

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 29, 2014

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Commission File Number 0-1088

KELLY SERVICES, INC.

-----  
(Exact name of registrant as specified in its charter)

DELAWARE

-----  
(State or other jurisdiction of incorporation or organization)

38-1510762

-----  
(I.R.S. Employer Identification No.)

999 WEST BIG BEAVER ROAD, TROY, MICHIGAN 48084

-----  
(Address of principal executive offices) (Zip Code)

(248) 362-4444

-----  
(Registrant's telephone number, including area code)

No Change

-----  
(Former name, former address and former fiscal year, if changed since last report.)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "small reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
 No

Yes

At July 27, 2014, 34,130,534 shares of Class A and 3,451,161 shares of Class B common stock of the Registrant were outstanding.

<u>PART I. FINANCIAL INFORMATION</u>	<u>3</u>
<u>Item 1. Financial Statements (unaudited)</u>	<u>3</u>
<u>Consolidated Statements of Earnings</u>	<u>3</u>
<u>Consolidated Statements of Comprehensive Income</u>	<u>4</u>
<u>Consolidated Balance Sheets</u>	<u>5</u>
<u>Consolidated Statements of Stockholders' Equity</u>	<u>6</u>
<u>Consolidated Statements of Cash Flows</u>	<u>7</u>
<u>Notes to Consolidated Financial Statements</u>	<u>8</u>
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.</u>	<u>17</u>
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	<u>32</u>
<u>Item 4. Controls and Procedures</u>	<u>33</u>
<u>PART II. OTHER INFORMATION</u>	<u>33</u>
<u>Item 1. Legal Proceedings</u>	<u>33</u>
<u>Item 1A. Risk Factors</u>	<u>33</u>
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>34</u>
<u>Item 4. Mine Safety Disclosures</u>	<u>34</u>
<u>Item 6. Exhibits</u>	<u>34</u>
<u>SIGNATURES</u>	<u>35</u>

## Item 1. Financial Statements

KELLY SERVICES, INC. AND SUBSIDIARIES  
**CONSOLIDATED STATEMENTS OF EARNINGS**  
 (UNAUDITED)

(In millions of dollars except per share data)

	13 Weeks Ended		26 Weeks Ended	
	June 29, 2014	June 30, 2013	June 29, 2014	June 30, 2013
Revenue from services	\$ 1,410.5	\$ 1,366.9	\$ 2,741.3	\$ 2,681.7
Cost of services	1,182.4	1,146.2	2,290.9	2,244.1
Gross profit	228.1	220.7	450.4	437.6
Selling, general and administrative expenses	222.2	202.6	438.2	412.4
Asset impairments	—	1.7	—	1.7
Earnings from operations	5.9	16.4	12.2	23.5
Other expense, net	0.3	1.6	2.0	2.6
Earnings before taxes	5.6	14.8	10.2	20.9
Income tax expense (benefit)	2.8	4.8	4.9	(2.0)
Net earnings	<u>\$ 2.8</u>	<u>\$ 10.0</u>	<u>\$ 5.3</u>	<u>\$ 22.9</u>
Basic earnings per share	\$ 0.07	\$ 0.26	\$ 0.14	\$ 0.60
Diluted earnings per share	\$ 0.07	\$ 0.26	\$ 0.14	\$ 0.60
Dividends per share	\$ 0.05	\$ 0.05	\$ 0.10	\$ 0.10
Average shares outstanding (millions):				
Basic	37.4	37.2	37.4	37.2
Diluted	37.4	37.2	37.4	37.2

See accompanying unaudited Notes to Consolidated Financial Statements.

KELLY SERVICES, INC. AND SUBSIDIARIES  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
(UNAUDITED)  
(In millions of dollars)

	13 Weeks Ended		26 Weeks Ended	
	June 29, 2014	June 30, 2013	June 29, 2014	June 30, 2013
Net earnings	\$ 2.8	\$ 10.0	\$ 5.3	\$ 22.9
Other comprehensive income, net of tax:				
Foreign currency translation adjustments, net of tax expense of \$0.1, benefit of \$0.1, expense of \$0.3 and benefit of \$0.1, respectively	1.8	(2.4)	2.2	(9.4)
Unrealized gains on investment, net of tax expense of \$6.5, \$6.6, \$6.2 and \$11.0, respectively	10.6	11.5	10.5	23.8
Other comprehensive income	12.4	9.1	12.7	14.4
Comprehensive Income	<u>\$ 15.2</u>	<u>\$ 19.1</u>	<u>\$ 18.0</u>	<u>\$ 37.3</u>

See accompanying unaudited Notes to Consolidated Financial Statements.

KELLY SERVICES, INC. AND SUBSIDIARIES  
**CONSOLIDATED BALANCE SHEETS**  
(UNAUDITED)  
(In millions)

<u>ASSETS</u>	June 29, 2014	December 29, 2013
<b>CURRENT ASSETS:</b>		
Cash and equivalents	\$ 62.8	\$ 125.7
Trade accounts receivable, less allowances of \$9.2 and \$9.9, respectively	1,132.9	1,023.1
Prepaid expenses and other current assets	57.6	52.2
Deferred taxes	31.5	35.5
Total current assets	1,284.8	1,236.5
<b>PROPERTY AND EQUIPMENT:</b>		
Property and equipment	356.8	350.5
Accumulated depreciation	(265.4)	(258.5)
Net property and equipment	91.4	92.0
<b>NONCURRENT DEFERRED TAXES</b>	130.8	121.7
<b>GOODWILL, NET</b>	90.3	90.3
<b>OTHER ASSETS</b>	295.7	258.1
<b>TOTAL ASSETS</b>	<u>\$ 1,893.0</u>	<u>\$ 1,798.6</u>
<b><u>LIABILITIES AND STOCKHOLDERS' EQUITY</u></b>		
<b>CURRENT LIABILITIES:</b>		
Short-term borrowings	\$ 89.5	\$ 28.3
Accounts payable and accrued liabilities	328.4	342.4
Accrued payroll and related taxes	300.5	294.9
Accrued insurance	25.2	27.6
Income and other taxes	74.9	68.8
Total current liabilities	818.5	762.0
<b>NONCURRENT LIABILITIES:</b>		
Accrued insurance	44.7	46.0
Accrued retirement benefits	147.4	134.7
Other long-term liabilities	41.9	33.3
Total noncurrent liabilities	234.0	214.0
Commitments and contingencies (See contingencies footnote)		
<b>STOCKHOLDERS' EQUITY:</b>		
Capital stock, \$1.00 par value		
Class A common stock, shares issued 36.6 at 2014 and 2013	36.6	36.6
Class B common stock, shares issued 3.5 at 2014 and 2013	3.5	3.5
Treasury stock, at cost		
Class A common stock, 2.6 shares at 2014 and 2.7 shares at 2013	(54.9)	(55.6)
Class B common stock	(0.6)	(0.6)
Paid-in capital	29.0	26.0
Earnings invested in the business	752.8	751.3
Accumulated other comprehensive income	74.1	61.4
Total stockholders' equity	840.5	822.6
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	<u>\$ 1,893.0</u>	<u>\$ 1,798.6</u>

See accompanying unaudited Notes to Consolidated Financial Statements.

