9		810.9		
Prepaid expenses and other current assets		50.6		44.8		
Deferred taxes		38.2		22.4		
Total current assets		1,114.7		958.6		
Property and Equipment, Net		90.6		104.0		
Noncurrent Deferred Taxes		94.1		84.0		
Goodwill, Net		90.2		67.3		
Other Assets		152.1		154.5		
Total Assets	\$	1,541.7	\$	1,368.4		
Current Liabilities						
Short-term borrowings and current portion						
of long-term debt	\$	96.3	\$	78.8		
Accounts payable and accrued liabilities		237.2		181.6		
Accrued payroll and related taxes Accrued insurance		271.4 31.5		243.3 31.3		
Income and other taxes		61.3		56.0		
Total current liabilities		697.7		591.0		
Noncurrent Liabilities						
Accrued insurance		53.5		53.6		
Accrued retirement benefits		91.1		85.4		
Other long-term liabilities		23.7		14.6		
Total noncurrent liabilities		168.3		153.6		
Stockholders' Equity						
Common stock		40.1		40.1		
Treasury stock		(66.9)		(70.9)		
Paid-in capital Earnings invested in the business		28.8		28.0		
Accumulated other comprehensive income		657.5 16.2		597.6 29.0		
Total stockholders' equity		675.7		623.8		
Total Liabilities and Stockholders' Equity	\$	1,541.7	\$	1,368.4		
STATISTICS: Working Capital	\$	417.0	\$	367.6		
Current Ratio	*	1.6	7	1.6		
Debt-to-capital %		12.5 %	, D	11.2 %		
Global Days Sales Outstanding		52		49		

#### KELLY SERVICES, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE 52 WEEKS ENDED JANUARY 1, 2012 AND JANUARY 2, 2011 (UNAUDITED) (In millions of dollars)

		2011		2010
Cash flows from operating activities				
Net earnings	\$	63.7	\$	26.1
Noncash adjustments:				
Impairment of assets		-		2.0
Depreciation and amortization		31.4		34.9
Provision for bad debts		4.3		2.1
Stock-based compensation		4.6		3.2
Other, net		(2.6)		0.5
Changes in operating assets and liabilities		(82.3)		(27.0)
Net cash from operating activities		19.1		41.8
Cash flows from investing activities				
Capital expenditures		(15.4)		(11.0)
Acquisition of companies, net of cash received		(6.5)		-
Settlement of forward exchange contracts		1.1		-
Other investing activities	_	0.1	_	(0.3)
Net cash from investing activities		(20.7)	_	(11.3)
Cash flows from financing activities				
Net change in short-term borrowings		79.2		(44.8)
Repayment of debt		(68.3)		(14.9)
Dividend payments		(3.8)		-
Sale of stock and other financing activities	_	(1.0)	_	24.4
Net cash from financing activities		6.1	_	(35.3)
Effect of exchange rates on cash and equivalents		(4.0)		(3.6)
Net change in cash and equivalents		0.5		(8.4)
Cash and equivalents at beginning of period		80.5		88.9
Cash and equivalents at end of period	\$	81.0	\$	80.5

## KELLY SERVICES, INC. AND SUBSIDIARIES REVENUE FROM SERVICES (UNAUDITED)

(In millions of dollars)

		Ī	Fourth	n Quarter (Comme	ercial, PT and O	CG)
				,	•	hange
		2011		2010	US\$	Constant Currency
Americas						
United States	\$	883.8	\$	829.6	6.5	% 6.5 %
Canada		60.9		56.2	8.4	9.4
Mexico		26.2		27.6	(5.0)	4.8
Puerto Rico		25.9		22.6	14.2	14.2
Total Americas		996.8		936.0	6.5	6.8
EMEA						
France		71.2		72.2	(1.5)	(0.8)
Switzerland		62.0		50.7	22.4	14.5
Russia		33.4		28.1	18.9	20.7
United Kingdom		29.1		28.5	2.1	2.6
Portugal		21.6		21.8	(1.1)	(0.4)
Germany		20.1		19.2	5.0	5.7
Norway		17.8		14.3	24.4	20.8
Italy		17.7		17.2	3.3	4.0
Other		17.7		23.8	(25.9)	(24.5)
Total EMEA		290.6		275.8	5.4	4.4
APAC						
Australia		35.1		40.6	(13.5)	(15.7)
Singapore		24.4		24.1	1.5	0.3
Malaysia		17.6		15.9	10.7	11.9
India		13.3		17.0	(21.5)	(11.2)
New Zealand		13.0		12.0	8.6	6.1
Other	_	5.5		4.4	23.9	23.4
Total APAC		108.9		114.0	(4.4)	(4.0)

\$<u>1,396.3</u> \$<u>1,325.8</u>

5.3 % 5.4 %

Total Kelly Services, Inc.

