

SCHEDULE 14A
(RULE 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT
SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES
EXCHANGE ACT OF 1934 (AMENDMENT NO.)

Filed by the registrant [X]

Filed by a party other than the registrant []

Check the appropriate box:

[] Preliminary proxy statement. [] Confidential, for use of the
Commission only (as permitted by
Rule 14a-6(e)(2)).

[X] Definitive proxy statement.

[] Definitive additional materials.

[] Soliciting material pursuant to Rule 14a-12

KELLY SERVICES, INC.

(Name of Registrant as Specified in Its Charter)

KELLY SERVICES, INC.

(Name of Person(s) Filing Proxy Statement if Other Than the Registrant)

Payment of filing fee (check the appropriate box):

[X] No fee required.

[] Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and
0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed
pursuant to Exchange Act Rule 0-11 (set forth the amount on which the
filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

 [] Fee paid previously with preliminary materials.

[] Check box if any part of the fee is offset as provided by Exchange Act
Rule 0-11(a)(2) and identify the filing for which the offsetting fee
was paid previously. Identify the previous filing by registration
statement number, or the form or schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

[KELLY SERVICES LOGO]

April 13, 2001

To Our Stockholders:

You are cordially invited to attend the Annual Meeting of Stockholders of Kelly Services, Inc., which will be held at 11:00 a.m., Eastern Daylight Time, Monday, May 14, 2001, in the Auditorium located on the First Floor of the Kelly Services Headquarters Building, 999 West Big Beaver Road, Troy, Michigan.

Matters scheduled for consideration at this Meeting are the election of one Director and ratification of the appointment of PricewaterhouseCoopers LLP as the independent public accountants for the Company for 2001.

The Meeting will also provide an opportunity to review with you the business of the Company during 2000 and give you an opportunity to meet your directors and officers.

Whether you plan to attend or not, please date, sign and return the proxy card in the accompanying envelope. Your vote is important no matter how many shares you own. If you do attend the Meeting and desire to vote in person, you may do so even though you have previously submitted your proxy.

We look forward to seeing you at the Meeting.

Sincerely,

TERENCE E. ADDERLEY
Chairman, President and
Chief Executive Officer

[KELLY SERVICES LOGO]

KELLY SERVICES, INC.
NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

To the Stockholders of
Kelly Services, Inc.

Notice is hereby given that the Annual Meeting of Stockholders of Kelly Services, Inc., a Delaware corporation, will be held at the offices of the Company, 999 West Big Beaver Road, Troy, Michigan 48084-4782, on May 14, 2001 at 11 o'clock in the forenoon, Eastern Daylight Time, for the following purposes:

1. To elect one Director as set forth in the accompanying Proxy Statement.
2. To ratify the appointment of PricewaterhouseCoopers LLP as independent accountants.
3. To transact any other business as may properly come before the Meeting or any adjournment or adjournments thereof.

Only holders of the Company's Class B common stock of record at the close of business on March 26, 2001 will be entitled to notice of and to vote at the Meeting.

TO ENSURE A QUORUM, IT IS IMPORTANT THAT YOUR PROXY BE MAILED PROMPTLY IN THE ENCLOSED ENVELOPE, WHICH REQUIRES NO POSTAGE.

By Order of the Board of Directors

April 13, 2001

999 West Big Beaver Road
Troy, Michigan 48084-4782

GEORGE M. REARDON
Secretary

KELLY SERVICES, INC.
999 WEST BIG BEAVER ROAD
TROY, MICHIGAN 48084-4782

April 13, 2001

PROXY STATEMENT

2001 ANNUAL MEETING OF STOCKHOLDERS

This statement is furnished in connection with the solicitation of proxies on behalf of the Board of Directors of Kelly Services, Inc. (hereinafter called the "Company") for use at the Annual Meeting of Stockholders of the Company to be held at the corporate offices of the Company in Troy, Michigan on May 14, 2001 for the purposes set forth in the accompanying Notice of Annual Meeting of Stockholders. The approximate date on which this Proxy Statement and enclosed form of proxy are first being sent to stockholders of the Company is April 13, 2001. If the enclosed form of proxy is executed and returned by the stockholder, it may nevertheless be revoked by the person giving it by written notice of revocation to the Secretary of the Company, by submitting a later dated proxy or appearing in person at the Meeting any time prior to the exercise of the powers conferred thereby.

If a proxy in the accompanying form is properly executed, returned to the Company and not revoked, the shares represented by the proxy will be voted in accordance with the instructions set forth thereon. If no instructions are given with respect to the matters to be acted upon, the shares represented by the proxy will be voted FOR the election of one Director, designated Proposal 1 on the proxy, FOR the proposal to ratify the selection of independent accountants, designated Proposal 2 on the proxy, and on any other matters that properly come before the Annual Meeting in the manner as set forth on the proxy. Abstentions (but not broker non-votes) are counted for purposes of determining a quorum. However, abstentions and broker non-votes are not counted as votes cast in the tabulation of votes on any matter submitted to stockholders.

Stockholders on the record date will be entitled to one vote for each share held.

At the close of business on March 26, 2001, the number of issued and outstanding voting securities (exclusive of treasury shares) was 3,494,309 shares of the Class B common stock, having a par value of \$1.00. Class B common stock is the only class of the Company's securities with voting rights.

The cost of soliciting proxies shall be borne by the Company. The solicitation of proxies will be made primarily by mail. However, the Company has retained the firm of Corporate Investor Communications, Inc., proxy solicitation specialists, to solicit proxies on its behalf at an anticipated cost of \$3,500 plus out-of-pocket expenses. The Company may also make arrangements with brokerage houses, custodians, banks, nominees, and fiduciaries to forward solicitation material to beneficial owners of stock held of record by them and to obtain authorization to execute proxies. The Company may reimburse such institutional holders for reasonable expenses incurred by them in connection therewith.

