



## **Kelly Services® Wins an ASTD "BEST Award"**

October 18, 2010

### **Awards Recognize Organizational Commitment to World-Class Employee Learning**

**TROY, Mich.** (October 18, 2010) – Kelly Services, Inc. (NASDAQ: KELYA, KELYB), a leader in providing workforce solutions, is proud to announce the company is among 31 organizations to receive an ASTD BEST Award in the American Society for Training & Development's 2010 BEST Awards program.

For the 2010 ASTD BEST Awards Kelly Services competed against 104 organizations in nine countries, including India, Singapore, Turkey, and the United States. These organizations submitted quantitative and qualitative information to ASTD about their learning and development practices and programs. Applications were assessed in a blind review by members of the BEST Awards advisory committee, a select group of experts in the learning and development field.

"The achievement of being recognized as an ASTD Best Award winner is a testament to the value Kelly puts on learning and talent development," said Teresa Carroll, senior vice president, Global Service, Kelly Services. "We are very proud to be recognized for our commitment to providing our employees with learning solutions that align with the needs of the business and contribute to success."

The BEST Awards recognize organizations that demonstrate enterprise-wide success through employee learning and development. "The ASTD BEST Awards are the training industry's most rigorous and coveted recognition," said Tony Bingham, ASTD's president and CEO. "These 31 organizations excel in creating innovative learning cultures that clearly align with strategic business goals. And, they continue to demonstrate their commitment to workplace learning and development even during a challenging economic climate."

This is the eighth year of the ASTD BEST Awards. More information about the 2010 ASTD BEST Award winners may be found in the October 2010 issue of T+D magazine and online: [www.astd.org/best](http://www.astd.org/best). Details about the 2011 ASTD BEST Awards program will be available next February.

#### About ASTD

ASTD (the American Society for Training & Development) is the world's largest association dedicated to the training and development field. ASTD's members come from more than 100 countries and connect locally in 130 U.S. chapters and with 30 International Partners. For more information, visit [www.astd.org](http://www.astd.org).

#### About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides employment to 480,000 employees annually. Revenue in 2009 was \$4.3 billion. Visit [www.kellyservices.com](http://www.kellyservices.com).

#### **Media Contact:**

Kathy Fisher  
248-244-4909  
[fisheka@kellyservices.com](mailto:fisheka@kellyservices.com)