KELLY SERVICES, INC. AND SUBSIDIARIES  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**  
(UNAUDITED)  
(In millions of dollars)

	13 Weeks Ended		26 Weeks Ended	
	June 29, 2014	June 30, 2013	June 29, 2014	June 30, 2013
<b>Capital Stock</b>				
Class A common stock				
Balance at beginning of period	\$ 36.6	\$ 36.6	\$ 36.6	\$ 36.6
Conversions from Class B	—	—	—	—
Balance at end of period	36.6	36.6	36.6	36.6
Class B common stock				
Balance at beginning of period	3.5	3.5	3.5	3.5
Conversions to Class A	—	—	—	—
Balance at end of period	3.5	3.5	3.5	3.5
<b>Treasury Stock</b>				
Class A common stock				
Balance at beginning of period	(55.4)	(60.5)	(55.6)	(61.0)
Issuance of restricted stock and other	0.5	0.5	0.7	1.0
Balance at end of period	(54.9)	(60.0)	(54.9)	(60.0)
Class B common stock				
Balance at beginning of period	(0.6)	(0.6)	(0.6)	(0.6)
Issuance of restricted stock and other	—	—	—	—
Balance at end of period	(0.6)	(0.6)	(0.6)	(0.6)
<b>Paid-in Capital</b>				
Balance at beginning of period	27.5	27.8	26.0	27.1
Issuance of restricted stock and other	1.5	1.1	3.0	1.8
Balance at end of period	29.0	28.9	29.0	28.9
<b>Earnings Invested in the Business</b>				
Balance at beginning of period	751.9	711.0	751.3	700.0
Net earnings	2.8	10.0	5.3	22.9
Dividends	(1.9)	(1.9)	(3.8)	(3.8)
Balance at end of period	752.8	719.1	752.8	719.1
<b>Accumulated Other Comprehensive Income</b>				
Balance at beginning of period	61.7	40.7	61.4	35.4
Other comprehensive income, net of tax	12.4	9.1	12.7	14.4
Balance at end of period	74.1	49.8	74.1	49.8
<b>Stockholders' Equity at end of period</b>	<b>\$ 840.5</b>	<b>\$ 777.3</b>	<b>\$ 840.5</b>	<b>\$ 777.3</b>

See accompanying unaudited Notes to Consolidated Financial Statements.

KELLY SERVICES, INC. AND SUBSIDIARIES  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(UNAUDITED)  
(In millions of dollars)

	26 Weeks Ended	
	June 29, 2014	June 30, 2013
<b>Cash flows from operating activities:</b>		
Net earnings	\$ 5.3	\$ 22.9
<b>Noncash adjustments:</b>		
Impairment of assets	—	1.7
Depreciation and amortization	10.8	10.5
Provision for bad debts	2.6	0.5
Stock-based compensation	3.5	2.6
Other, net	0.7	0.7
Changes in operating assets and liabilities	(130.4)	(53.1)
<b>Net cash used in operating activities</b>	<b>(107.5)</b>	<b>(14.2)</b>
<b>Cash flows from investing activities:</b>		
Capital expenditures	(8.9)	(7.7)
Investment in equity affiliate	(5.4)	—
Other investing activities	0.4	(0.2)
<b>Net cash used in investing activities</b>	<b>(13.9)</b>	<b>(7.9)</b>
<b>Cash flows from financing activities:</b>		
Net change in short-term borrowings	61.2	19.1
Dividend payments	(3.8)	(3.8)
<b>Net cash from financing activities</b>	<b>57.4</b>	<b>15.3</b>
Effect of exchange rates on cash and equivalents	1.1	0.8
<b>Net change in cash and equivalents</b>	<b>(62.9)</b>	<b>(6.0)</b>
<b>Cash and equivalents at beginning of period</b>	<b>125.7</b>	<b>76.3</b>
<b>Cash and equivalents at end of period</b>	<b>\$ 62.8</b>	<b>\$ 70.3</b>

See accompanying unaudited Notes to Consolidated Financial Statements.

KELLY SERVICES, INC. AND SUBSIDIARIES  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(UnAUDITED)

**1. Basis of Presentation**

The accompanying unaudited consolidated financial statements of Kelly Services, Inc. (the “Company,” “Kelly,” “we” or “us”) have been prepared in accordance with Rule 10-01 of Regulation S-X and do not include all the information and notes required by generally accepted accounting principles for complete financial statements. All adjustments, including normal recurring adjustments, have been made which, in the opinion of management, are necessary for a fair statement of the results of the interim periods. The results of operations for such interim periods are not necessarily indicative of results of operations for a full year. The unaudited consolidated financial statements should be read in conjunction with the Company’s consolidated financial statements and notes thereto for the fiscal year ended December 29, 2013, included in the Company’s Annual Report on Form 10-K filed with the Securities and Exchange Commission on February 13, 2014 (the 2013 consolidated financial statements). The Company’s second fiscal quarter ended on June 29, 2014 (2014) and June 30, 2013 (2013), each of which contained 13 weeks. The corresponding June year to date periods for 2014 and 2013 each contained 26 weeks.

The consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries. All intercompany balances and transactions have been eliminated. During the third quarter of 2013, the Company determined that both cash and equivalents and accrued payroll and related taxes were understated by \$4.8 million as of December 30, 2012. The Company determined that the impact of this error on the consolidated balance sheets and consolidated statements of cash flows was not material. As a result of this error, changes in operating assets and liabilities and net cash from operating activities are both overstated by \$1.8 million in the consolidated statements of cash flows for the second quarter of 2013. Effective with the first quarter of 2014, the project-based legal services business in the Americas PT segment was reclassified to the OCG segment and the prior period was revised to conform to the current presentation.

**2. Fair Value Measurements**

Trade accounts receivable, accounts payable, accrued liabilities, accrued payroll and related taxes and short-term borrowings approximate their fair values due to the short-term maturities of these assets and liabilities.

**Assets Measured at Fair Value on a Recurring Basis**

The following tables present assets measured at fair value on a recurring basis on the consolidated balance sheet as of second quarter-end 2014 and year-end 2013 by fair value hierarchy level, as described below.

Level 1 measurements consist of unadjusted quoted prices in active markets for identical assets or liabilities. Level 2 measurements include quoted prices in markets that are not active or model inputs that are observable either directly or indirectly for substantially the full term of the asset or liability. Level 3 measurements include significant unobservable inputs.

Description	Fair Value Measurements on a Recurring Basis As of Second Quarter-End 2014			
	Total	Level 1	Level 2	Level 3
	(In millions of dollars)			
Money market funds	\$ 3.0	\$ 3.0	\$ —	\$ —
Available-for-sale investment	98.0	98.0	—	—
<b>Total assets at fair value</b>	<b>\$ 101.0</b>	<b>\$ 101.0</b>	<b>\$ —</b>	<b>\$ —</b>



KELLY SERVICES, INC. AND SUBSIDIARIES  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)**  
(UNAUDITED)

Description	Fair Value Measurements on a Recurring Basis As of Year-End 2013			
	Total	Level 1	Level 2	Level 3
	(In millions of dollars)			
Money market funds	\$ 2.9	\$ 2.9	\$ —	\$ —
Available-for-sale investment	80.7	80.7	—	—
<b>Total assets at fair value</b>	<b>\$ 83.6</b>	<b>\$ 83.6</b>	<b>\$ —</b>	<b>\$ —</b>

Money market funds as of second quarter-end 2014 and as of year-end 2013 represent investments in money market accounts, all of which are restricted as to use and are included in other assets on the consolidated balance sheet. The valuations were based on quoted market prices of those accounts as of the respective period end.

Available-for-sale investment represents the Company's investment in Temp Holdings Co., Ltd. ("Temp Holdings"), a leading integrated human resources company in Japan, and is included in other assets on the consolidated balance sheet. The valuation is based on the quoted market price of Temp Holdings stock on the Tokyo Stock Exchange as of the period end. The unrealized gain, net of tax, of \$10.6 million for the second quarter of 2014 and the unrealized gain, net of tax, of \$11.5 million for the second quarter of 2013 was recorded in other comprehensive income, as well as in accumulated other comprehensive income, a component of stockholders' equity. The unrealized gain, net of tax, of \$10.5 million for June year to date 2014 and unrealized gain, net of tax, of \$23.8 million for June year to date 2013 was recorded in other comprehensive income, as well as in accumulated other comprehensive income. The cost of this yen-denominated investment, which fluctuates based on foreign exchange rates, was \$20.4 million as of the second quarter-end 2014 and \$19.7 million at year-end 2013.

**Assets Measured at Fair Value on a Nonrecurring Basis**

We evaluate long-lived assets, including intangible assets, for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable, based on estimated undiscounted future cash flows. During the second quarter of 2013, a triggering event for the evaluation of certain long-lived assets for impairment occurred as the Company made the decision to exit the executive search business operating in an asset group within Germany that was associated with the OCG business segment. Based on the Company's estimates as of the 2013 second quarter-end, a \$1.7 million reduction in the carrying value of OCG intangible assets was recorded. The resulting expense was recorded in the asset impairments line on the consolidated statement of earnings.