## KELLY SERVICES, INC. AND SUBSIDIARIES REVENUE FROM SERVICES (UNAUDITED)

(In millions of dollars)

	December Year to Date (Commercial, PT and OCG)											
					% (	Chang	je					
							Constant					
		2011	_	2010	US\$		Currency					
Americas												
United States	\$	3,445.4	\$	3,121.9	10.4	0/	10.4 %					
Canada	Ф	3,443.4 247.7	Ф		13.1	70	8.6					
Mexico		247.7 106.0		219.0 93.7	13.2		11.6					
Puerto Rico		96.6		78.2	23.4		23.4					
Total Americas		3,895.7	_	3,512.8								
lotal Americas		3,895.7		3,512.8	10.9		10.6					
EMEA												
France		295.9		278.4	6.3		1.0					
Switzerland		239.8		170.7	40.5		19.0					
Russia		141.8		103.6	36.9		32.2					
United Kingdom		121.6		134.1	(9.3)	)	(12.6)					
Portugal		87.7		80.6	8.8		3.4					
Germany		82.8		69.8	18.6		12.9					
Italy		71.0		63.3	12.2		6.6					
Norway		68.7		57.4	19.7		10.7					
Other		85.1		80.7	5.4		(0.2)					
Total EMEA	·	1,194.4		1,038.6	15.0		7.1					
APAC												
Australia		145.4		128.8	12.9		0.7					
Singapore		103.0		84.3	22.2		12.8					
Malaysia		72.1		63.3	13.9		8.4					
India		66.4		61.4	8.2		9.7					
New Zealand		50.8		42.9	18.5		8.1					
Other		23.2		18.2	26.9		22.7					
Total APAC	-	460.9		398.9	15.6		7.7					
Total Kelly Services, Inc.	\$	5,551.0	\$	4,950.3	12.1	%	9.6 %					

#### KELLY SERVICES, INC. AND SUBSIDIARIES RECONCILIATION OF NON-GAAP MEASURES (UNAUDITED)

(In millions of dollars except per share data)

		Fourth Quarter				December Year to Date		
	_	2011		2010		2011		2010
Pretax earnings from operations	\$	12.7	\$	16.9	\$	57.7	\$	38.1
Restructuring charges (Note 1) Asset impairment charges (Note 2)	_	- -		0.5		2.8		7.2 2.0
Earnings from operations excluding restructuring and asset impairment charges	\$ <u>_</u>	12.7	\$_	17.4	\$	60.5	\$	47.3
	_	Fourth Quarter						
	_	2011				2010		
	-	Amount	-	Per Share	-	Amount	-	Per Share
Earnings from continuing operations, net of taxes	\$	24.1	\$	0.64	\$	14.6	\$	0.39
Asset impairment charges, net of taxes (Note 2)	_	-	•	-	-	0.3	•	0.01
Earnings from continuing operations excluding asset impairment charges, net of taxes	\$ <u>_</u>	24.1	\$_	0.64	\$	14.9	\$	0.40
	_	December Year to Date						
	_	2011				2010		
	_	Amount	-	Per Share	-	Amount	-	Per Share
Earnings from continuing operations, net of taxes	\$	64.9	\$	1.72	\$	26.1	\$	0.71
Restructuring charges, net of taxes (Note 1)		2.8		0.07		5.4		0.15
Asset impairment charges, net of taxes (Note 2)	_	-		-	_	1.5		0.04
Earnings from continuing operations excluding restructuring								
and asset impairment charges, net of taxes	\$_	67.7	\$	1.80	\$	33.0	\$	0.90

#### KELLY SERVICES, INC. AND SUBSIDIARIES RECONCILIATION OF NON-GAAP MEASURES (UNAUDITED)

Management believes that the non-GAAP (Generally Accepted Accounting Principles) information excluding the restructuring and impairment charges is useful to understand the Company's fiscal 2011 financial performance and increases comparability. Specifically, Management believes that excluding these items allows for a more meaningful comparison of current period operating performance with the operating results of prior periods. These non-GAAP measures may have limitations as analytical tools because they exclude items which can have a material impact on cash flow and earnings per share. As a result, Management considers these measures, along with reported results, when it reviews and evaluates the Company's financial performance. Management believes that these measures provide greater transparency to investors and provide insight into how Management is evaluating the Company's financial performance. Non-GAAP measures should not be considered a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP.

- (1) In 2010, restructuring costs related primarily to severance and lease termination costs for branches in the EMEA and APAC Commercial segments that were in the process of closure at the end of 2009, as well as severance costs related to the corporate headquarters. In 2011, restructuring costs relate primarily to revisions of the estimated lease termination costs for EMEA Commercial branches that closed in prior years.
- (2) Asset impairment charges relate to the write-off of incomplete software projects in Europe.

# KELLY SERVICES, INC. AND SUBSIDIARIES RESULTS OF OPERATIONS BY SEGMENT (PROFORMA) 2011 DECEMBER YEAR TO DATE (UNAUDITED)

(In millions of dollars)

Corp Exp			
Ο01 <i>β</i> Ελβ	Corp Exp		
Americas EMEA APAC and	Consol		
Comm PT Total Comm PT Total Comm PT Total OCG Elims	Total		
Revenue from services \$ 2,660.9 \$ 982.8 \$ 3,643.7 \$ 990.1 \$ 178.9 \$ 1,169.0 \$ 397.6 \$ 51.4 \$ 449.0 \$ 317.3 \$ (28.0)	\$ 5,551.0		
Cost of services <u>2,283.9</u> <u>834.6</u> <u>3,118.5</u> <u>829.5</u> <u>131.5</u> <u>961.0</u> <u>341.9</u> <u>30.8</u> <u>372.7</u> <u>230.0</u> (25.3)	4,656.9		
Gross profit 377.0 148.2 525.2 160.6 47.4 208.0 55.7 20.6 76.3 87.3 (2.7)	894.1		
SG&A expenses <u>398.5</u> <u>190.0</u> <u>77.0</u> <u>89.9</u> <u>81.0</u>	836.4		
Earnings from operations \$ 126.7 \$ 18.0 \$ (0.7) \$ (2.6) \$ (83.7)	\$ 57.7		

Note: Beginning in fiscal 2012, we are eliminating the expense allocation between Commercial and PT at the Americas, EMEA and APAC regions. The above presentation is a proforma of the segment structure with 2011 December year-to-date results.