



KellyOCG Moves Up on Bakers Dozen List

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Ranked Second as a Global Market Leader for 2009

TROY, MI, Aug 06, 2009 (MARKETWIRE via COMTEX News Network) -- The Recruitment Process Outsourcing (RPO) specialty practice of Kelly Services' Outsourcing and Consulting Group (KellyOCG) (NASDAQ: KELYA) (NASDAQ: KELYB) has been named by HRO Today magazine in its annual RPO Bakers Dozen list. Presently in its sixth year, the Bakers Dozen list ranking has become an industry benchmark recognizing the leading players in the Recruitment Process Outsourcing business globally.

The results of the Bakers Dozen list are based upon a survey completed by 378 HR executives who are current buyers of RPO services. The RPO providers were rated on the breadth of their service, the size of the programs they manage and the quality of service provided. The survey was grouped into three lists. The Enterprise Bakers Dozen list which has been generated by HRO Today for six years lists the top providers in RPO. The magazine also ranks the top Global Providers and a new listing of the top Mid-Market and Project/On-Demand Providers.

KellyOCG's RPO practice ranked number four on the Enterprise Bakers Dozen list versus number eight in 2008. In addition, KellyOCG improved to a number two ranking on the Global Providers list for 2009 compared to a number five ranking in 2008. KellyOCG is one of only four companies recognized in each of the six years this survey has been in existence.

"Our significant move up on both lists this year is a direct result of our focused efforts to expand our global footprint and evolve our business model utilizing LEAN principles," said Candy Lewandowski, vice president and global RPO practice lead, KellyOCG. "We have built a very successful sourcing center of excellence with operations in each of the major regions of the world to satisfy the needs of our growing client base. The success of this model is reflected in our great Quality of Service ratings this year."

According to Elliott Clark, CEO of HRO Today magazine, "KellyOCG is very well positioned to be among a very small group of leading global RPO providers. They have streamlined their operations and optimized its significant global delivery capability. KellyOCG has a marquee customer list and great Quality of Service ratings, so it is no surprise that KellyOCG has moved up to number four on this year's HRO Today RPO Baker Dozen Enterprise Provider list and number two on the Global Provider list."

Begun in 1995, the RPO practice of KellyOCG provides recruiting solutions to clients worldwide in such diverse fields as pharmaceutical and biotechnology, agricultural and construction equipment, and banking and credit services.

KellyOCG allows companies to transfer all or part of its recruitment processes to Kelly. As an exclusive partner, KellyOCG's RPO team becomes an extension of the client's human resources department and is trained in company culture and practices. With a global presence, KellyOCG's RPO practice can swiftly address any compliance or language issues when helping companies expand.

"Refining our key competitive differentiators as well as our drive to increase our exposure and thought leadership globally has been a strong focus for us this year," said Zachary Misko, global RPO director, KellyOCG. "We are proud to be named on the Bakers Dozen list for the sixth consecutive year and thank our clients, HROA and our many other partners who have helped drive our continued success."

EnticeLabs, Inc., a leading provider of online HR/talent sourcing software and services, is a long-term partner of KellyOCG. According to Joshua Westover, vice president of Strategy and Alliances for EnticeLabs, "KellyOCG's presence on the HRO Today Bakers Dozen list is no surprise based on their continued focus and success on talent acquisition and the effective use of only the best technology and tools within the recruitment industry."

"It is no surprise to me that KellyOCG has been named to this year's Bakers Dozen list. As global scalability continues to grow and recruitment needs cross country borders, Kelly has led the market in meeting the demand. Kelly's presence across the globe sets them apart in the recruitment industry," said Louis Carter, CEO of Best Practice Institute. "Their dedication to thought leadership and industry education and events over the past year have helped to increase awareness of their offerings."

Given its longstanding relationships with Fortune 500 companies, the KellyOCG RPO practice uses the most advanced recruiting technologies -- capable of seeking and tracking candidates 24/7 -- and best practices to serve clients in every industry. KellyOCG provides flexible and scalable recruiting solutions to fit the shifting needs of companies in a changing economy.

About KellyOCG

KellyOCG is the Outsourcing and Consulting Group of human resources solutions provider, Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB). KellyOCG is a global leader in innovative talent management solutions in the areas of Recruitment Process Outsourcing (RPO), Business Process Outsourcing (BPO), Contingent Workforce Outsourcing (CWO), including Independent Contractor Solutions, Human Resources Consulting, Career Transition and Organizational Effectiveness, and Executive Search. Visit www.kellyocg.com.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a world leader in workforce management services and human resources solutions. Kelly offers a comprehensive array of temporary staffing, permanent placement, outsourcing, and consulting services. Kelly serves clients around the globe and provides employment to 650,000 employees annually. Revenue in 2008 was \$5.5 billion. Visit www.kellyservices.com.

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