



Kelly Services Acquires Creative Services Firm

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Company Expands Service Offerings With Graphic Designers, Editors and Animators

TROY, MI, Mar 30, 2007 -- Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB), a global staffing solutions provider, today announced it has acquired CGR/seven LLC, a creative services staffing firm located in New York. Estimated full year 2007 revenue is approximately \$8 million.

Founded in 1984, CGR/seven specializes in providing a wide range of creative talent, including graphic designers, art directors, copywriters, Web developers, Flash and motion graphics artists. With particular emphasis in servicing interactive, pharmaceutical and general advertising agencies, CGR/seven also places professionals with design, publishing, marketing, fashion and media companies in the New York tri-state area. CGR/seven is located in the Union Square area of Manhattan.

CGR/seven will join Kelly's existing Professional, Technical and Staffing Alternatives business segment, and will expand the company's ability to provide complete talent management solutions to its global customers. As part of the transaction, Adrienne Plotch, chief executive officer of CGR/seven, will become vice president, business unit leader Creative Staffing and will continue to lead CGR/seven as a division of Kelly Services.

"We're delighted to welcome the talented employees of CGR/seven to the Kelly organization," said Carl Camden, chief executive officer of Kelly Services and a former advertising agency executive. "We continue to actively pursue specialty staffing acquisitions and to expand our service portfolio in high-demand, high-growth industries."

"We are excited to join Kelly Services, an organization with a reputation for integrity and a commitment to consistent, high-quality service to its customers," said Adrienne Plotch, business unit leader. "CGR/seven customers will greatly benefit from the comprehensive talent management solutions and expanded resources available through Kelly Services' global network."

About Kelly Services, Inc.

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, outsourcing, vendor on-site and full-time placement. Kelly operates in 32 countries and territories. Kelly provides employment to more than 750,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, creative services, light industrial, education, and health care. Revenue in 2006 was \$5.6 billion. Visit www.kellyservices.com.

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