



KellyOCG and Eurasia Group Release First Quarter Global Market Brief and Labor Risk Index

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Labor Market Policies Expect to Dominate Government Agendas

TROY, Mich. - (March 2, 2010) - - KellyOCG, the Outsourcing and Consulting Group of Kelly Services, Inc. (NASDAQ: KELYA, KELYB), a leader in providing workforce solutions, and Eurasia Group, the world's leading global political risk research and consulting firm, today released their first quarter Global Market Brief and Labor Risk Index.

The report leverages Kelly's labor market knowledge with Eurasia Group's expertise in political and socio-economic risk analysis to deliver a groundbreaking resource tool for companies as they assess scenario plans around market investments and global labor strategies. Published on a quarterly basis, the Global Market Brief and Labor Risk Index is segmented into four geographies: the Americas, Asia-Pacific, Europe and Eurasia, and the Middle East and Africa, with detailed insight on 55 countries. To access a free abstract and receive subscription details, visit www.kellyocg.com/marketbrief.

"We're pleased to be able to offer this comprehensive report to businesses throughout the world," said Rolf Kleiner, senior vice president of KellyOCG. "Eurasia Group's extensive analyst network has developed a highly nuanced view of local country conditions, providing a unique planning tool for global organizations."

Findings from the first quarter Global Market Brief and Labor Risk Index include:

- The strength with which countries emerge from the economic downturn will vary widely and governments will struggle to ensure that their crisis-response policies do not have unwelcome consequences.
- The crisis also revealed long-term weaknesses in the fiscal positions of several European governments. In order to restore investor confidence and a stable fiscal outlook, the governments of Greece, Portugal, Spain, and others will need to cut spending and adopt politically distasteful structural reforms.
- China's large stimulus package effectively spurred growth in 2009 but raises concerns of overheating in 2010.
- Although many governments will continue to support labor markets through economic stimulus, employment growth consistently lags broader economic recovery.

Ian Bremmer, president, Eurasia Group, will conduct a webcast to share the findings of the first quarter report on **Thursday March 4 at 11:00 a.m. Eastern Standard Time, 5:00 p.m. Central European Time and 11:00 p.m. Singapore Standard Time**. To register, visit www.kellyocg.com/webcasts.

About Eurasia Group

Eurasia Group is the world's leading global political risk research and consulting firm. Since 1998, It has helped clients make informed business decisions in countries where understanding the political landscape is critical. Their firm's research analysts are trained social scientists with post-graduate degrees, extensive professional experience, and a diverse range of language capabilities. Headquartered in New York, Eurasia Group also has offices in Washington and London, as well as a network of experts around the world. For more information, visit www.eurasiagroup.net.

About KellyOCG

KellyOCG is a global leader in innovative talent management solutions in the areas of Recruitment Process Outsourcing (RPO), Business Process Outsourcing (BPO), Human Resources Consulting, Career Transition and Organizational Effectiveness, Consulting, Executive Search and Contingent Workforce Outsourcing (CWO), which includes Independent Contractor Solutions. Further information about KellyOCG may be found at www.kellyocg.com.

About Kelly Services

Kelly Services, Inc. is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temp-to-hire and permanent placement basis. Serving clients around the globe, Kelly provides employment to 480,000 employees annually. Revenue in 2009 was \$4.3 billion. Visit www.kellyservices.com.

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