SECURITIES BENEFICIALLY OWNED BY
PRINCIPAL STOCKHOLDERS AND MANAGEMENT

Under regulations of the Securities and Exchange Commission, persons who have power to vote or dispose of common stock of the Company, either alone or jointly with others, are deemed to be beneficial owners of the common stock.

Set forth in the following table are the beneficial holdings on March 1, 2001, on the basis described above, of each person known by the Company to own beneficially more than five percent of the Class B common stock:

| Name and Address of Beneficial Owners ----- | Number of Shares and Nature of Beneficial Ownership(a)(b) ----- | Percent of Class(b) ----- |
|--|--|------------------------------------|
| T. E. Adderley..... 999 W. Big Beaver Road Troy, Michigan 48084 | 3,214,566(c)(d) | 92.0 |
| Bank One Corporation..... One First National Plaza Chicago, Illinois 60670 | 2,382,709(e) | 68.2 |

- (a) Nature of beneficial ownership of securities is direct unless otherwise indicated by footnote. Beneficial ownership as shown in the table arises from sole voting power and sole investment power unless indicated by footnote.
- (b) Because Securities and Exchange Commission attribution rules require stock held in trust to be treated as beneficially held by each co-trustee sharing voting power for the stock, the numbers of shares and percentages shown total more than one hundred percent of the class.
- (c) Includes 952,100 shares directly held; 2,189,840 shares in the William R. Kelly Trust of which he is a co-trustee and has sole investment power and has shared voting power with Bank One Corporation, the other co-trustee; 71,825 shares in an irrevocable trust, of which he is beneficiary; 625 shares held in five separate trusts of which he is co-trustee with sole or shared voting and investment power, in which he has no equity interest; and 176 shares owned by Mr. Adderley's wife, in which he disclaims beneficial interest.
- (d) Because of the shares in the William R. Kelly Trust of which he is a co-trustee with Bank One Corporation and his own substantial stockholdings, Mr. Adderley may be deemed to be a "control person" of the Company under applicable regulations of the Securities and Exchange Commission.
- (e) Based upon a report filed by Bank One Corporation with the Securities and Exchange Commission on Schedule 13G and upon subsequent information received from Bank One Corporation upon which the Company relies for the information presented. The report indicates that the 2,382,709 shares of common stock held by Bank One Corporation are categorized as follows with respect to voting power and dispositive power: Voting Power: sole voting power 108,782; shared voting power 2,262,290; limited voting power 11,637; Dispositive Power: sole dispositive power 11,637; shared dispositive power 2,371,072.

Set forth in the following table are the beneficial holdings of the Class A and Class B common stock on March 1, 2001, on the basis described above, of each director and all directors and officers as a group.

| Directors | Class A Common Stock | | Class B Common Stock | |
|--|--|------------------|---|------------------|
| | Number of Shares and Nature of Beneficial Ownership(a) | Percent of Class | Number of Shares and Nature of Beneficial Ownership | Percent of Class |
| T. E. Adderley..... | 15,239,960(b) | 46.9 | 3,214,566(c) | 92.0 |
| M. A. Fay, O.P. | 12,763 | * | 0 | * |
| C. V. Fricke..... | 16,768 | * | 781 | * |
| V. G. Istock..... | 14,851 | * | 875 | * |
| B. J. White..... | 13,476 | * | 0 | * |
| All Directors and Executive Officers as a group..... | 15,720,179 | 48.4 | 3,216,422 | 92.1 |

* Less than 1%

(a) Includes shares which the individuals have a right to acquire through the exercise of stock options within 60 days. Such exercisable options include: 301,900 for T. E. Adderley; 11,000 for M. A. Fay; 11,000 for C. V. Fricke; 11,000 for V. G. Istock; 11,000 for B. J. White; 85,000 for C. T. Camden; 12,500 for M. L. Durik; 46,000 for W. K. Gerber; 17,300 for G. M. Reardon; 44,700 for A. G. Grimsley; and 95,500 for T. A. White.

(b) Includes 947,172 shares directly held; 11,697,337 shares in the William R. Kelly Trust of which he is co-trustee and has sole investment power and has shared voting power with Bank One Corporation, the other co-trustee; 310,612 shares in an irrevocable trust, of which he is a beneficiary; 2,227,092 shares held in eleven separate trusts of which he is co-trustee with sole or shared investment power, in which he has no equity interest; 56,609 shares held by Mr. Adderley and his wife as custodian for certain of his minor children under the Michigan Uniform Gifts to Minors Act, in which he has no equity interest; 1,138 shares owned by Mr. Adderley's wife, in which he disclaims beneficial interest.

(c) See footnotes (c) and (d) to first table.

Section 16(a) of the Securities Exchange Act of 1934 requires the Company's directors and executive officers, and persons who own more than ten percent of a registered class of the Company's equity securities, to file with the Securities and Exchange Commission initial reports of ownership and reports of changes in ownership of common stock of the Company. Officers, directors and greater than ten-percent shareholders are required by SEC regulation to furnish the Company with copies of all Section 16(a) forms they file.

BOARD OF DIRECTORS

The business, property and affairs of the Company are managed by the Board of Directors, which establishes broad corporate policies and performance objectives but is not involved in the day-to-day operating details. Regular meetings of the Board of Directors are held in each quarter and special meetings are scheduled when required. The Board held four meetings during the last fiscal year.