KELLY SERVICES, INC. AND SUBSIDIARIES  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)**  
(UNAUDITED)

**3. Goodwill**

The changes in the net carrying amount of goodwill for June year to date 2014 are included in the table below. Effective with the first quarter of 2014, the project-based legal services business in the Americas PT segment was reclassified to the OCG segment. Accordingly, the related portion of Americas PT goodwill was reclassified to OCG during the first quarter of 2014.

	As of Year-End 2013			As of Second Quarter-End 2014		
	Goodwill, Gross	Accumulated Impairment Losses	Adjustments to Goodwill	Goodwill, Gross	Accumulated Impairment Losses	Goodwill, Net
(In millions of dollars)						
<b>Americas</b>						
Americas Commercial	\$ 40.0	\$ (16.4)	\$ —	\$ 40.0	\$ (16.4)	\$ 23.6
Americas PT	39.2	—	(1.3)	37.9	—	37.9
Total Americas	79.2	(16.4)	(1.3)	77.9	(16.4)	61.5
<b>EMEA</b>						
EMEA Commercial	50.4	(50.4)	—	50.4	(50.4)	—
EMEA PT	22.0	(22.0)	—	22.0	(22.0)	—
Total EMEA	72.4	(72.4)	—	72.4	(72.4)	—
<b>APAC</b>						
APAC Commercial	12.1	(12.1)	—	12.1	(12.1)	—
APAC PT	1.4	—	—	1.4	—	1.4
Total APAC	13.5	(12.1)	—	13.5	(12.1)	1.4
OCG	26.1	—	1.3	27.4	—	27.4
Consolidated Total	<u>\$ 191.2</u>	<u>\$ (100.9)</u>	<u>\$ —</u>	<u>\$ 191.2</u>	<u>\$ (100.9)</u>	<u>\$ 90.3</u>

KELLY SERVICES, INC. AND SUBSIDIARIES  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)**  
(UNAUDITED)

**4. Accumulated Other Comprehensive Income**

The changes in accumulated other comprehensive income by component, net of tax, for June year to date 2014 and 2013 are included in the table below. Amounts in parentheses indicate debits. Reclassification adjustments out of accumulated other comprehensive income for June year to date 2014 and 2013 were not significant.

	June Year to Date 2014			
	Foreign Currency Translation Adjustments	Unrealized Gains and Losses on Investment	Pension Liability Adjustments	Total
	(In millions of dollars)			
Beginning balance	\$ 18.1	\$ 44.8	\$ (1.5)	\$ 61.4
Other comprehensive income (loss)	2.2	10.5	—	12.7
Ending balance	\$ 20.3	\$ 55.3	\$ (1.5)	\$ 74.1

	June Year to Date 2013			
	Foreign Currency Translation Adjustments	Unrealized Gains and Losses on Investment	Pension Liability Adjustments	Total
	(In millions of dollars)			
Beginning balance	\$ 24.9	\$ 13.6	\$ (3.1)	\$ 35.4
Other comprehensive income (loss)	(9.4)	23.8	—	14.4
Ending balance	\$ 15.5	\$ 37.4	\$ (3.1)	\$ 49.8

KELLY SERVICES, INC. AND SUBSIDIARIES  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)**  
(UNAUDITED)

**5. Earnings Per Share**

The reconciliation of basic and diluted earnings per share on common stock for the second quarter and June year to date 2014 and 2013 follows (in millions of dollars except per share data):

	Second Quarter		June Year to Date	
	2014	2013	2014	2013
Net Earnings	\$ 2.8	\$ 10.0	\$ 5.3	\$ 22.9
Less: Earnings allocated to participating securities	(0.1)	(0.3)	(0.2)	(0.6)
Net Earnings available to common shareholders	\$ 2.7	\$ 9.7	\$ 5.1	\$ 22.3
Basic earnings per share on common stock	\$ 0.07	\$ 0.26	\$ 0.14	\$ 0.60
Diluted earnings per share on common stock	\$ 0.07	\$ 0.26	\$ 0.14	\$ 0.60
Average common shares outstanding (millions)				
Basic	37.4	37.2	37.4	37.2
Diluted	37.4	37.2	37.4	37.2

Stock options representing 0.1 million and 0.3 million shares, respectively, for the second quarter 2014 and 2013 and 0.1 million and 0.4 million shares, respectively, for June year to date 2014 and 2013, were excluded from the computation of diluted earnings per share due to their anti-dilutive effect.

**6. Other Expense, Net**

Included in other expense, net for the second quarter and June year to date 2014 and 2013 are the following:

	Second Quarter		June Year to Date	
	2014	2013	2014	2013
	(In millions of dollars)			
Interest income	\$ 0.1	\$ 0.1	\$ 0.2	\$ 0.2
Interest expense	(0.7)	(0.8)	(1.3)	(1.5)
Dividend income	0.4	0.3	0.4	0.3
Net loss on equity investment	(0.4)	(0.5)	(0.8)	(0.8)
Foreign exchange gains (losses)	0.3	(0.7)	(0.5)	(0.8)
Other expense, net	\$ (0.3)	\$ (1.6)	\$ (2.0)	\$ (2.6)

KELLY SERVICES, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)  
(UNAUDITED)

## 7. Contingencies

During the fourth quarter of 2013, a Louisiana jury rendered an award of \$4.4 million, pursuant to litigation brought by Robert and Margaret Ward against the Jefferson Parish School Board and Kelly Services. Under the verdict, Kelly's share of the liability consists of \$2.7 million plus a portion of pre- and post-judgment interest. During April 2014, Kelly reached an agreement with the plaintiffs pursuant to which Kelly and the primary insurer agreed to pay \$1.0 million to the plaintiffs to satisfy the judgment against the primary insurer and Kelly. In April 2014, Kelly paid \$0.25 million of this amount, which was previously accrued, and our primary insurer paid \$0.75 million. Kelly's umbrella/excess insurer, which has elected to continue to appeal the decision, is responsible for the remaining verdict amount, if any, that may be owed at the conclusion of the appellate process plus related costs and interest. Kelly will remain a nominal defendant on appeal in order to preserve its rights to insurance coverage. Plaintiffs have agreed that they must first exhaust all legal remedies to collect from our umbrella/excess insurer and its surety before pursuing Kelly for any remaining verdict amount that may be owed at the conclusion of the appellate process.

The Company is continuously engaged in litigation arising in the ordinary course of its business, typically matters alleging employment discrimination, alleging wage and hour violations or enforcing the restrictive covenants in the Company's employment agreements. While there is no expectation that any of these matters will have a material adverse effect on the Company's results of operations, financial position or cash flows, litigation is always subject to inherent uncertainty and the Company is not able to reasonably predict if any matter will be resolved in a manner that is materially adverse to the Company.

## 8. Segment Disclosures

The Company's segments are based on the organizational structure for which financial results are regularly evaluated by the Company's chief operating decision maker to determine resource allocation and assess performance. The Company's seven reporting segments are: (1) Americas Commercial, (2) Americas Professional and Technical ("Americas PT"), (3) Europe, Middle East and Africa Commercial ("EMEA Commercial"), (4) Europe, Middle East and Africa Professional and Technical ("EMEA PT"), (5) Asia Pacific Commercial ("APAC Commercial"), (6) Asia Pacific Professional and Technical ("APAC PT") and (7) Outsourcing and Consulting Group ("OCG").

The Commercial business segments within the Americas, EMEA and APAC regions represent traditional office services, contact-center staffing, marketing, electronic assembly, light industrial and, in the Americas, substitute teachers. The PT segments encompass a wide range of highly skilled temporary employees, including scientists, financial professionals, attorneys, engineers, IT specialists and healthcare workers. OCG includes recruitment process outsourcing ("RPO"), contingent workforce outsourcing ("CWO"), business process outsourcing ("BPO"), payroll process outsourcing ("PPO"), executive placement and career transition/outplacement services. Corporate expenses that directly support the operating units have been allocated to the Americas, EMEA and APAC regions and OCG based on a work effort, volume or, in the absence of a readily available measurement process, proportionately based on revenue from services.

