



Kelly Services® Introduces "Re-Imagined" Kelly Career Network®

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Employment Search Is Easier With Streamlined Career Website

TROY, MI -- (Marketwire) -- 02/18/13 -- Workforce solutions leader Kelly Services (NASDAQ: KELYA) (NASDAQ: KELYB) today announced the launch of a "re-imagined" version of its [Kelly Career Network](#) (KCN), a [job](#) search and profile management website. Using innovative technology to keep pace with the changing [work](#) style preferences of today's job seekers, the new version of KCN incorporates several unique features including a more comprehensive means of searching for [employment](#) opportunities and integration with social media.

Through KCN, job seekers can create an inclusive account profile unique to their [career](#), location and work style preferences. Job alerts can also be programmed using advanced search options, allowing applicants to be notified of job opportunities that match their preferences as new jobs are posted. Most importantly, the new version of KCN provides access to thousands of employment opportunities with many of the world's leading [employers](#) that partner with Kelly® to meet their rapidly evolving [workforce](#) needs.

Other KCN enhancements available to job seekers include social integration features that enable users to simplify their profile creation and share jobs with family, friends and contacts via social media channels. In late January, the updated KCN site was rolled out to Kelly's candidate audience in the U.S. and Puerto Rico, and included a short video tour highlighting many of these enhanced site features.

The new technology behind KCN also benefits employers by attracting and engaging a wide variety of talent in today's workforce. Kelly [recruiters](#) can source candidates more efficiently on the new version of the KCN platform while meeting an employer's specific job requirements. To date, over 100,000 job seekers have created an account on the KCN website in just a few short weeks since its launch.

"The new version of KCN is a win-win for both job seekers and employers," said Jocelyn Lincoln, Vice President of Recruitment Operations for the Americas. "Not only does KCN simplify the online [job search](#) experience for candidates, but it also maximizes Kelly's recruiting efforts to readily provide employers with the best talent in today's workforce."

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a leader in providing workforce solutions. Kelly offers a comprehensive array of [outsourcing](#) and consulting services as well as world-class [staffing](#) on a temporary, temporary-to-hire, and [direct-hire](#) basis. Serving clients around the globe, Kelly provides employment to more than 560,000 employees annually. Revenue in 2012 was \$5.5 billion. Visit [kellyservices.com](#) and follow us on [Facebook](#), [LinkedIn](#)®, and [Twitter](#). Download [The Talent Project](#), a free iPad® app by Kelly Services.

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