The Board of Directors has a standing Audit Committee, composed of M. A. Fay, C. V. Fricke, V. G. Istock and B. J. White, which held four meetings in 2000. The Audit Committee's purpose is to review the scope of the work and fees of the independent accountants and to review with the independent accountants their report or opinion on the Company's financial statements.

The Compensation Committee, whose functions are described in the Compensation Committee Report on page 5 of this Proxy Statement, held five meetings in 2000 and is composed of M. A. Fay, C. V. Fricke, V. G. Istock and B. J. White. During 2000 the Board of Directors did not have a nominating committee.

All of the Directors of the Company attended at least 75 percent of the aggregate number of meetings of the Board of Directors and committees on which each served.

COMPENSATION OF DIRECTORS

Directors of the Company who are not salaried officers are paid an annual fee of \$37,500 (consisting of a \$25,000 cash retainer fee and a stock award worth \$12,500), a fee of \$1,000 for each meeting of the Board of Directors attended and a fee of \$800 for each meeting of a committee of the Board of Directors attended. The \$12,500 stock award portion of the annual fee is made under the Non-Employee Director Stock Award Plan approved by the stockholders in 1995, from which each non-officer Director receives an annual grant of shares of the Company's Class A common stock equal in value to one-half of the Director's annual cash retainer fee.

On May 10, 1999, the stockholders approved the adoption of the Kelly Services, Inc. 1999 Non-Employee Directors Stock Option Plan, under which the Board of Directors from time to time may make discretionary grants of options to purchase shares of Class A common stock to non-employee directors. In 2000, the Board granted to each non-employee director a vested option to purchase 3,000 shares of Class A common stock at the Fair Market Value of the stock on the day of the grants.

COMPENSATION COMMITTEE REPORT
COVERING EXECUTIVE COMPENSATION

The Company's compensation program for executives is administered by the Compensation Committee of the Board of Directors, consisting of B. J. White, M. A. Fay, C. V. Fricke, and V. G. Istock, each of whom is an independent director. The Committee has responsibility for review and final approval of all adjustments in salary and short-term incentive awards for executives of the Company, including, with respect to 2000, administering the Kelly Services, Inc. Short-Term Incentive Plan. The Committee also administers the Kelly Services, Inc. Performance Incentive Plan (the Company's long-term incentive plan) and makes recommendations with respect to granting awards under such Plan subject to review and approval by a majority of the full complement of those members of the Board of Directors who are "disinterested persons" as that term is used in Rule 16b-3 of the Securities and Exchange Commission.

COMPENSATION PRINCIPLES

The philosophy underlying the Company's executive compensation program has the following goals: (a) to align key executive and management employees with the Company's strategic and financial objectives; (b) to attract and retain a management team of high quality; (c) to create incentives which motivate employees to achieve continual growth and increasing profitability of the Company; and (d) to promote appreciation of the common interests of stockholders, executives, and key management employees.

Total compensation is directly related to the successful achievement of the Company's performance objectives. Short-term objectives are established on an annual basis, the achievement of which is rewarded annually. Long-term objectives are linked to a two-to-five-year performance period, the achievement of which will be rewarded accordingly. All compensation, other than stock options and restricted stock awards, whether in the form of salary, short-term incentive awards, grants of performance shares, or cash equivalents, are based on successful accomplishment of periodically established objectives reflecting the Company's business and financial goals. Performance objectives, which are identified as short or long-term, provide standards for the measurement of Company and unit performance. Some performance objectives are Company-wide; others will vary, depending on individual responsibilities, groups of employees, or particular projects and plans.

The Company ordinarily seeks to provide performance-based compensation that allows for maximum deductibility under Section 162(m) of the Internal Revenue Code and related regulations. However, tax deductibility is only one of many factors that must be considered in any final decision regarding executive compensation. In order to best serve the Company and the interests of its stockholders, the Company may determine that payment of non-deductible compensation is necessary and appropriate to provide awards consistent with the overall philosophy and objectives of the compensation programs.

The Company also seeks to encourage substantial stock ownership by the Company's senior executives so as to align their interests more closely with the stockholders' interests. In order to do so, the Committee has approved share ownership guidelines as objectives to be worked toward by these executives. The guideline for the Chief Executive Officer is ownership of shares having a value five times his base salary; for executive vice presidents, the guideline is four times base salary; and for senior vice presidents, the guideline is three times base salary.

The following is a discussion of the major elements of the Company's executive compensation program along with a description of the decisions and actions taken by the Committee with regard to 2000 compensation of Mr. Adderley as the Company's Chief Executive Officer.

ANNUAL COMPENSATION

Annual cash compensation for executive officers consists of base salaries and cash incentive bonuses.

Base salaries for executive officers are targeted to be competitive with the marketplace, identified by national surveys of executive compensation in which the Company periodically participates and which are recognized as credible within the professional field of compensation management. Because the Company competes to recruit executive-level personnel from many industries and not just from the staffing industry, the companies included in the surveys referred to above are not the same as those included in the Peer Group Index used in this Proxy Statement for performance graph purposes. Base salaries are targeted to correspond generally with the median of the range of salaries in the surveys consulted.

Competitive assessments include reviewing salary survey data of comparative companies, not necessarily in the staffing industry, and other relevant factors. Individual performance is also a factor in determining base salary. The Committee is responsible for reviewing and approving the annual salary increase budget for all officers.

