



Kelly Services Named Corporation of the Year by Michigan Minority Business Development Council

October 9, 2009

TROY, Mich. (October 9, 2009) - The Michigan Minority Business Development Council (MMBDC) recently named Kelly Services, Inc. (NASDAQ: KELYA, KELYB) as the 2008 Corporation of the Year in the Professional Services category. This is the seventh time that the MMBDC has recognized Kelly's minority supplier development programs.

Founded in 1977, the Michigan Minority Business Development Council (MMBDC) has more than 1,300 certified minority businesses and over 400 corporate members working to further its mission to certify minority businesses; provide access to procurement opportunities; and develop capacity for minority business development.

The Corporation of the Year award is presented to corporations that actively include certified minority suppliers in their procurement opportunities, assist in the development of minority suppliers, and promote supplier diversity and business development within their corporation.

"Advancing and developing diverse suppliers is not only a best practice, but a business imperative for companies today," said Brenda Marshall, director, Supplier Diversity Development, Kelly Services, Inc. "Kelly relies on the strengths of our Minority, Women, and Disabled Business Enterprise (MWDBE) partners to assist us in identifying the best possible talent to meet our client needs. As supplier diversity initiatives have evolved over the years, so has Kelly's supplier diversity processes, goals and initiatives."

In addition to Kelly's Corporation of the Year award, Kelly Services' director of Supplier Diversity Development, Brenda Marshall, was a finalist for the Minority Business Advocate of the Year.

Kelly's award winning Supplier Diversity Development program supports the following mission and vision:

- **Mission:** Lead with supplier diversity to provide recognizable value to clients and suppliers while growing profitability for Kelly.
- **Vision:** Deliver innovative business solutions through collaboration with diverse supplier partners impacting Global Workforce Strategies.

About Kelly Services

Kelly Services, Inc. is a world leader in workforce management services and human resources solutions. Kelly offers a comprehensive array of temporary staffing, permanent placement, outsourcing and consulting services. Kelly serves clients around the globe and provides employment to 650,000 employees annually. Revenue in 2008 was \$5.5 billion. Visit kellyservices.com.

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