



Kelly Educational Staffing Expands Substitute Teacher Training With The MASTER Teacher®

*- Companies sign contract to provide web-based substitute teacher
and paraprofessional training -*

TROY, Mich. (August 8, 2005) - Kelly Educational Staffing, a service line of global staffing provider Kelly Services, Inc., today announced its contract with The MASTER Teacher®, the largest trainer of teachers and paraprofessionals in the world, to provide web-based training to Kelly's more than 13,000 substitute teachers and paraprofessionals beginning on August 8, 2005.

The contract includes classroom management and instructional courses from The MASTER Teachers' Substitute Teacher Learning Network and the ParaEducator Learning Network. The ninety-one web-based courses will enhance the hundreds of courses currently available through Kelly's Learning Center.

"We are delighted to offer The MASTER Teacher courses to our substitute teachers and paraprofessionals," said Teresa Carroll, Vice President, Kelly Educational Staffing. "We are committed to providing the highest quality substitute teachers. These courses provide important professional development opportunities for our substitute teachers and paraprofessionals, so they may deliver continuity in student achievement and successfully manage the classroom."

"The Substitute Teacher Learning Network is a revolutionary course delivery system to assist substitute teachers in teaching the intended curriculum when the regular classroom teachers must be absent. The courses train substitute teachers to handle any challenge that comes their way to ensure a productive environment for students. The lessons on the Substitute Teacher Learning Network are organized using The MASTER Teacher's Results Oriented Teaching Model to maximize the learning of the substitute teachers who use the system. No training option for substitutes offers a better, more practical way for substitute teachers to gain the skills they need to be successful in the classroom," said Tracey DeBruyn, President, The MASTER Teacher. "Our courses provide continuous and comprehensive academic training along with instructional assistance to enhance success in the classroom."

Today, over 12,000 schools and districts in all fifty states, every province of Canada, and twenty-two countries are using The MASTER Teacher as a continuous and long-term form of inservice training.

For additional information on Kelly Educational Staffing, [view our backgrounder](#).

About Kelly Services, Inc.

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly owns and operates nearly 2,600 offices in 29 countries and territories. Kelly provides employment to more than 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2004 was \$4.98 billion. Visit www.kellyservices.com.

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