In April 2000, the Committee determined that, in order to place more emphasis on "at risk" incentive compensation, Company officers' base salaries would, in general (with certain exceptions), not be increased on the customary annual increase date, while these officers' target awards under the Short-Term Incentive Plan would be set at larger percentages of their base salaries. Accordingly, the Committee recommended that Mr. Adderley's salary for the year following April 2000 should remain at the rate set in April of 1999, which was \$800,000 per year.

One newly hired executive was paid a predetermined cash bonus for 2000 as a recruiting inducement, negotiated with him before he joined the Company. All other 2000 cash bonuses to executive officers (including Mr. Adderley) were cash incentive bonuses paid pursuant to the Company's Short-Term Incentive Plan.

In accordance with that plan, in the first quarter of 2000 the Committee established target and threshold goals relating to corporate diluted earnings per share and a payout schedule for each executive showing a range of potential bonus amounts the executive could receive under the plan, which depended on the extent to which the Company's actual 2000 diluted earnings per share met or exceeded the threshold. Mr. Adderley's entire potential bonus was tied to this objectively determinable standard and a fixed percentage of the potential bonus under the plan for each of the other executive officers also was tied to this standard. The rest of the potential bonuses for the other executive officers were tied to other performance goals, which also were established by the Committee in the first quarter of the year and were set in light of the particular functions and responsibilities of the individual executives.

The Company's actual earnings per share for the year 2000 exceeded the payout threshold the Committee had established for the year but did not reach the target set by the Committee for purposes of the Plan. Payment was made based on the pre-established schedule for the level of earnings actually achieved. After the end of the year the Committee approved a \$440,000 cash bonus for Mr. Adderley, based on the schedule.

LONG-TERM COMPENSATION

The long-term incentive compensation for executive officers can consist of cash and stock-based awards made under the Company's Performance Incentive Plan. Non-Qualified Stock Options, Incentive Stock Options, and, in the case of certain executives, Restricted Stock Awards and Performance Share Awards, are currently the only type of awards outstanding under the Performance Incentive Plan.

During 2000, there was a review of compensation components for chief executive officers in companies of similar size. As a result of that review, the Committee during 2000 recommended that Mr. Adderley be awarded a Non-Qualified Stock Option to purchase 90,000 shares of Class A common stock to bring his total compensation package more in line with competitive practice.

The decision to grant stock options is considered periodically by the Committee during each year. Grants may be given to new hires, employees promoted to new positions, and other key managers and executives as deemed appropriate by the Committee. Grant size is determined based on a guideline of option shares for each management level that is generally competitive with the median level of grants awarded by companies of similar size.

In 2000, Mr. Adderley and the other most senior officers of the Company were granted Restricted Shares of the Company's Class A common stock under the Company's Performance Incentive Plan. These Restricted Shares vest over a three year period. Mr. Adderley received a Restricted Share Award totaling 18,000 shares.

2000 was also the final year of the 1998-2000 Performance Share Award cycle. Payments with respect to that cycle were made according to the predetermined criteria and authority established by the Committee and the Plan; Mr. Adderley's payout was 8,880 shares. No new Performance Share Awards were made in 2000.

CONCLUSION

The Committee believes that the Company's executive compensation program, providing as it does for competitive base salaries along with short and long-term incentive compensation opportunities, is an important factor in motivating senior officers as well as maintaining an appropriate focus on increasing stockholder value.

B. J. WHITE, Chair
M. A. FAY, O.P.
C. V. FRICKE
V. G. ISTOCK

REPORT OF THE AUDIT COMMITTEE

ORGANIZATION

The Audit Committee of the Board of Directors is composed of four independent directors, as defined by Nasdaq rules, and operates under a written charter adopted by the Board of Directors on May 15, 2000, a copy of which is attached hereto as Exhibit A. The current members of the Audit Committee are C. V. Fricke (Chairman), B. J. White, M. A. Fay, and V. G. Istock.

PRIMARY FUNCTION

The primary function of the Audit Committee is to oversee the audit process and provide assistance to the Board of Directors in fulfilling its responsibilities relating to the corporate accounting and reporting practices. In addition, the Audit Committee shall review other financial matters as delegated by the Board of Directors. A more detailed description of the Audit Committee's responsibilities are included in its Charter attached hereto as Exhibit A.

REVIEW AND INDEPENDENT ACCOUNTANTS

The Audit Committee has reviewed the Company's audited consolidated financial statements and discussed such statements with the Company's management and with PricewaterhouseCoopers LLP, the Company's independent accountants for fiscal year 2000. The Audit Committee has discussed with its independent accountants the matters required to be discussed by Statement of Auditing Standards No. 61, "Communication with Audit Committees."

The Audit Committee received from PricewaterhouseCoopers LLP the written disclosures required by Independence Standards Board Standard No. 1 and discussed the same with PricewaterhouseCoopers LLP, including their independence.

RECOMMENDATION

Based upon the forgoing review and discussions, the Audit Committee recommended to the Board of Directors of the Company that the Company's audited consolidated financial statements be included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2000, and be filed with the U.S. Securities and Exchange Commission.

This report is submitted by the Audit Committee of the Board of Directors.

C. V. FRICKE, Chair
B. J. WHITE
M. A. FAY
V. G. ISTOCK

AUDIT AND RELATED FEES

AUDIT FEES

The aggregate fees billed or expected to be billed by PricewaterhouseCoopers LLP to the Company for professional services for the audit of the Company's annual consolidated financial statements for the 2000 fiscal year and the review of the consolidated financial statements included in the Company's Forms 10-Q for the 2000 fiscal year were \$576,600.

FINANCIAL INFORMATION SYSTEMS DESIGN AND IMPLEMENTATION FEES

There were no fees billed by PricewaterhouseCoopers LLP to the Company for financial information systems design and implementation fees for the 2000 fiscal year.

