



Kelly Services, Inc. Received Intel's Prestigious Supplier Continuous Quality Improvement Award

TROY, Mich. (March 31, 2004) -- Kelly Services, Inc. was named a recipient of Intel Corporation's prestigious 2003 Supplier Continuous Quality Improvement (SCQI) award, Intel's highest honor for its suppliers, for outstanding commitment to quality and performance by suppliers that provide products and services deemed essential to Intel's success. The company was given the award for its efforts in supplying Intel with staffing services. Kelly Services, Inc. and 15 additional companies were honored with the SCQI award.

"Receiving Intel's 2003 Supplier Continuous Quality Improvement Award is a significant achievement for Kelly worldwide," said Carl Camden, president, Kelly Services. "Our companies share a commitment to quality and dedication to continuous improvement, and we look forward to continued innovation with Intel as we support their goal to remain the world's largest chip maker."

"Kelly Services has consistently exceeded our expectations as a supplier of contingent labor across Intel," said Roger Whittier, Intel director Corporate Purchasing. "They continuously expand and improve their services to meet Intel's needs, while driving reductions in cost and increased availability across many skill sets. Kelly also brings creativity and value, eagerly offering new approaches to sourcing and employee management. They are the first contingent workforce supplier to ever win this level of award from Intel and have set the standard for other Intel suppliers of professional services."

The SCQI awards are part of Intel's Supplier Continuous Quality Improvement process, which encourages Intel's key suppliers to strive for excellence and continuous improvement. To qualify for SCQI status, suppliers must score at least 95 percent on a report card that assesses performance and ability to meet cost, quality, availability, delivery, technology and responsiveness goals. Additional information about the SCQI program is available at <http://supplier.intel.com/quality/>.

Intel also will recognize SCQI award winners today with an advertisement in the U.S., Europe and Asian editions of the Wall Street Journal.

About Intel

Intel, the world's largest chip maker, is also a leading manufacturer of computer, networking and communications products. Additional information about Intel is available at www.intel.com/pressroom.

About Kelly Services, Inc.

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly serves 200,000 customers through 2,500 company owned and operated offices in 26 countries, Kelly provides employment for nearly 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2003 was \$4.3 billion. Visit www.kellyservices.com.

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