



Kelly Services Recognizes Top Performing Diverse Suppliers at Fourth Annual BRIDGE Awards

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Recipients Honored During Ceremony at Company's World Headquarters

TROY, MI, Mar 18, 2008 (MARKET WIRE via COMTEX News Network) -- Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB), a world leader in human resources solutions, today awarded four top performing suppliers with its annual Kelly Supplier Diversity Development BRIDGE Award, Building Relationships through an Investment in Diversity with the Goal of Excellence.

The BRIDGE Award was established in 2005 by Kelly's Supplier Diversity Development team to acknowledge Kelly's diverse suppliers for their outstanding and unparalleled excellence in service delivery, and to recognize the important contributions of minority, women, and disabled veteran business enterprises.

"Kelly's diverse suppliers are strategic partners and play a significant role in supporting our customers' initiatives," said George Corona, executive vice president, Americas for Kelly Services. "We are delighted to recognize these diverse suppliers for their dedication to delivering exceptional quality service."

Four suppliers were selected to receive a BRIDGE Award from more than 600 of Kelly's diverse teaming partners. This year's honorees are:

- The Broadview Group, LLC (Broadview Staffing Services) - Headquartered in Philadelphia and certified by the National Minority Supplier Development Council, The Broadview Group, LLC is a full-service workforce solutions provider offering temporary, temp to perm, and direct hire placements.
- ICONMA, LLC - Certified by the Women's Business Enterprise National Council and the National Women Business Owners Corporation, ICONMA, LLC is a consulting firm headquartered in Troy, Michigan providing professional staffing and project-based services and solutions to a variety of industries nationwide.
- Interior Systems Contract Group (ISCG), Inc. - Based in Royal Oak, Michigan, ISCG is a workplace design and furnishings company certified by the National Women Business Owners Corporation and Women's Business Enterprise National Council.
- Relevante, Inc. - A Horsham, Pennsylvania-based consulting and staffing solutions company, Relevante specializes in providing accounting and technology consultants and is certified by the National Minority Supplier Development Council.

To qualify for the award, Kelly suppliers must be a certified minority, women's, or disabled veteran business enterprise, provide staffing support and/or procurement services to Kelly and its customers, and meet established criteria in three objective categories, which include service, responsiveness, and professionalism.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a world leader in human resources solutions headquartered in Troy, Michigan, offering temporary staffing services, outsourcing, vendor on-site and full-time placement. Kelly operates in 37 countries and territories. Kelly provides employment to more than 750,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, creative services, light industrial, education, and health care. Revenue in 2007 was \$5.7 billion. Visit www.kellyservices.com.

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