



June 21, 2012

## **Kelly Services® Presents at the Drug Information Association (DIA) 2012 48th Annual Meeting**

*June 24-28, Philadelphia*

TROY, Mich.--(BUSINESS WIRE)-- Kelly Services®, a leading provider of workforce solutions (NASDAQ: KELYA; KELYB), is pleased to announce its participation in the Drug Information Association **DIA 2012 Annual Meeting: Collaborate to Innovate** at the Pennsylvania Convention Center, Philadelphia from June 24-28. The DIA 2012 is the largest international multidisciplinary event that brings together a network of more than 7,000 professionals in the biotechnology industry along with industry-leading investor and partnering meetings held around the world.

Monday, June 25<sup>th</sup> from 10:00 a.m. to 11:30 a.m., Kelly management thought leaders **Alan Edwards, Vice President and Science Product Leader, Center of Excellence** along with **Mark Lanfear, Senior Manager and Global Practice Leader for the Clinical Research, Center of Excellence** will give a presentation on *Free Agency is Here: Exploring Workforce Impact on Clinical Outsourcing*. The learning objectives are to understand the trends in the Life Science workforce and develop a strategy to meet a company's evolving workforce goals.

The DIA annual meeting is a platform for Kelly to share with businesses workforce trends for life science talent. Alan Edwards states, "While the DIA 2012 Convention allows biopharmaceutical companies and academic institutions globally to share innovative products, processes and applications, Kelly Services will be able to advise companies on ways to find the talent needed to maintain and create these opportunities."

Kelly representatives will be available to share insights and information related to the latest trends in workforce management, including recruiting challenges, the rise of free agency in the life sciences and employing workforce planning models such as business process outsourcing in areas such as biotechnology, clinical research, healthcare, medical devices, petrochemical, engineering, environmental, pharmaceutical and scientific laboratories.

If you are interested in gathering more insights of workforce solutions for hiring and retention for the biopharmaceutical industry, download the science Free Agent white paper today. <http://bit.ly/Nw3fdP>

### About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire, and direct-hire basis. Serving clients around the globe, Kelly provides employment to more than 550,000 employees annually. Revenue in 2011 was \$5.6 billion. Visit [www.kellyservices.com](http://www.kellyservices.com) and connect with us on [Facebook](#), [LinkedIn](#), & [Twitter](#). Download [The Talent Project](#), a free iPad app by Kelly Services.

Our science specialty places professionals to a broad spectrum of industries, including biotechnology, chemical, consumer products, biotechnology, chemical, consumer products, cosmetics, environmental, food sciences, medical/clinical, pharmaceutical, and petrochemical fields.

Want More Information? Visit [kellyservices.com/science](http://kellyservices.com/science)

Kelly Services, Inc.  
Linda Jones, 248-244-4909  
[Linda.jones@kellyservices.com](mailto:Linda.jones@kellyservices.com)

Source: Kelly Services, Inc.

News Provided by Acquire Media