ALL OTHER FEES

The aggregate fees billed to the Company for all other services rendered by PricewaterhouseCoopers LLP for the 2000 fiscal year were \$552,100. These fees include fees for audits of employee benefit plans and tax related services.

The Audit Committee has determined that the provision of all of the above services by PricewaterhouseCoopers LLP is compatible with maintaining the accounting firm's independence.

EXECUTIVE COMPENSATION

SUMMARY COMPENSATION TABLE

The following table sets forth all compensation paid or accrued for services rendered to the Company and its subsidiaries for the last three fiscal years by the Chief Executive Officer and the four highest-paid executive officers of the Company:

| Name and Principal Position | Year | Annual Compensation | | Long-Term Compensation | | | |
|--|------|---------------------|-----------|------------------------------------|---|-----------|------------------------------|
| | | Salary | Bonus | Awards | | Payouts | All Other Compensation(3) |
| | | | | Restricted Share Award(s)(1) | Number of Shares Underlying Options | | |
| T. E. Adderley..... | 2000 | \$800,000 | \$440,000 | \$432,000 | 90,000 | \$209,834 | \$85,800 |
| Chairman, President and | 1999 | 790,000 | 630,000 | 394,800 | 72,000 | 301,560 | 76,634 |
| Chief Executive Officer | 1998 | 750,000 | 414,000 | | 72,000 | 266,700 | 71,580 |
| C. T. Camden..... | 2000 | \$600,000 | \$233,000 | \$240,000 | 40,000 | \$ 87,431 | \$49,500 |
| Executive Vice President, | 1999 | 575,000 | 300,000 | 210,560 | 30,000 | 125,650 | 45,132 |
| Field Operations, Sales and Marketing | 1998 | 462,500 | 220,000 | | 30,000 | 44,450 | 36,750 |
| T. A. White..... | 2000 | \$600,000 | \$233,000 | \$240,000 | 40,000 | \$ 87,431 | \$54,000 |
| Executive Vice President, | 1999 | 575,000 | 300,000 | 210,560 | 30,000 | 125,650 | 48,432 |
| Chief Administration and Technology Officer | 1998 | 462,500 | 220,000 | | 30,000 | 44,450 | 36,750 |
| W. K. Gerber..... | 2000 | \$550,000 | \$196,000 | \$192,000 | 30,000 | | \$48,000 |
| Executive Vice President and Chief Financial Officer | 1999 | 535,000 | 250,000 | 157,920 | 25,000 | | 45,853 |
| | 1998 | 348,968 | 220,000 | 181,100 | 65,000 | | 74,045 |
| M. L. Durik..... | 2000 | \$440,000 | \$142,000 | \$144,000 | 30,000 | | \$10,800 |
| Senior Vice President, Human Resources(4) | 1999 | 200,532 | 100,000 | 108,800 | 20,000 | | 8,794 |

(1) Restricted Shares of the Company's Class A common stock were awarded in March 2000, March 1999 and May 1998. The shares awarded in 1999 and in 2000 vest in three equal annual installments beginning one year after the date of grant, except for one award granted to M.L. Durik in August of 1999 which vests in four equal annual installments. The shares awarded in 1998 vest in five equal annual installments beginning one year after the date of grant. The above amounts represent the fair market value of the entire award for each executive officer at the grant date. The number of shares awarded in 2000 were: T. E. Adderley, 18,000; C. T. Camden, 10,000; T. A. White 10,000; W. K. Gerber 8,000; and M. L. Durik 6,000. The number of shares awarded in 1999 were: T. E. Adderley, 15,000; C. T. Camden, 8,000; T. A. White, 8,000; W. K. Gerber, 6,000; and M. L. Durik, 4,000. The number of shares awarded in 1998 were: W. K. Gerber, 5,000. Dividends are payable on Restricted Shares.

At December 31, 2000, the aggregate number of Restricted Shares of the Company's Class A common stock held by the executive officers named in the Summary Compensation Table and the

value of these shares, based upon the \$23.63 per share closing price of the Company's Class A common stock on that date, were as follows:

| Name | No. of Shares | Value |
|---------------------|---------------|-----------|
| T. E. Adderley..... | 28,000 | \$661,640 |
| C. T. Camden..... | 17,332 | 409,555 |
| T. A. White..... | 17,332 | 409,555 |
| W. K. Gerber..... | 15,000 | 354,450 |
| M. L. Durik..... | 9,000 | 212,670 |

(2) Value of shares received in each year for the three year performance period ending December 31 of the year preceding the year in which the shares were received.

(3) Represents Company contributions to non-qualified defined contribution/deferred compensation plan for officers and certain other management employees known as the Management Retirement Plan. The amount reported for Mr. Gerber for 1998 includes a contribution of \$50,000 made as a recruiting inducement.

(4) Mr. Durik has been an employee of the Company since July 1999.

