



KellyOCG Selected as Global Managed Service Provider for BP

November 18, 2009

TROY, Mich. (November 18, 2009) - - - KellyOCG, the Outsourcing and Consulting Group of Kelly Services, Inc., today announced it has been awarded a multi-year global outsourced managed service provider (MSP) contract with BP, one of the world's largest energy companies. Under terms of the contract, KellyOCG is responsible for managing temporary labor, including independent contractor service and select consulting categories, to support BP's agenda to reduce complexity. This is one of the largest programs in the industry in terms of size, scope and geographic reach. Financial terms were not disclosed.

The Contingent Workforce Outsourcing (CWO) practice of KellyOCG will leverage its history of success in delivering expansive vendor-neutral MSP programs and its global footprint to help drive BP's labor and supplier management strategy worldwide. KellyOCG will engage Fieldglass, the world's largest VMS technology platform, to manage and automate the program. The contract takes effect first quarter 2010.

About BP

BP is one of the world's largest energy companies, providing its customers with fuel for transportation, energy for heat and light, retail services and petrochemicals products for everyday items. It is the largest oil and gas producer in the U.S. and one of the largest refiners. BP also has a global network of around 22,000 services stations.

About Fieldglass

Fieldglass, Inc. provides the leading unified technology platform for acquiring all human capital, including contingent workers, services and direct hires. Its award-winning, on-demand product suite helps companies determine the right worker composition across all labor types and tap into known talent resources, such as alumni, retirees and interns. Using Fieldglass, global companies can reduce hiring cycles, enforce compliance and control spend to remain competitive. For more information, visit <http://www.fieldglass.com>.

About KellyOCG

KellyOCG, the Outsourcing and Consulting Group of Kelly Services, Inc. (NASDAQ: KELYA, KELYB), is a global leader in innovative talent management solutions in the areas of Recruitment Process Outsourcing (RPO), Business Process Outsourcing (BPO), Human Resources Consulting, Career Transition and Organizational Effectiveness Consulting, Executive Search and Contingent Workforce Outsourcing (CWO), which includes Independent Contractor Solutions. Further information about KellyOCG may be found at www.kellyocg.com.

MEDIA CONTACT:

Jane Stehney, Manager, Public Relations

Kelly Services, Inc.

(248) 244-5630

jane_stehney@kellyservices.com