



## **Kelly Services Opens Office in Budapest, Hungary**

December 7, 2004

### **Global staffing solutions leader expands into 27th country to provide temporary and permanent staffing solutions**

TROY, Mich., Dec. 7 -- Kelly Services, a global provider of staffing services, today announced the grand opening of its first Central Eastern European office in Budapest, Hungary. Kelly Services in Hungary will provide companies with a range of services including temporary and permanent staffing solutions, on-site management and international recruitment.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991208/KELLYLOGO> )

"Due to the dynamic growth of Central Eastern Europe, and especially in Hungary, Kelly Services today opened the company's first office in Hungary in response to customer and market demand," said Carl Camden, President and Chief Operating Officer. "Kelly Services, with a proven track record of helping companies find and place qualified employees, is committed to ensuring local and multinational companies operating in Hungary have the highest quality temporary and permanent workforce on the market. It is a win-win for employers and job seekers as Hungary's economy continues to grow in an increasingly competitive European Union."

"In a relatively short time Hungary has gone from a centrally planned economy to one of the more open economies of Central Eastern Europe, with nearly 80 percent of its GDP now provided by the private sector," Camden said. "There is well developed infrastructure in the key transportation, communications, and financial sectors, and foreign investment continues to grow. We are excited to have this new capability to meet the Hungarian needs of existing U.S. customers, and will work hard to gain the trust of new clients as well," Camden concluded.

#### About Kelly Services

Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly serves 200,000 customers through 2,500 company owned and operated offices in 27 countries. Kelly provides employment for nearly 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2003 was \$4.3 billion. Visit <http://www.kellyservices.com> .

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