



Kelly Services, Inc. [KELYA & KELYB] Chairman & CEO to Ring The NASDAQ Stock Market Opening Bell

March 16, 2005

Company Celebrates St. Patrick's Day

Mar 16, 2005, -- What:

Terence E. Adderley, Chairman & CEO of Kelly Services, Inc. (NASDAQ: KELYA) & (NASDAQ: KELYB) will preside over the opening bell to celebrate St. Patrick's Day.

Where:

NASDAQ MarketSite -- 4 Times Square -- 43rd & Broadway -- Broadcast Studio

When:

Thursday, March 17th, 2005 at 9:30 a.m. EST

Feed Information:

The opening bell is available from 9:20 a.m. to 9:35 a.m. on uplink IA-5 C-band/transponder 14. The downlink frequency is 3980 horizontal; audio: 6.2/6.8. The feed can also be found on Waterfront fiber 1623. If you have any questions, please contact the NASDAQ Traffic Department at (646) 441-5220.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

Contacts:

Jim Polehna
Director, Investor Relations
(248) 244-4586
james_polehna@kellyservices.com
NASDAQ MarketSite:
Stephanie Lowenthal
646.441.5220

SOURCE: NASDAQ