KELLY SERVICES, INC. AND SUBSIDIARIES  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)**  
(UNAUDITED)

The following tables present information about the reported revenue from services and gross profit of the Company by segment, along with a reconciliation to consolidated earnings before taxes, for the second quarter and June year to date 2014 and 2013. Asset information by reportable segment is not presented, since the Company does not produce such information internally nor does it use such data to manage its business. Effective with the first quarter of 2014, the project-based legal services business in the Americas PT segment was reclassified to the OCG segment and the prior period was revised to conform to the current presentation.

	Second Quarter		June Year to Date	
	2014	2013	2014	2013
(In millions of dollars)				
<b>Revenue from Services:</b>				
Americas Commercial	\$ 661.1	\$ 648.8	\$ 1,274.3	\$ 1,287.1
Americas PT	244.2	251.2	480.6	493.8
Total Americas Commercial and PT	905.3	900.0	1,754.9	1,780.9
EMEA Commercial	237.0	219.8	458.9	420.8
EMEA PT	49.7	43.1	97.4	86.6
Total EMEA Commercial and PT	286.7	262.9	556.3	507.4
APAC Commercial	86.5	87.7	169.5	169.2
APAC PT	10.0	10.0	18.6	20.2
Total APAC Commercial and PT	96.5	97.7	188.1	189.4
OCG	137.9	118.3	272.3	225.7
Less: Intersegment revenue	(15.9)	(12.0)	(30.3)	(21.7)
Consolidated Total	<u>\$ 1,410.5</u>	<u>\$ 1,366.9</u>	<u>\$ 2,741.3</u>	<u>\$ 2,681.7</u>

KELLY SERVICES, INC. AND SUBSIDIARIES  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)**  
(UNAUDITED)

	Second Quarter		June Year to Date	
	2014	2013	2014	2013
(In millions of dollars)				
<b>Earnings from Operations:</b>				
Americas Commercial gross profit	\$ 96.5	\$ 94.2	\$ 188.3	\$ 187.7
Americas PT gross profit	39.0	39.0	78.8	77.3
Americas Region gross profit	135.5	133.2	267.1	265.0
Americas Region SG&A expenses	(112.6)	(102.5)	(222.1)	(210.4)
Americas Region Earnings from Operations	22.9	30.7	45.0	54.6
<b>EMEA Commercial gross profit</b>				
EMEA Commercial gross profit	34.5	33.8	67.4	64.9
EMEA PT gross profit	11.3	10.5	22.4	21.2
EMEA Region gross profit	45.8	44.3	89.8	86.1
EMEA Region SG&A expenses	(43.1)	(39.9)	(85.0)	(81.9)
EMEA Region Earnings from Operations	2.7	4.4	4.8	4.2
<b>APAC Commercial gross profit</b>				
APAC Commercial gross profit	11.7	12.5	24.0	24.1
APAC PT gross profit	3.3	3.8	6.1	7.1
APAC Region gross profit	15.0	16.3	30.1	31.2
APAC Region SG&A expenses	(15.8)	(15.4)	(30.1)	(31.2)
APAC Region Earnings (Loss) from Operations	(0.8)	0.9	—	—
<b>OCG gross profit</b>				
OCG gross profit	32.9	27.7	65.5	56.9
OCG SG&A expenses	(31.1)	(27.7)	(62.5)	(54.4)
OCG asset impairment	—	(1.7)	—	(1.7)
OCG Earnings (Loss) from Operations	1.8	(1.7)	3.0	0.8
<b>Less: Intersegment gross profit</b>				
Less: Intersegment gross profit	(1.1)	(0.8)	(2.1)	(1.6)
<b>Less: Intersegment SG&amp;A expenses</b>				
Less: Intersegment SG&A expenses	1.1	0.8	2.1	1.6
Net Intersegment Activity	—	—	—	—
<b>Corporate</b>				
Corporate	(20.7)	(17.9)	(40.6)	(36.1)
Consolidated Total	5.9	16.4	12.2	23.5
Other Expense, Net	0.3	1.6	2.0	2.6
<b>Earnings Before Taxes</b>	<b>\$ 5.6</b>	<b>\$ 14.8</b>	<b>\$ 10.2</b>	<b>\$ 20.9</b>

KELLY SERVICES, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)  
(UNAUDITED)

**9. New Accounting Pronouncements**

In April 2014, the Financial Accounting Standards Board ("FASB") issued an accounting standard update that changes the definition of a discontinued operation to include only those disposals of components of an entity that represent a strategic shift that has (or will have) a major effect on operations and financial results. The amendments are effective prospectively for fiscal periods (and interim reporting periods within those years) beginning on or after December 15, 2014 (early adoption is permitted). The adoption of this guidance is not expected to have a material effect on our results of operations, financial position or liquidity.

In May 2014, the FASB issued new revenue recognition guidance under Accounting Standards Update ("ASU") 2014-09 that will supersede the existing revenue recognition guidance under US GAAP. The new standard focuses on creating a single source of revenue guidance for revenue arising from contracts with customers for all industries. The objective of the new standard is for companies to recognize revenue when it transfers the promised goods or services to its customers at an amount that represents what the company expects to be entitled to in exchange for those goods or services. This ASU is effective for annual periods, and interim periods within those annual periods, beginning on or after December 15, 2016. Early adoption is not permitted. We are currently evaluating the impact of the new guidance on our consolidated financial statements and related disclosures.



## Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations.

### Executive Overview

#### The Workforce Solutions Industry

The staffing industry has changed dramatically over the last decade – transformed by globalization and competitive consolidation. The industry has also continued to evolve in terms of service line expansion and evolution from commercial into professional/technical and outsourced solutions. The broader workforce solutions industry has continued to transform to meet businesses’ growing demand for total workforce or talent supply chain management (“TSCM”) solutions. Global employment trends are reshaping and redefining traditional employment models, sourcing strategies and human resource capability requirements. Clients’ workforce solutions strategies are moving up the maturity model as they take the full spectrum of talent into consideration. The TSCM concept seeks to manage all categories of talent (temporary, project-based, outsourced and full-time) and represents significant market potential.

The global workforce solutions market is forecast to grow in 2014, as the economy gradually recovers and clients continue to place greater emphasis on labor flexibility and cost discipline. The global staffing market is expected to be helped by strengthening economic conditions in Europe and demand for outsourced solutions will be supported by adoption of the TSCM concept and improving permanent placement conditions. Industry performance in 2014 will be led by accelerating demand for professional/technical workers, a return of commercial sector growth in EMEA and continued client adoption of managed services such as Contingent Workforce Outsourcing (“CWO”) and Recruitment Process Outsourcing (“RPO”).

Professional/Technical staffing is projected to increase as a percent of the global market as a result of cyclical and structural shifts towards higher skilled talent. Demand for professional/technical staffing is projected to outperform commercial.

#### Our Business

Kelly Services is a global workforce solutions company, serving customers of all sizes in a variety of industries. Our staffing operations are divided into three regions, Americas, EMEA and APAC, with commercial and professional/technical staffing businesses in each region. As the human capital arena has become more complex, we have also developed a suite of innovative solutions within our global OCG business. OCG delivers integrated talent management solutions to meet customer needs across the entire spectrum of talent categories. Using talent supply chain strategies, we help customers manage their full-time and contingent labor spend, and gain access to service providers and quality talent at competitive rates with minimized risk.

We earn revenues from the hourly sales of services by our temporary employees to customers, as a result of recruiting permanent employees for our customers, and through our outsourcing and consulting activities. Our working capital requirements are primarily generated from temporary employee payroll and customer accounts receivable. The nature of our business is such that trade accounts receivable are our most significant financial asset. Average days sales outstanding varies within and outside the U.S., but is 57 days on a global basis. Since receipts from customers generally lag temporary employee payroll, working capital requirements increase substantially in periods of growth.

#### Our Strategy and Outlook

Our long-term strategic objective is to create shareholder value by delivering a competitive profit from the best workforce solutions and talent in the industry. To achieve this, we are focused on the following key areas:

- Maintain our core strengths in commercial staffing in key markets;
- Grow our professional and technical solutions;
- Transform our OCG segment into a market-leading provider of talent supply chain management;
- Capture permanent placement growth in selected specialties; and
- Lower our costs through deployment of efficient service delivery models.

