



Kelly Automotive Services Group Receives ISO 9001:2000 Certification for Quality Management System

March 24, 2004

TROY, Mich., March 24 -- Kelly Automotive Services Group, a business unit of global staffing services provider Kelly Services, Inc., today announced it has received ISO 9001:2000 Quality Management certification from DNV Certification (Det Norske Veritas), one of the world's leading international registration bodies.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991208/KELLYLOGO>)

"Meeting the new ISO 9001 certification requirements reflects our comprehensive approach to automotive business," said Larry Seyfarth, senior vice president and general manager, Kelly Technical Services Group. "Kelly is committed to quality, and through our processes, measurement and continual improvement projects, we've established a framework that provides a systematic approach to integrating and achieving customer, quality and company performance objectives."

Kelly's global quality management system (KQMS), which has been in place for 10 years, incorporates the ISO 9001:2000 standard requirements and the U.S. Department of Commerce's Baldrige National Quality Award criteria. Kelly's quality system has received numerous customer awards from corporations including Ford Motor Company and Intel Corporation.

The ISO 9001:2000 standard is designed to look at all of the important processes affecting quality, and to provide a universal baseline for quality management, which can be used by companies around the world.

About Kelly Automotive Services Group

Kelly Automotive Services Group provides contract, contract-to-hire and full-time employees in technical positions including engineering, information technology, graphic arts and publication, as well as other professional and non-technical positions, to meet the diverse and flexible demands of the automotive industry. For more information, please visit www.kellyautomotive.com . Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering global staffing solutions that include temporary services, staff leasing, outsourcing, vendor on-site and full-time placement.

SOURCE Kelly Services, Inc.

CONTACT: Amy Grundman of Kelly Services, Inc., +1-248-244-5630, or amy_grundman@kellyservices.com
Web site: <http://www.kellyservices.com>
<http://www.kellyautomotive.com>
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