



KellyOCG Awarded Multi-Year Recruitment Process Outsourcing Contract by Novartis Pharma France

April 20, 2010

PARIS -- (April 20, 2010) - KellyOCG, the Outsourcing and Consulting Group of Kelly Services, Inc., a leader in providing workforce solutions, today announced it has been awarded a multi-year Recruitment Process Outsourcing (RPO) contract by Novartis Pharma France, one of the world's largest pharmaceutical groups.

KellyOCG will assist Novartis Pharma in recruiting top external talent, including temporary staff and interns, in addition to managing internal job mobility. KellyOCG is also the outsourced managed service provider (MSP) of the organization's contingent workforce for the pharmaceutical group.

With this contract, KellyOCG will integrate the current customer technology at Novartis Pharma and deploy a new technology platform called Pixid.

As a recognized world leader in the field, KellyOCG has continuously developed the practice of Recruiting Process Outsourcing (RPO) over the last 15 years. With a global presence, KellyOCG is able to offer an international dimension to its customers, while utilizing a local infrastructure. The company focuses on two main objectives - recruiting top talent and optimizing costs.

About Novartis Pharma France

Novartis is one of the world leaders of the pharmaceutical industry, operating in 140 countries and making a turnover of 1,5 billion Euros in 2008. It is aimed at discovering, developing and offering innovative healthcare products to prevent and cure diseases, to ease suffering and to enhance the quality of life. Novartis success and strategy is based on three values: performance, innovation and accountability.

The Pharmaceuticals French Division of Novartis has 1947 associates and made a turnover of 1,2 billion Euros, i-e 76% of the Group activity in 2008. It is recognized worldwide for the innovative medicines it provides to patients, physicians and healthcare organizations. This growing business develops and markets patent-protected prescription drugs for important health needs. Our products are concentrated in major therapeutic areas including: Cardiovascular and Metabolism, Oncology, Neuroscience and Ophthalmics, Respiratory, and Immunology and Infectious Diseases. For further information, please consult our institutional website : www.novartis.fr

About KellyOCG

KellyOCG, the Outsourcing and Consulting Group of Kelly Services, Inc. (NASDAQ: KELYA, KELYB), is a global leader in innovative talent management solutions in the areas of Recruitment Process Outsourcing (RPO), Business Process Outsourcing (BPO), Human Resources Consulting, Career Transition and Organizational Effectiveness Consulting, Executive Search and Contingent Workforce Outsourcing (CWO), which includes Independent Contractor Solutions. Further information about KellyOCG may be found at www.kellyocg.com.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct hire basis. Serving clients around the globe, Kelly provides employment to 480,000 employees annually. Revenue in 2009 was \$4.3 billion. Visit www.kellyservices.com.

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