



Office of Innovation Unveiled at Kelly Services, Inc.

TROY, MI -- (MARKET WIRE) -- 01/04/12 -- Capitalizing on its success in creating customized workforce solutions for its global customers, [Kelly Services®](#) (NASDAQ: KELYA) (NASDAQ: KELYB) has established an Office of Innovation to define the next generation of solutions that will differentiate Kelly in the marketplace.

The Office of Innovation, led by veteran outsourcing professional, [Rolf Kleiner](#), is responsible for creating a new foundation of workforce solutions for today's evolving workplace. Kleiner has been named Senior Vice President and Chief Innovation Officer in his new role.

"Kelly Services is credited with many innovations, including the founding of the temporary services industry by [William Russell Kelly](#)," said Carl Camden, President and Chief Executive Officer, Kelly Services. "Some of the many highlights include being the first major staffing company to offer education staffing and the first to organize the 'solutions space' with the creation of our Outsourcing and Consulting Group (OCG)."

Based at Kelly Services' headquarters in Michigan, Kleiner is charged with accelerating the process to create and launch customized workforce solutions and fostering Kelly Services' innovative culture.

"The rate of change in today's workplace and its impact on both workforce and product life cycles has placed demands on service companies, such as Kelly, to be more creative and deliver solutions to meet the evolving needs of clients," said Kleiner.

About Kelly Services, Inc.

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides employment to 530,000 employees annually. Revenue in 2010 was \$5 billion. Visit www.kellyservices.com and connect with us on [Facebook](#), [LinkedIn](#), & [Twitter](#).

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