



Global Staffing Company First to Place 'Second Life' Resident in 'Real Life' Job

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Kelly Services Realizing the Benefits of Recruiting in Virtual World

TROY, MI, Jun 08, 2007 -- Kelly Services, Inc., a world leader in human resources solutions, has taken recruiting to a whole new level with the placement of a Second Life resident in a real-life job.

After three and a half years as rector of a small rural parish in Florida, [Rev. Brenda Monroe](#) is searching for a new call. Little did she know that she'd find an employment stepping stone in the three-dimensional, on-line world of Second Life.

Hildegard Psaltery (as she's known in SL) was visiting [Kelly Services Island](#) when she met Hooligan Dollinger (Dave Fenech, senior director, eBusiness Solutions, Kelly Services). "Ms. Monroe came to Kelly Island hoping to inquire about securing a part-time job opportunity with us while she looks for a permanent clergy position. We connected her to one of our branches located near her Atlanta home and the rest is history," said Fenech.

Proficiently skilled in computer sciences, including help desk, database reporting and website development, Rev. Monroe is currently working on assignment at a leading U.S. distributor of industrial, medical, and specialty gases and related hardgoods with operations in Atlanta.

Kelly Services Island provides in-world residents an on-line, interactive gaming experience where avatars are able to participate in a range of job-scenario adventures. Visitors also have the opportunity to search and inquire about real-world career opportunities that exist through Kelly.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering human resources solutions that include temporary staffing services, outsourcing, vendor on-site and full-time placement. Kelly operates in 33 countries and territories. Kelly provides employment to more than 750,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, creative services, light industrial, education, and health care. Revenue in 2006 was \$5.5 billion. Visit <http://www.kellyservices.com>.

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