Although our objectives remain clear, ongoing economic, political and fiscal disruptions have been a persistent drag on the global recovery and our business. Recent economic and labor market trends have been more favorable and the outlook for the remainder of 2014 and beyond is encouraging, but the recovery remains historically weak and uneven. Kelly's second quarter revenue increased 3% year over year, helped by improving conditions in the U.S. and EMEA. However, our industry is not experiencing the degree or patterns of growth typically seen at this point in the recovery cycle.

Even with these underlying influences, we delivered solid operational performance in two key areas. During the second quarter of 2014:

- In our OCG segment, we increased revenue by 17% year over year, confirming that our direction aligns with increased market demand for outsourced solutions. Growth was particularly strong in the core elements of our talent supply chain management model, which continues to be a key driver of our strategic and financial progress.
- We continued to execute our planned investments, including significant investments in OCG and PT. As a result, total Company expenses increased as expected, underscoring our commitment to strategically drive long-term growth.

At 0.4% for the second quarter of 2014, our return on sales is still well below our long-term goal of 4.0%. To make significant progress against our ROS goal and better leverage our business, we will need to see continued economic growth coupled with stronger demand for full-time and temporary labor in the sectors that Kelly supports. In the meantime, we remain focused on what we can control: executing a well-formed strategy with increased speed and precision, and making the necessary investments to advance that strategy.

During the first half of 2014, we made aggressive, targeted investments to adjust our operating models and increase the resources responsible for driving growth in higher margin specialties - both in Americas PT and in our fast-growing OCG segment. Specifically, our investments are designed to:

- Grow Americas PT staffing by: establishing nationally focused, product-specific recruiting centers for our IT, engineering, science and finance specialties in the U.S.; hiring additional PT recruiters and PT business development representatives in local U.S. markets; and leveraging our centralized large account delivery model to drive PT growth in large accounts across the Americas.
- Target rapid expansion of our OCG solutions on three fronts: expanding our global supplier network to transform Kelly's delivery capabilities around the world; strengthening our talent supply chain analytics solution to meet the growing demand for workforce planning among our clients; and expanding our Statement of Work and independent contractor solutions to ensure we take full advantage of the trend toward project-based PT work.
- Ensure our technology capabilities support our growth initiatives, including: improving the end-to-end ordering process for large accounts using OCG solutions; and revamping our front-office systems to increase efficiency and productivity in our operations.

These investments are intended to drive double-digit sales growth in 2015 in both OCG and our Americas PT segment, assuming continued growth in portions of the economy that rely on these services. As previously reported, we expect that revenue growth will lag these investments and, consequently, that our overall earnings will be down on a year-over-year basis.

Meeting the provisions of the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010 (collectively, the "Acts") remains a challenge for us. The Acts represent comprehensive U.S. healthcare reform legislation that, in addition to other provisions, will subject us to potential penalties unless we offer to our employees minimum essential healthcare coverage that is affordable and provides minimum value. In order to comply with the Acts, Kelly intends to begin offering health care coverage in 2015 to all temporary employees eligible for coverage under the Acts. In 2014, we will continue to incur costs related to implementing the Acts in advance of future pricing designed to pass related costs on to our customers.

Estimating the costs of complying with the Acts is difficult due to a variety of factors associated with our temporary employee population, including: the number of employees who are eligible for coverage; the percentage of eligible employees who will enroll for health care coverage; the number of months that each employee who accepts coverage will remain an employee; the affordable employee contribution share; and the cost of implementation and ongoing administrative costs of compliance. We have begun conversations with customers aimed at increasing pricing for these implementation and ongoing costs, but there can be no assurance that we will be able to increase pricing to our customers in a sufficient amount to cover the increased costs, and the net financial impact on our results of operations could be significant.

For the balance of the year, we anticipate steady improvement in the U.S. and global economies, and we are already seeing increased confidence among our largest customers – though it remains to be seen whether that confidence will translate into more meaningful job growth in 2014. Longer-term, we believe the trends in the staffing industry are positive: companies are becoming more comfortable with the use of flexible staffing models; there is increasing acceptance of free agents and contractual employment by companies and candidates alike; and companies are seeking more comprehensive workforce management solutions that lend themselves to Kelly's talent supply chain management approach. This shift in demand for contingent labor and strategic solutions plays to our strengths and experience -- particularly serving large companies.

#### **Financial Measures – Operating Margin and Constant Currency**

Return on sales (earnings from operations divided by revenue from services) in the following tables is a ratio used to measure the Company's pricing strategy and operating efficiency. Constant currency ("CC") change amounts are non-GAAP measures. The CC change amounts in the following tables refer to the year-over-year percentage changes resulting from translating 2014 financial data into U.S. dollars using the same foreign currency exchange rates used to translate financial data for 2013. We believe that CC measurements are an important analytical tool to aid in understanding underlying operating trends without distortion due to currency fluctuations.

#### **Realignment of Segments**

Beginning in the first quarter of 2014, we realigned the project-based legal services business in our Americas PT segment to the OCG segment and revised the prior year amounts to conform to the current presentation.

#### **Staffing Fee-Based Income**

Staffing fee-based income, which is included in revenue from services in the following tables, has a significant impact on gross profit rates. There are very low direct costs of services associated with staffing fee-based income. Therefore, increases or decreases in staffing fee-based income can have a disproportionate impact on gross profit rates.

**Results of Operations**  
**Total Company - Second Quarter**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 1,410.5	\$ 1,366.9	3.2%	3.2%
Staffing fee-based income	19.8	20.5	(3.7)	(2.6)
Gross profit	228.1	220.7	3.4	3.3
SG&A expenses excluding restructuring charges	220.4	201.8	9.2	
Restructuring charges	1.8	0.8	132.1	
Total SG&A expenses	222.2	202.6	9.7	9.7
Asset impairments	—	1.7	(100.0)	
Earnings from operations	5.9	16.4	(64.8)	
Gross profit rate	16.2%	16.1%	0.1 pts.	
Expense rates (excluding restructuring charges):				
% of revenue	15.6	14.8	0.8	
% of gross profit	96.6	91.4	5.2	
Return on sales	0.4	1.2	(0.8)	

Total Company revenue from services for the second quarter of 2014 was up 3.2% in comparison to the prior year. This reflected a 4% increase in hours worked, primarily in the EMEA and APAC regions, partially offset by a 1% decline in average bill rates on a CC basis.

Compared to the second quarter of 2013, the gross profit rate was up 10 basis points. This increase was primarily due to an improvement in the gross profit rate in the Americas region and OCG, as more fully described in the Total Americas and OCG discussions below.

Selling, general and administrative (“SG&A”) expenses increased year over year as a result of investments in our PT and OCG businesses, as described more fully in the Executive Overview above. Restructuring costs in the second quarter of 2014 relate to costs incurred for exiting the staffing business in Sweden and closing branches in Australia. In the second quarter of 2013, the Company made the decision to exit the OCG executive search business operating in Germany. The \$0.8 million of restructuring costs relate to severance costs incurred from exiting this business.

Asset impairments in the second quarter of 2013 represent the write-off of the carrying value of long-lived assets related to the decision to exit the executive search business operating in Germany.

Income tax expense for the second quarter of 2014 was \$2.8 million, compared to \$4.8 million for the second quarter of 2013. The reduction in income tax expense is driven by lower pretax income and lower valuation allowance charges in the second quarter of 2014. Income tax expense was negatively impacted by expiration of the U.S. work opportunity credit at the end of 2013, making credits unavailable for employees hired in 2014. The credit, along with several other temporary income tax incentives, has previously expired and later been retroactively reinstated in what is commonly referred to as “extenders” legislation. While extenders legislation has been introduced in Congress that would retroactively reinstate the work opportunity credit, if or when such action would be taken is unknown. If such extenders legislation is enacted, the retroactive reinstatement of the work opportunity credit would result in a significant benefit to income tax expense.

Diluted earnings per share for the second quarter of 2014 were \$0.07, as compared to \$0.26 for the second quarter of 2013.

**Total Americas - Second Quarter**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 905.3	\$ 900.0	0.6%	1.3%
Staffing fee-based income	7.1	6.7	5.0	6.2
Gross profit	135.5	133.2	1.8	2.4
Total SG&A expenses	112.6	102.5	9.9	10.6
Earnings from operations	22.9	30.7	(25.5)	
Gross profit rate	15.0%	14.8%	0.2 pts.	
Expense rates:				
% of revenue	12.4	11.4	1.0	
% of gross profit	83.1	77.0	6.1	
Return on sales	2.5	3.4	(0.9)	

The change in Americas revenue from services represents a 2% increase in hours worked, partially offset by a 1% decrease in average bill rates on a CC basis. Americas represented 64% of total Company revenue in the second quarter of 2014 and 66% in the second quarter of 2013.

