

Kelly Enhances Pediatric Therapy Services with Strategic Acquisition of Children's Therapy Center, Bolstering Market Leadership

November 19, 2024

- Kelly's acquisition of Children's Therapy Center (CTC) further expands growth opportunities in the high-margin, high-demand therapeutic services segment.
- The integration of CTC into Kelly Education's Pediatric Therapy Services will bolster service delivery, offering Minnesota school districts access to comprehensive therapy solutions to address the increasing demand arising from student special education needs.
- The addition of CTC brings increased scale to the current network of licensed therapists, enabling flexible practice in clinics or schools.

TROY, Mich., Nov. 19, 2024 (GLOBE NEWSWIRE) -- Today, Kelly (Nasdaq: KELYA, KELYB) announced that it has acquired <u>Children's Therapy</u>. <u>Center (CTC)</u>. Specializing in occupational, physical, and speech therapy for children from birth to eighteen, CTC operates from its headquarters in Eagan, MN, with an additional office in Apple Valley, MN. This acquisition will integrate CTC into <u>Kelly Education's Pediatric Therapy Services (PTS)</u> portfolio. This provides opportunities for Minnesota school districts, including those who currently partner with <u>Teachers On Call (TOC)</u>, a Kelly Education Company, to integrate PTS's related therapy services to meet the growing demand of student special education needs. The terms of the acquisition were not disclosed.

"Children's Therapy Center's people-focused culture aligns well with Kelly's values," said Nicola Soares, president of Kelly Education. "CTC's therapist-focused model emphasizes provider-child relationships and is dedicated to achieving positive outcomes for children. This expansion also enables us to bring value to the Center's strong therapist retention practices by offering flexibility to practice in either school or clinical settings, underscoring our commitment to growth and comprehensive service delivery."

CTC offers diverse interventions supported by continuous professional development for its therapists. Focused on delivering best-in-class service and ensuring the highest standards of care, CTC is committed to strong compliance, implementing robust processes to ensure adherence to federal, state, and local regulations.

"I am excited about the direction of this innovative adoption by Kelly Education's PTS specialty brand, bringing together our unique strengths to advance holistic care for children," said Sue Fuller, founder of Children's Therapy Center. "This collaboration represents a unified vision and offers a remarkable opportunity to transform how we deliver services, ensuring that every child receives the support necessary for their growth and well-being."

About Kelly

Kelly (Nasdaq: KELYA, KELYB) helps companies recruit and manage skilled workers and helps job seekers find great work. Since inventing the staffing industry in 1946, we have become experts in the many industries and local and global markets we serve. With a network of suppliers and partners, we connect job seekers around the world with meaningful work. Our suite of outsourcing and consulting services ensures companies have the people they need, when and where they are needed most. Headquartered in Troy, Michigan, we empower businesses and individuals to access limitless opportunities in industries such as science, engineering, technology, education, manufacturing, retail, finance, and energy. Visit kellvservices.com.

About Kelly Education

Kelly Education powers the future of learning through customized workforce solutions, including hiring and recruiting, business management, professional development, academic and social-emotional support across the full continuum of education—from PreK-12, special education, and therapeutic services to executive search and beyond. Kelly Education is a business of Kelly (**Nasdaq: KELYA, KELYB**), a global workforce solutions provider that connects businesses and individuals with limitless opportunities through meaningful work. Learn more at <u>kellyeducation.com</u> or connect with us on <u>LinkedIn, Facebook</u>, and <u>X</u>.

Forward-Looking Statements

This release contains statements that are forward looking in nature and, accordingly, are subject to risks and uncertainties. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Statements that are not historical facts, including statements about Kelly's financial expectations, are forward-looking statements. Factors that could cause actual results to differ materially from those contained in this release include, but are not limited to, (i) changing market and economic conditions, (ii) disruption in the labor market and weakened demand for human capital resulting from technological advances, loss of large corporate customers and government contractor requirements, (iii) the impact of laws and regulations (including federal, state and international tax laws), (iv) unexpected changes in claim trends on workers' compensation, unemployment, disability and medical benefit plans, (v) litigation and other legal liabilities (including tax liabilities) in excess of our estimates, (vi) our ability to achieve our business's anticipated growth strategies, (vi) our future business development, results of operations and financial condition, (vii) damage to our brands, (viii) dependency on third parties for the execution of critical functions, (ix) conducting business in foreign courties, including foreign currency fluctuations, (x) availability of temporary workers with appropriate skills required by customers, (xi) cyberattacks or other breaches of network or information technology security, and (xii) other risks, uncertainties and factors discussed in this release and in the Company's filings with the Securities and Exchange Commission. In some cases, forward-looking statements can be identified by words or phrases such as "may," 'will," "expect," "anticipate," "target," "aim," "estimate," "intend," "plan," "believe," "potential," "continue," "is/are likely to" or other similar expressions. All information provided in this press release is as of the da

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