



February 25, 2014

Kelly Services(R) Executives Honored as 2014 "Pros to Know" by Supply & Demand Chain Executive Magazine

TROY, MI -- (Marketwired) -- 02/25/14 -- Three executives from KellyOCG[®], the Outsourcing and Consulting Group of workforce solutions provider, Kelly Services, have been recognized as "Pros to Know" by **Supply & Demand Chain Executive** magazine. Barbara Lauer, Senior Director, Services Procurement, Contingent Workforce Solutions; Timothy Dupree, Vice President, Global Talent Supply Chain, Centers of Excellence; and Kate Dyer, Senior Director, Contingent Workforce Solutions, were named to the annual list that will be published in the March 2014 issue.

Now in its 14th year, the **Supply & Demand Chain Executive** "Pros to Know" awards recognize both ends of the supply chain. This includes honoring the "providers," such as KellyOCG, from software firms, service providers, consultancy or academia who have helped their supply chain clients or the supply chain community prepare to meet industry challenges. "Practitioners" include corporate executives at manufacturing and non-manufacturing enterprises who are leading initiatives to help prepare their companies' supply chains for the significant challenges in the year ahead.

"This honor highlights the many thought-leaders who are helping to shape the Supply Chain industry and advance Supply Chain as a respected discipline in the enterprise," said Barry Hochfelder, Editor of **Supply & Demand Chain Executive**. "Their efforts in developing the tools, processes and knowledge base necessary for Supply Chain transformation, and in promoting new approaches to supply chain enablement, have earned them a place on this year's Pros listing."

"Kelly continues to build a team of consultative professionals who address the talent supply chain needs of our clients," said Teresa Carroll, Senior Vice President and General Manager of KellyOCG. "The collective contributions of Barb, Tim and Kate in their respective positions play an integral role in building and connecting workforce solutions that are change how the world's top companies think about talent."

Tim Dupree is responsible for driving thought leadership, strategy and best practices for integrated workforce solutions for Kelly's strategic client relationships. Additionally, Tim consults with clients on their talent supply chain design to ensure they operate at optimal levels. Utilizing data analytics and strategic workforce planning disciplines, Tim applies supply chain principles to determine the best way to procure human capital on behalf of his clients.

Kate Dyer consults with clients globally on their short- and long-term workforce needs. She is responsible for the architecture and solutions design, implementation, delivery and overall customer satisfaction of Managed Service Provider (MSP) programs aligned with client's business strategy. She is a Subject Matter Expert in the MSP space having managed numerous accounts with increasing complexities in geography, spend and worker classification.

In her current position with Kelly, **Barb Lauer** consults with clients across the globe to help them improve management of their Statement of Work (SOW) spend through process, supplier and rate optimization. She is a Subject Matter Expert in the management and sourcing of service providers and is responsible for the architecture and solutions design, implementation, delivery and overall customer satisfaction of SOW and RFX management solutions aligned with client's business strategy.

To view the complete list of 2014 "Pros to Know" awards winners, visit www.sdcexec.com. The expanded awards coverage and winners list will appear in the March 2014 issue of Supply & Demand Chain Executive magazine.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Visit us on the Web at www.SDCExec.com.

About KellyOCG

KellyOCG is a global leader in innovative talent management solutions in the areas of Recruitment Process Outsourcing

(RPO), Business Process Outsourcing (BPO), Contingent Workforce Outsourcing (CWO), including Independent Contractor Solutions, Human Resources Consulting, Career Transition and Executive Coaching & Development, and Executive Search. KellyOCG was named to the International Association of Outsourcing Professionals® 2014 Global Outsourcing 100® list, an annual ranking of the world's best outsourcing service providers and advisors. Further information about KellyOCG may be found [at kellyocg.com](http://at.kellyocg.com).

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly® offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provided employment to approximately 540,000 employees in 2013. Revenue in 2013 was \$5.4 billion. Visit kellyservices.com and connect with us on [Facebook](#), [LinkedIn](#), & [Twitter](#).

Media Contact:

Jane Stehney
Kelly Services
stehnja@kellyservices.com
248-244-5630

Source: Kelly Services

News Provided by Acquire Media