OPTION GRANTS IN 2000

The following table shows all grants of stock options to the officers named in the Summary Compensation Table above in 2000. The exercise price of all such options was the fair market value on the date of grant. Twenty five (25%) percent are exercisable one year after the grant date with an additional twenty five (25%) percent exercisable on each of the next three anniversary dates. Upon exercise of an option, an officer purchases all or a portion of the shares covered by the option by paying the exercise price multiplied by the number of shares as to which the option is exercised, either in cash or by surrendering common shares already owned by the officer.

| Individual Grants | | | | | |
|---------------------|---|----------------|--|------------------------|----------------------|
| Name | Number of Shares Underlying Options Granted | Option Type(1) | % of Total Options Granted to Employees in Fiscal Year | Exercise or Base Price | Expiration Date |
| T. E. Adderley..... | 90,000 | NQ | 12.53 | \$24.00 | 03/14/10 |
| C. T. Camden..... | 36,000 4,000 ----- 40,000 | NQ ISO | 5.57 | \$24.00 \$24.00 | 03/14/10 03/14/10 |
| T. A. White..... | 36,000 4,000 ----- 40,000 | NQ ISO | 5.57 | \$24.00 \$24.00 | 03/14/10 03/14/10 |
| W. K. Gerber..... | 26,000 4,000 ----- 30,000 | NQ ISO | 4.18 | \$24.00 \$24.00 | 03/14/10 03/14/10 |
| M. L. Durik..... | 26,000 4,000 ----- 30,000 | NQ ISO | 4.18 | \$24.00 \$24.00 | 03/14/10 03/14/10 |

| Potential Realizable Value at Assumed Annual Rates of Stock Price Appreciation for Option Term(2) | | | |
|---|-----------------------|---|--|
| Name | 0% | 5% | 10% |
| T. E. Adderley..... | \$0 | \$1,358,412 | \$3,442,484 |
| C. T. Camden..... | \$0 0 -- \$0 | \$ 543,365 60,374 ----- \$ 603,739 | \$1,376,993 152,999 ----- \$1,529,992 |
| T. A. White..... | \$0 0 -- \$0 | \$ 543,365 60,374 ----- \$ 603,739 | \$1,376,993 152,999 ----- \$1,529,992 |
| W. K. Gerber..... | \$0 0 | \$ 392,430 60,374 | \$ 994,495 152,999 |

| | | | |
|------------------|-----|------------|-------------|
| | -- | ----- | ----- |
| | \$0 | \$ 452,804 | \$1,147,494 |
| M. L. Durik..... | \$0 | \$ 392,430 | \$ 994,495 |
| | 0 | 60,374 | 152,999 |
| | -- | ----- | ----- |
| | \$0 | \$ 452,804 | \$1,147,494 |

- (1) Option type is either Incentive Stock Option (ISO) or Non-Qualified Stock Option (NQ).
- (2) The dollar amounts under the 5% and 10% columns in the table above are the result of calculations required by the Securities and Exchange Commission's rules and therefore are not intended to forecast possible future appreciation of the stock price of the Company. As shown in the 0% column above, no gain to the named officers or all employees is possible without appreciation in the price of the Company's common stock, which will benefit all stockholders. For example, in order for any of the named officers to realize the potential values set forth in the 5% and 10% columns in the table above with respect to the exercise price of \$24.00 (the fair market value on the date of the grant), the price per share of the Company's Class A common stock would be approximately \$39.09 and \$62.25, respectively, as of the expiration date of their options.

OPTION EXERCISES DURING 2000 AND YEAR-END OPTION VALUES

The following table shows stock option exercises during 2000 by each of the officers named in the Summary Compensation Table and the value of unexercised options at December 31, 2000:

| Name | Number of Shares Acquired on Exercise | Value Realized | Number of Shares Underlying Unexercised Options at Year End | | Value of Unexercised In-the-Money Options at Year End | |
|---------------------|---|-------------------|--|---------------|---|---------------|
| | | | Exercisable | Unexercisable | Exercisable | Unexercisable |
| T. E. Adderley..... | 0 | \$0 | 219,275 | 227,725 | \$0 | \$0 |
| C. T. Camden..... | 0 | \$0 | 53,100 | 94,900 | \$0 | \$0 |
| T. A. White..... | 0 | \$0 | 63,600 | 94,900 | \$0 | \$0 |
| W. K. Gerber..... | 0 | \$0 | 32,250 | 87,750 | \$0 | \$0 |
| M. L. Durik..... | 0 | \$0 | 5,000 | 45,000 | \$0 | \$0 |

LONG-TERM INCENTIVE PLANS -- AWARDS IN LAST FISCAL YEAR TABLE

There were no performance share awards made by the Company in 2000 under the Company's Performance Incentive Plan.

PERFORMANCE GRAPH

The following graph compares the cumulative total return of the Company's Class A common stock, with that of a Peer Group Index and the S&P MidCap 400 Index for the five years ended December 31, 2000. The graph assumes an investment of \$100 on December 31, 1995 and that all dividends were reinvested. The Peer Group Index consists of other publicly traded staffing services companies including: CDI Corp., Manpower Inc., and Spherion Corporation (formerly named Interim Services, Inc.). The Peer Group reflects the elimination of Olsten Corporation because Olsten was acquired by Adecco SA during 2000 and is no longer publicly traded.

COMPARISON OF FIVE YEAR CUMULATIVE TOTAL RETURN
 KELLY SERVICES, INC., PEER GROUP INDEX AND S&P MIDCAP 400 INDEX

[PERFORMANCE GRAPH]

| | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 |
|----------------------|------|------|------|------|------|------|
| KELLY SERVICES, INC. | 100 | 100 | 115 | 125 | 102 | 100 |
| PEER GROUP INDEX | 100 | 119 | 146 | 103 | 137 | 110 |
| S&P MIDCAP 400 INDEX | 100 | 119 | 158 | 188 | 215 | 253 |

MATTERS TO BE BROUGHT BEFORE THE MEETING

ELECTION OF DIRECTOR
PROPOSAL 1

The Board of Directors is divided into three classes with each class elected for a three-year term. Under the Certificate of Incorporation, the Board of Directors shall consist of no fewer than five (5) and no more than nine (9) members, the exact number of Directors to be determined from time to time by the Board of Directors. The Board of Directors has fixed the number of Directors constituting the whole Board at five (5).