Revenue in our Commercial segment was up 2% and our PT revenue was down 3% in comparison to the prior year. The increase in revenue in Commercial was due to revenue from new customer wins in our educational staffing business, partially offset by slight reductions in our office clerical, light industrial and electronic assembly products. In the PT segment, we continued to see declines in revenue in our IT and finance products, partially offset by growth in revenue in our science product.

The increase in the gross profit rate was due to a combination of improved pricing as well as lower employee benefit costs, partially offset by slightly higher workers' compensation costs. We regularly update our estimates of open workers' compensation claims. As a result, we increased our estimated costs of prior year workers' compensation in the Americas region by \$0.2 million for the second quarter of 2014. This compares to an adjustment reducing prior year workers' compensation claims in the Americas region by \$1.8 million for the second quarter of 2013.

SG&A expenses were up 9.9% in comparison to the prior year. This increase is attributable to last year's annual salary increases and planned investments in additional headcount in sales and recruiting staff, primarily for our PT segment. These investments are more fully described in the Executive Overview above.

**Total EMEA - Second Quarter**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 286.7	\$ 262.9	9.0 %	5.5%
Staffing fee-based income	8.6	8.8	(2.2)	(2.5)
Gross profit	45.8	44.3	3.2	0.2
SG&A expenses excluding restructuring charges	42.3	39.9	5.9	
Restructuring charges	0.8	—	NM	
Total SG&A expenses	43.1	39.9	7.8	4.4
Earnings from operations	2.7	4.4	(38.5)	
Gross profit rate	16.0%	16.9%	(0.9) pts.	
Expense rates (excluding restructuring charges):				
% of revenue	14.7	15.2	(0.5)	
% of gross profit	92.3	90.0	2.3	
Return on sales	0.9	1.7	(0.8)	

The change in EMEA revenue from services reflected a 7% increase in hours worked, partially offset by a 1% decrease in average bill rates on a CC basis. The increase in hours was due primarily to Portugal and Ireland, countries with lower average bill rates. EMEA represented 20% of total Company revenue in the second quarter of 2014 and 19% in the second quarter of 2013.

The EMEA gross profit rate decreased primarily due to a decline in the temporary gross profit rate and a decline in staffing fee-based income. These declines negatively impacted the gross profit rate by approximately 60 basis points and approximately 30 basis points, respectively. The decline in the temporary gross profit rate was driven by unfavorable country mix and the year-over-year effect of the reversal of previously accrued training costs for temporary employees in the Netherlands in the second quarter of 2013.

The increase in SG&A expenses excluding restructuring was primarily due to investments in France and Portugal. Restructuring costs recorded in the second quarter of 2014 reflect the costs incurred for exiting the staffing business in Sweden.

**Total APAC - Second Quarter**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 96.5	\$ 97.7	(1.2)%	1.8%
Staffing fee-based income	4.1	5.0	(17.5)	(14.1)
Gross profit	15.0	16.3	(7.8)	(5.0)
SG&A expenses excluding restructuring charges	14.8	15.4	(3.5)	
Restructuring charges	1.0	—	NM	
Total SG&A expenses	15.8	15.4	3.3	7.1
Earnings from operations	(0.8)	0.9	NM	
Gross profit rate	15.5%	16.6%	(1.1) pts.	
Expense rates (excluding restructuring charges):				
% of revenue	15.4	15.7	(0.3)	
% of gross profit	99.0	94.5	4.5	
Return on sales	(0.9)	0.9	(1.8)	

The change in total APAC revenue from services reflected a 9% increase in hours worked, partially offset by a 6% decrease in average bill rates on a CC basis. The increase in hours worked was due to higher hours mainly in India. The decrease in average bill rates was driven primarily by country mix, with bill rates in India lower than the region's average, and also customer mix in New Zealand and Singapore. APAC revenue represented 7% of total Company revenue in the second quarter of both 2014 and 2013.

The decrease in the gross profit rate was due to decreases in temporary margins and staffing fee-based income, which reduced the gross profit rate by approximately 100 basis points and 80 basis points, respectively. Staffing fee-based income decreased by 17% in Singapore, due to high staff turnover, and by 20% in Australia, due to the weaker economic climate. These decreases were partially offset by the effect of a \$0.5 million wage credit in Singapore, which was recorded in cost of services. This amount, which represents additional credits to be received for 2014, added approximately 60 basis points to the APAC region gross profit rate in the second quarter of 2014.

Restructuring charges in the second quarter of 2014 relates to costs for exiting branches in Australia. SG&A expenses excluding restructuring costs decreased 3.5%. This change reflects the savings from consolidating Australia and New Zealand management in the prior year, partially offset by investments in additional hiring in Singapore and India.

**OCG - Second Quarter**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 137.9	\$ 118.3	16.5%	16.8%
Gross profit	32.9	27.7	18.6	18.5
SG&A expenses excluding restructuring charges	31.1	26.9	15.3	
Restructuring charges	—	0.8	(100.0)	
Total SG&A expenses	31.1	27.7	12.2	12.1
Asset impairments	—	1.7	(100.0)	
Earnings from operations	1.8	(1.7)	NM	
Gross profit rate	23.9%	23.4%	0.5 pts.	
Expense rates (excluding restructuring charges):				
% of revenue	22.5	22.8	(0.3)	
% of gross profit	94.4	97.1	(2.7)	
Return on sales	1.3	(1.3)	2.6	

Revenue from services in the OCG segment increased during the second quarter of 2014 due primarily to growth in the RPO and CWO practice areas. Revenue in RPO grew by 23% year over year and revenue in CWO, which includes PPO, grew by 24% year over year. The revenue growth in RPO and CWO was due to expansion of programs with existing and new customers. OCG revenue represented 10% of total Company revenue in the second quarter of 2014 and 9% in the second quarter of 2013.

The OCG gross profit rate increased primarily due to improved efficiency in service delivery in RPO and the KellyConnect call center business. The increase in SG&A expenses is primarily a result of costs associated with increased volume with existing customers, implementation costs of new customers in our CWO practice area and planned investments as more fully described in the Executive Overview above.



**Results of Operations**  
**Total Company - June Year to Date**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 2,741.3	\$ 2,681.7	2.2%	2.7%
Staffing fee-based income	38.6	40.7	(4.9)	(2.9)
Gross profit	450.4	437.6	2.9	3.4
SG&A expenses excluding restructuring charges	436.4	411.6	6.1	
Restructuring charges	1.8	0.8	124.3	
Total SG&A expenses	438.2	412.4	6.3	6.7
Asset impairments	—	1.7	(100.0)	
Earnings from operations	12.2	23.5	(48.9)	
Gross profit rate	16.4%	16.3%	0.1 pts.	
Expense rates (excluding restructuring charges):				
% of revenue	15.9	15.3	0.6	
% of gross profit	96.9	94.1	2.8	
Return on sales	0.4	0.9	(0.5)	

Total Company revenue from services for the first six months of 2014 was up 2.2% in comparison to the prior year. This reflected primarily an increase in hours worked in the EMEA and APAC regions.

Compared to the first six months of 2013, the gross profit rate was up 10 basis points. This increase was primarily due to an improvement in the gross profit rate in the Americas region, as more fully described in the Total Americas discussion below.

SG&A expenses excluding restructuring costs increased 6.1% year over year as a result of investments in our PT and OCG businesses, as described more fully in the Executive Overview above. Included in SG&A expenses for the first six months of 2013 is \$3.0 million for a settlement with the state of Delaware related to unclaimed property examinations. Restructuring costs in the first six months of 2014 relate to costs incurred for exiting the staffing business in Sweden and closing branches in Australia. Restructuring costs in the first six months of 2013 primarily relate to severance costs incurred from exiting the OCG executive search business operating in Germany.

Asset impairments in the first six months of 2013 represent the write-off of the carrying value of long-lived assets related to the decision to exit the executive search business operating in Germany.

