



Kelly Services Receives Cloud Computing Appy Award from Salesforce.com at Dreamforce '09

December 8, 2009

Honored at the 4th Annual Appy Awards for innovation in cloud computing

TROY, Mich., December 8, 2009 - Kelly Services was recently honored with an Appy Award at Dreamforce '09, salesforce.com's user and developer conference. Kelly Services was one of seven Appy Award winners recognized for transforming their business with the power of cloud computing. Appy Award recipients are nominated based on their innovative usage of Salesforce CRM or the Force.com platform in bringing new levels of customer success to their sales, marketing, partner, service, support or IT organizations.

"Kelly Services is pleased to be recognized as an innovator in cloud computing, particularly by salesforce.com, which is the premier company in this space," said Joe Drouin, Senior Vice President and Chief Information Officer, Kelly Services. "Kelly has steadily improved its information technology capabilities while using salesforce.com and the Force.com platform, yet the organization has only begun to witness the future promise of salesforce.com."

"We were honored to present Kelly Services with an Appy Award as testimony to its success," said Jim Steele, President, Worldwide Sales and Chief Customer Officer, salesforce.com. "With nearly 68,000 customers, more than 200,000 developers and hundreds of partners, we are continually amazed by the innovation in the cloud computing community."

Kelly Services received its award for its continuous commitment to salesforce.com, which will enable Kelly to easily connect to employees, customers, candidates, partners, and suppliers from around the world well into the future.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a world leader in workforce management services and human resources solutions. Kelly offers a comprehensive array of temporary staffing, permanent placement, outsourcing, and consulting services. Kelly serves clients around the globe and provides employment to 650,000 employees annually. Revenue in 2008 was \$5.5 billion. Visit www.kellyservices.com.

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