The Board of Directors recommends that the nominee named below be elected to serve as Director. The nominee will serve for a three (3) year term ending at the Annual Meeting of Stockholders held after the close of the fiscal year ended December 28, 2003.

The shares represented by the enclosed form of proxy, when properly executed by a stockholder of record, will be voted at the Annual Meeting, or any adjournment thereof, as designated thereon if unrevoked at the time of the Meeting. If a nominee is unavailable for election for any reason on the date of the election of the Director (which event is not anticipated), the persons named in the enclosed form of proxy may vote for the election of a person designated by a majority of the proxy attorneys present at the Meeting. The Director will be elected by a majority of the votes cast by holders of Class B common stock who are present in person, or represented by proxy, and entitled to vote at the Meeting.

The name and age (as of March 1, 2001) of the nominee and of each person whose term of office as a Director will continue after the Meeting, their present occupations or employment during the past five years and other data regarding them, based upon information received from the respective individuals, are hereinafter set forth:

| Name and Age ----- | Year of Expiration of Elective Term ----- | Principal Occupation ----- | Year First Elected as Director ----- |
|---|---|---|---|
| NOMINEES FOR ELECTION AS DIRECTOR TO BE ELECTED FOR A THREE-YEAR TERM | | | |
| T. E. Adderley(a)..... Age 67 | 2001 | Chairman (1998), President and Chief Executive Officer of the Company; Director of DTE Energy Company and Director of Detroit Edison Company. Formerly: Director of First Chicago NBD Corporation. | 1962 |
| DIRECTORS CONTINUING IN OFFICE | | | |
| M. A. Fay, O.P. Age 66 | 2003 | President of the University of Detroit Mercy; Director of Bank One Corporation. Formerly: Director of First Chicago NBD Corporation. | 1997 |
| C. V. Fricke..... Age 72 | 2003 | Professor Emeritus, University of Michigan-Dearborn. | 1978 |
| V. G. Istock..... Age 60 | 2003 | Retired Chairman/President of Bank One Corporation; Director of Masco Corporation. Formerly: Chairman, President and Chief Executive Officer of First Chicago NBD Corporation; Chairman and Chief Executive Officer of First National Bank of Chicago; Chairman and Chief Executive Officer of NBD Bank, Michigan; Director of Bank One Corporation and First Chicago NBD Corporation; Director of Federal Reserve Bank of Chicago. | 1991 |

| Name and Age ----- | Year of Expiration of Elective Term ----- | Principal Occupation ----- | Year First Elected as Director ----- |
|----------------------------|---|--|---|
| B. J. White..... Age 53 | 2002 | Dean, Wilbur K. Pierpont Collegiate Professor and Professor of Business Administration of the University of Michigan Business School; Trustee of Equity Residential Properties Trust, Inc. and the mutual funds of Fred Alger Management Company; Director of Gordon Food Service, Inc. and of Kaydon Corporation. Formerly: Director of Union Pump Company, Inc. and of Three-D Departments, Inc. | 1995 |

(a) Mr. Adderley is a director and executive officer of virtually all subsidiaries of the Company.

RELATIONSHIP WITH INDEPENDENT ACCOUNTANTS PROPOSAL 2

The Board of Directors of the Company has appointed the firm of PricewaterhouseCoopers LLP as independent accountants of the Company for the current fiscal year ending December 30, 2001, subject to ratification by the stockholders. This firm has served as independent accountants for the Company for many years and is considered to be well qualified by the Board of Directors. As in prior years, a representative of that firm will be present at the Annual Meeting and will have the opportunity to make a statement and to respond to appropriate questions. Fees paid to PricewaterhouseCoopers LLP for fiscal year 2000 are set forth on page 9 of the Proxy Statement under the heading Audit and Related Fees.

It is recommended by the Board of Directors that the proposal to ratify the appointment of PricewaterhouseCoopers LLP as independent accountants for the year 2001 be approved. If stockholders fail to approve this proposal, the Board will reconsider the appointment of PricewaterhouseCoopers LLP as independent accountants for the year 2001.

The proposal to ratify the appointment of PricewaterhouseCoopers LLP will be carried if it receives the affirmative vote of the holders of a majority of the Company's Class B common stock present in person or by proxy and entitled to vote at the Annual Meeting.

STOCKHOLDER PROPOSALS

Proposals of stockholders intended to be presented at the next Annual Meeting must be received by the Secretary, Kelly Services, Inc., 999 West Big Beaver Road, Troy, Michigan 48084, no later than December 12, 2001.

OTHER MATTERS

At the date of this Proxy Statement the Company knows of no matters, other than the matters described herein, that will be presented for consideration at the Meeting. If any other matters do properly come before the Meeting, all proxies signed and returned by holders of the Class B common stock, if not limited to the contrary, will be voted thereon in accordance with the best judgment of the persons voting the proxies.

A copy of the Company's printed Annual Report as of December 31, 2000, the close of the Company's latest fiscal year, has been mailed to each stockholder of record. The expense of preparing, printing, assembling and mailing the accompanying form of proxy and the material used in the solicitation of proxies will be paid by the Company. In addition, the Company may reimburse brokers or nominees for their expenses in transmitting proxies and proxy material to principals.

It is important that the proxies be returned promptly. Therefore, stockholders are urged to execute and return the enclosed form of proxy in the enclosed postage prepaid envelope.