Income tax expense for the first six months of 2014 was \$4.9 million, compared to a benefit of \$2.0 million for the first six months of 2013. Income tax expense was significantly impacted by the U.S. work opportunity credit, which is a temporary income tax incentive. The credit, along with several other temporary income tax incentives, has previously expired and later been retroactively reinstated in what is commonly referred to as “extenders” legislation. The first six months of 2013 benefitted from recognition of 2012 work opportunity credits that were unavailable in 2012 due to expiration at the end of 2011. These credits later became available upon retroactive reinstatement in the first quarter of 2013. The work opportunity credit again expired at the end of 2013, making credits unavailable for employees hired in 2014. While extenders legislation has been introduced in Congress that would retroactively reinstate the work opportunity credit, if or when such action would be taken is unknown. If such extenders legislation is enacted, the retroactive reinstatement of the work opportunity credit would result in a significant benefit to income tax expense.

Diluted earnings per share for the first six months of 2014 were \$0.14, as compared to \$0.60 for the first six months of 2013.

**Total Americas June Year to Date**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 1,754.9	\$ 1,780.9	(1.5)%	(0.7)%
Staffing fee-based income	13.9	13.4	4.5	5.9
Gross profit	267.1	265.0	0.8	1.6
Total SG&A expenses	222.1	210.4	5.6	6.4
Earnings from operations	45.0	54.6	(17.7)	
Gross profit rate	15.2%	14.9%	0.3 pts.	
Expense rates:				
% of revenue	12.7	11.8	0.9	
% of gross profit	83.2	79.4	3.8	
Return on sales	2.6	3.1	(0.5)	

The change in Americas revenue from services represents a 1% decrease in hours worked. Americas represented 64% of total Company revenue for the first six months of 2014 and 66% for the first six months of 2013.

Revenue in our Commercial segment was down 1% and our PT revenue was down 3% in comparison to the prior year. The decrease in revenue in Commercial was due to revenue decreases in our office clerical, light industrial and electronic assembly products, partially offset by increased revenue in our educational staffing business due to new customer wins. In the PT segment, we continued to see declines in revenue in our IT and finance products, partially offset by growth in revenue in our science product.

The increase in the gross profit rate was due to a combination of improved pricing as well as lower payroll taxes and lower employee benefit costs, partially offset by higher workers' compensation. We regularly update our estimates of open workers' compensation claims. As a result, we reduced our estimated costs of prior year workers' compensation in the Americas region by \$1.4 million for the first six months of 2014. This compares to an adjustment reducing prior year workers' compensation claims by \$3.2 million for the first six months of 2013.

SG&A expenses were up 5.6% in comparison to the prior year. This increase is attributable to last year's annual salary increases and planned investments in additional headcount in sales and recruiting staff, primarily for our PT segment. These investments are more fully described in the Executive Overview above.

**Total EMEA - June Year to Date**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 556.3	\$ 507.4	9.6 %	7.3%
Staffing fee-based income	17.0	18.1	(6.0)	(5.2)
Gross profit	89.8	86.1	4.3	2.3
SG&A expenses excluding restructuring charges	84.2	82.1	2.6	
Restructuring charges	0.8	(0.2)	NM	
Total SG&A expenses	85.0	81.9	3.7	1.4
Earnings from operations	4.8	4.2	15.0	
Gross profit rate	16.1%	17.0%	(0.9) pts.	
Expense rates (excluding restructuring charges):				
% of revenue	15.1	16.2	(1.1)	
% of gross profit	93.7	95.2	(1.5)	
Return on sales	0.9	0.8	0.1	

The change in EMEA revenue from services reflected a 9% increase in hours worked, partially offset by a 1% decrease in average bill rates on a CC basis. The increase in hours was due primarily to Portugal, Switzerland, France and Ireland, reflecting the improving economic conditions in Europe, with improved volume with existing customers, as well as new customers. EMEA represented 20% of total Company revenue for the first six months of 2014 and 19% for the first six months of 2013.

The EMEA gross profit rate decreased primarily due to a decline in staffing fee-based income and a decline in the temporary gross profit rate. These declines negatively impacted the gross profit rate by approximately 50 basis points and approximately 40 basis points, respectively. The decline in the temporary gross profit rate was driven by unfavorable country mix and, to a lesser extent, customer mix.

SG&A expenses were up slightly, as some investments in fast-growing countries have been partially offset by a reduction in headquarters costs throughout the EMEA region. Restructuring costs recorded in the first six months of 2014 reflect costs incurred for exiting the staffing business in Sweden. Restructuring costs recorded in the first six months of 2013 reflect favorable adjustments to prior restructuring costs in the U.K., France and Italy.

**Total APAC - June Year to Date**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 188.1	\$ 189.4	(0.7)%	4.5%
Staffing fee-based income	7.7	9.2	(16.3)	(10.8)
Gross profit	30.1	31.2	(3.4)	1.8
SG&A expenses excluding restructuring charges	29.1	31.0	(5.7)	
Restructuring charges	1.0	0.2	364.2	
Total SG&A expenses	30.1	31.2	(2.9)	2.9
Earnings from operations	—	—	NM	
Gross profit rate	16.0%	16.4%	(0.4) pts.	
Expense rates (excluding restructuring charges):				
% of revenue	15.5	16.3	(0.8)	
% of gross profit	97.0	99.3	(2.3)	
Return on sales	(0.1)	—	(0.1)	

The change in total APAC revenue from services reflected an 11% increase in hours worked, partially offset by a 5% decrease in average bill rates on a CC basis. The increase in hours worked was due to higher hours in India. The decrease in average bill rates was mainly due to country mix, with bill rates in India lower than the region's average. APAC revenue represented 7% of total Company revenue for the first six months of both 2014 and 2013.

The decrease in the gross profit rate was due to decreases in staffing fee-based income and temporary margins, which reduced the gross profit rate by approximately 80 basis points and 70 basis points, respectively. Staffing fee-based income decreased by 16% in Singapore, due to high staff turnover, and by 18% in Australia, due to the weaker economic climate. The reduction in temporary margins is due to the increasing weight of international and national large accounts that bear lower margins. These decreases were partially offset by the effect of a \$1.9 million wage credit in Singapore, which was recorded in cost of services. This amount, which represents additional credits received for 2013 and 2014, added approximately 100 basis points to the APAC region gross profit rate in the second quarter of 2014.

Restructuring charges in 2014 relate to costs for exiting branches in Australia. SG&A expenses excluding restructuring costs declined 5.7%. This change was the result of consolidating the Australia and New Zealand management in the prior year and lower country headquarters costs across the region, partially offset by investments in Singapore, Malaysia and India.

**OCG -June Year to Date**  
(Dollars in millions)

	2014	2013	Change	CC Change
Revenue from services	\$ 272.3	\$ 225.7	20.6 %	21.1%
Gross profit	65.5	56.9	15.1	15.3
SG&A expenses excluding restructuring charges	62.5	53.6	16.6	
Restructuring charges	—	0.8	(100.0)	
Total SG&A expenses	62.5	54.4	15.0	15.2
Asset impairments	—	1.7	(100.0)	
Earnings from operations	3.0	0.8	226.9	
Gross profit rate	24.1%	25.2%	(1.1) pts.	
Expense rates (excluding restructuring charges):				
% of revenue	22.9	23.7	(0.8)	
% of gross profit	95.4	94.1	1.3	
Return on sales	1.1	0.4	0.7	

Revenue from services in the OCG segment increased during the first six months of 2014 due primarily to growth in the CWO, KellyConnect and RPO practice areas. Revenue in CWO, which includes PPO, grew by 29% year over year, KellyConnect revenue grew by 18% and RPO increased by 16% year over year. The revenue growth was due to expansion of programs with existing and new customers. OCG revenue represented 10% of total Company revenue for the first six months of 2014 and 8% for the first six months of 2013.

The OCG gross profit rate decreased primarily due to practice area mix with higher growth in our lower margin businesses, such as PPO. The increase in SG&A expenses is primarily a result of costs associated with increased volume with existing customers, implementation costs of new customers and planned investments as more fully described in the Executive Overview above.

