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Kelly Services(R) Endorses Best Practices for Recruiting and Hiring Long-Term Unemployed

TROY, MI -- (Marketwired) -- 02/03/14 -- [Kelly Services](#) (NASDAQ: KELYA) (NASDAQ: KELYB), a leader in providing workforce solutions, has joined the Committee for Economic Development, the American Staffing Association, and other U.S.-based companies in endorsing the White House's [best practices and voluntary action](#) to assist unemployed Americans find jobs.

At an [event](#) at the White House on Friday, Jan. 31, President Obama announced that more than 300 companies, including Kelly Services, agreed to assist the long-term unemployed. The event also highlighted promising models to connect the long-term unemployed to work and featured the stories of several workers who have benefitted from these programs.

"Kelly Services has numerous success stories in helping the unemployed transition back into the workplace in the same -- or a different -- industry," said Carl T. Camden, President and CEO, Kelly Services. "Staffing firms are a logical gateway to employment as individuals can 'test' a position and company prior to making a commitment. At Kelly, we continue to see a need for employees with the skills and experience in demand today by companies of all sizes."

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly[®] offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provided employment to approximately 540,000 employees in 2013. Revenue in 2013 was \$5.4 billion. Visit [kellyservices.com](#) and connect with us on [Facebook](#), [LinkedIn](#), & [Twitter](#).

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