By Order of the Board of Directors

GEORGE M. REARDON
Secretary

KELLY SERVICES, INC.
AUDIT COMMITTEE OF THE BOARD OF DIRECTORS
CHARTER

ORGANIZATION

The Audit Committee shall be comprised of at least three outside Directors who are independent of the management of the Corporation and are free of any relationship that, in the opinion of the Board of Directors, would interfere with their exercise of independent judgment as a committee member.

Audit Committee members shall be financially literate, as interpreted by the Board of Directors in its business judgement. At least one member of the Audit Committee must have accounting or related financial management expertise.

STATEMENT OF POLICY

The primary function of the Audit Committee is to oversee the audit process and provide assistance to the Board of Directors in fulfilling its responsibilities relating to the corporate accounting and reporting practices. In addition, the Audit Committee is to review other financial matters as delegated by the Board of Directors.

RESPONSIBILITIES

1. Review the audit scope, services, fees and term of appointment of the independent public accountant for auditing of the financial records of the Company and its subsidiaries, and make recommendations to the Board regarding such matters.
2. Consider in consultation with the independent accountants and the Vice President of Internal Audit, the audit scope and plan of external and internal audits, the involvement of the internal auditors in the audit examination, and the independent auditor's responsibility under generally accepted auditing standards.
3. Receive periodic reports from the independent accountants and the Internal Audit Department on their activities and assessment of the Company's compliance with, and the adequacy of, existing internal controls.
4. Obtain a formal written statement from the independent accountants delineating all relationships between the accountants and the company that may bear on the independence of such accountants and obtain a written statement from the independent accountants confirming their independence at least annually.
5. Review with management and the independent accountant:
 - a. The Company's annual financial statements including the annual report on Form 10-K filed with the Securities and Exchange Commission.

b. The independent accountant's audit of the financial statements and their associated report, including any opinions rendered in connection with the financial statements. This includes any related management letter, and management's response to the recommendations.

c. Any significant changes required in the independent accountant's audit plan.

d. Any serious difficulties encountered in the conduct of the audit or disputes with management during the audit.

6. Review with management and the Vice President of Internal Audit:

a. Significant findings during the year and management's responses.

b. The Internal Audit Department's audit plan and staffing.

c. The results of their review with respect to officers' expense reports.

7. Meet with the Vice President of Internal Audit and the independent accountant in separate executive sessions to discuss any sensitive issues.

8. Include in the Company's proxy statement a report on the Company's financial statements, as required by the SEC, that based on the review and discussion of the audited financial statements with management and the independent auditors, the audit committee recommended to the Board that the audited financial statements be included in the Company's Annual Report on Form 10-K for filing with the Commission. In addition, the report must state whether:

- The Audit Committee discussed with the independent auditors those matters required to be discussed by Statement on Auditing Standards No. 61 (Communication With Audit Committees).
- The Audit Committee has received from the auditors certain disclosures regarding the auditor's independence required by Independence Standards Board Standard No. 1.
- The Board of Directors has adopted a written charter for the audit committee (a copy of the charter must be included as an appendix to the Company's proxy statement at least once every three years).
- The audit committee members are "independent" as defined by the NASD standards.

9. The Audit Committee shall have the authority to retain special legal, accounting or other consultants to advise the Committee.

10. The audit committee will review the written audit committee charter annually.

KELLY SERVICES, INC.

999 WEST BIG BEAVER ROAD
TROY, MICHIGAN 48084

SOLICITED BY THE BOARD OF DIRECTORS
FOR THE ANNUAL MEETING OF STOCKHOLDERS ON MAY 14, 2001

The undersigned hereby appoints as Proxies Carl T. Camden, William K. Gerber and George M. Reardon, each with the power to appoint his substitute, and hereby authorizes them to represent and to vote, as designated on the reverse side, all shares of Class B Common Stock of Kelly Services, Inc. (the "Company") held of record by the undersigned on March 26, 2001 at the Annual Meeting of Stockholders to be held on May 14, 2001 and any adjournments thereof.

THIS PROXY, WHEN PROPERLY EXECUTED, WILL BE VOTED AS DIRECTED. IF NO DIRECTION IS GIVEN WITH RESPECT TO A PARTICULAR PROPOSAL, THIS PROXY WILL BE VOTED FOR SUCH PROPOSAL.

PLEASE MARK, DATE AND SIGN ON THE REVERSE SIDE AND RETURN THIS PROXY CARD
PROMPTLY USING THE ENCLOSED ENVELOPE.
NO POSTAGE IS REQUIRED IF MAILED IN THE UNITED STATES OF AMERICA.

Please sign this Proxy exactly as your name(s) appear(s) on the books of the Company. Joint owners should each sign personally. Trustees and other fiduciaries should indicate the capacity in which they sign, and where more than one name appears, a majority must sign. If a corporation, this signature should be that of an authorized officer who should state his or her title.

HAS YOUR ADDRESS CHANGED?

DO YOU HAVE ANY COMMENTS?

[X] PLEASE MARK VOTES AS IN THIS EXAMPLE

KELLY SERVICES, INC.

CLASS B COMMON STOCK

1. Election of Director. FOR WITH-
(01) T.E. ADDERLEY [] HOLD

Mark box at right if an address change or comment has been []
noted on the reverse side of this card.

CONTROL NUMBER:
RECORD DATE SHARES:

2. Ratify the appointment of FOR AGAINST ABSTAIN
PricewaterhouseCoopers LLP [] [] []
as independent accountants.

3. In their discretion, the proxies are authorized to vote upon any
other business that may properly come before the meeting.

Please be sure to sign and date this Proxy. Date

Mark box at right if you wish only one Annual Report to be []
mailed to your household.

-- Stockholder sign ----- Co-owner sign here --
here

DETACH CARD

DETACH CARD