



## **Kelly Services Declares Quarterly Dividend**

November 4, 2004

TROY, Mich., Nov. 4 -- Kelly Services, Inc., a global provider of staffing services, today announced a regular quarterly cash dividend of 10 cents per share on Kelly Services Class A and Class B common stock, payable December 3, 2004 to stockholders of record at the close of business on November 15, 2004.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991208/KELLYLOGO> )

Kelly Services stock may be purchased directly through the company's Direct Stock Purchase Plan. In addition, investors may sign up for direct investment online through Netstock Direct's web site <http://www.netstockdirect.com> . Investors may also automatically reinvest their dividends through Kelly's Dividend Reinvestment Plan. For more information, visit Kelly's web site at <http://www.kellyservices.com> , or call 1-866-249-2607.

Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site, and full-time placement. With nearly 2,500 company owned and operated offices in 26 countries, Kelly provides to its customers nearly 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education and health care. Revenue in 2003 was \$4.3 billion. Visit <http://www.kellyservices.com> .

SOURCE Kelly Services, Inc.

CONTACT: ANALYST CONTACT: James Polehna, Director, Investor Relations, +1-248-244-4586, [james\\_polehna@kellyservices.com](mailto:james_polehna@kellyservices.com) , or MEDIA CONTACT: Renee Walker, Manager, Public Relations, +1-248-244-5362, [renee\\_walker@kellyservices.com](mailto:renee_walker@kellyservices.com) , both of Kelly Services, Inc.  
Web site: <http://www.kellyservices.com>  
(KELYA KELYB)