## Financial Condition

Historically, we have financed our operations through cash generated by operating activities and access to credit markets. Our working capital requirements are primarily generated from temporary employee payroll and customer accounts receivable. Since receipts from customers generally lag payroll to temporary employees, working capital requirements increase substantially in periods of growth. Conversely, when economic activity slows, working capital requirements may substantially decrease. As highlighted in the consolidated statements of cash flows, our liquidity and available capital resources are impacted by four key components: cash and equivalents, operating activities, investing activities and financing activities.

### ***Cash and Equivalents***

Cash and equivalents totaled \$62.8 million at the end of the second quarter of 2014 and \$125.7 million at year-end 2013. As further described below, we used \$107.5 million of cash for operating activities, used \$13.9 million of cash for investing activities and generated \$57.4 million of cash from financing activities. The cash and equivalents balance at the end of the second quarter of 2014 was negatively impacted by \$20.0 million related to payments we received at year-end 2013 from our OCG customers, most of which we paid out to suppliers during the first quarter of 2014.

### ***Operating Activities***

In the first six months of 2014, we used \$107.5 million of net cash for operating activities, as compared to using \$14.2 million in the first six months of 2013. This change was primarily due to year-to-date growth in trade accounts receivable, along with the negative impact of the \$20.0 million related to the timing of payments to suppliers noted above. Changes in operating assets and liabilities and net cash from operating activities for the first six months of 2013 are both overstated by \$1.8 million, due to an error from prior periods which was not corrected until the third quarter of 2013.

Trade accounts receivable totaled \$1.1 billion at the end of the second quarter of 2014. Global days sales outstanding were 57 days at the end of the second quarter of 2014 and 54 days at the end of the second quarter of 2013. The increase in DSO is primarily due to the timing of our month-end cut-off as well as extended terms and invoicing complexities for certain large customers.

Our working capital position was \$466.3 million at the end of the second quarter of 2014, a decrease of \$8.2 million from year-end 2013. The current ratio (total current assets divided by total current liabilities) was 1.6% at the end of the second quarter of 2014 and at year-end 2013.

### ***Investing Activities***

In the first six months of 2014, we used \$13.9 million of cash for investing activities, as compared to using \$7.9 million in the first six months of 2013. Capital expenditures in both years relate primarily to the Company's technology programs. Investment in equity affiliate in the first six months of 2014 primarily represents cash contributions to TS Kelly, our equity affiliate in which we have a 49% ownership interest.

### ***Financing Activities***

In the first six months of 2014, we generated \$57.4 million of cash from financing activities, as compared to generating \$15.3 million in the first six months of 2013. The increase in cash from financing activities was caused by additional short-term borrowing. Debt totaled \$89.5 million at the end of the second quarter of 2014 and \$28.3 million at year-end 2013. Debt-to-total capital (total debt reported on the balance sheet divided by total debt plus stockholders' equity) is a common ratio to measure the relative capital structure and leverage of the Company. Our ratio of debt-to-total capital was 9.6% at the end of the second quarter of 2014 and 3.3% at year-end 2013.

The net change in short-term borrowings in the first six months of 2014 was primarily due to additional borrowings on our securitization facility, used to fund our everyday operations. The net change in short-term borrowings in the first six months of 2013 was primarily due to additional borrowings on our securitization facility.

We made dividend payments of \$3.8 million in the first six months of both 2014 and 2013.

### ***New Accounting Pronouncements***

See New Accounting Pronouncements footnote in the Notes to Consolidated Financial Statements of this Quarterly Report on Form 10-Q for a description of new accounting pronouncements.

### ***Contractual Obligations and Commercial Commitments***

There are no material changes in our obligations and commitments to make future payments from those included in the Company's Annual Report on Form 10-K filed February 13, 2014. We have no material, unrecorded commitments, losses, contingencies or guarantees associated with any related parties or unconsolidated entities.

### ***Liquidity***

We expect to meet our ongoing short and long-term cash requirements principally through cash generated from operations, available cash and equivalents, securitization of customer receivables and committed unused credit facilities. Additional funding sources could include public or private bonds, asset-based lending, additional bank facilities, issuance of equity or other sources.

We utilize intercompany loans, dividends, capital contributions and redemptions to effectively manage our cash on a global basis. We periodically review our foreign subsidiaries' cash balances and projected cash needs. As part of those reviews, we may identify cash that we feel should be repatriated to optimize the Company's overall capital structure. At the present time, these reviews have not resulted in any specific plans to repatriate a majority of our international cash balances. We expect much of our international cash will be needed to fund working capital growth in our local operations. The majority of our international cash is concentrated in a cash pooling arrangement (the "Cash Pool") and is available to fund general corporate needs internationally. The Cash Pool is a set of cash accounts maintained with a single bank that must, as a whole, maintain at least a zero balance; individual accounts may be positive or negative. This allows countries with excess cash to invest and countries with cash needs to utilize the excess cash.

We manage our cash and debt very closely to optimize our capital structure. As our cash balances build, we tend to pay down debt as appropriate. Conversely, when working capital needs grow, we tend to use corporate cash and cash available in the Cash Pool first, and then access our borrowing facilities.

As of the 2014 second quarter end, we had \$200.0 million of available capacity on our \$200.0 million revolving credit facility and \$7.0 million of available capacity on our \$150.0 million securitization facility. The securitization facility carried \$88.0 million of short-term borrowings and \$55.0 million of standby letters of credit related to workers' compensation. Together, the revolving credit and securitization facilities provide the Company with committed funding capacity that may be used for general corporate purposes. While we believe these facilities will cover our working capital needs over the short term, if economic conditions or operating results change significantly, we may need to seek additional sources of funds. As of the 2014 second quarter end, we met the debt covenants related to our revolving credit facility and securitization facility.

We monitor the credit ratings of our major banking partners on a regular basis. We also have regular discussions with them. Based on our reviews and communications, we believe the risk of one or more of our banks not being able to honor commitments is insignificant. We also review the ratings and holdings of our money market funds and other investment vehicles regularly to ensure high credit quality and access to our invested cash.

## Forward-Looking Statements

Certain statements contained in this report are "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements which are predictive in nature, which depend upon or refer to future events or conditions, or which include words such as "expects," "anticipates," "intends," "plans," "believes," "estimates," or variations or negatives thereof or by similar or comparable words or phrases. In addition, any statements concerning future financial performance (including future revenues, earnings or growth rates), ongoing business strategies or prospects, and possible future actions by us that may be provided by management, including oral statements or other written materials released to the public, are also forward-looking statements. Forward-looking statements are based on current expectations and projections about future events and are subject to risks, uncertainties, and assumptions about our company and economic and market factors in the countries in which we do business, among other things. These statements are not guarantees of future performance, and we have no specific intention to update these statements.

Actual events and results may differ materially from those expressed or forecasted in forward-looking statements due to a number of factors. The principal important risk factors that could cause our actual performance and future events and actions to differ materially from such forward-looking statements include, but are not limited to, competitive market pressures including pricing and technology introductions, changing market and economic conditions, our ability to achieve our business strategy, our ability to retain the services of our senior management, local management and field personnel, our ability to adequately protect our intellectual property rights, including our brand, our ability to successfully develop new service offerings, our exposure to risks associated with services outside traditional staffing, including business process outsourcing, the risks associated with past and future acquisitions, exposure to risks associated with investments in equity affiliates, material changes in demand from or loss of large corporate customers, risks associated with conducting business in foreign countries, including foreign currency fluctuations, availability of temporary workers with appropriate skills required by customers, liabilities for employment-related claims and losses, including class action lawsuits and collective actions, liability for improper disclosure of sensitive or private employee information, our ability to sustain critical business applications through our key data centers, our ability to effectively implement and manage our information technology programs, our ability to maintain adequate financial and management processes and controls, impairment charges triggered by adverse industry or market developments, unexpected changes in claim trends on workers' compensation, disability and medical benefit plans, the net financial impact of the Patient Protection and Affordable Care Act on our business, the impact of changes in laws and regulations (including federal, state and international tax laws and the expiration and/or reinstatement of the U.S. work opportunity credit program), the risk of additional tax or unclaimed property liabilities in excess of our estimates, our ability to maintain specified financial covenants in our bank facilities, our ability to access credit markets and continued availability of financing for funding working capital. Certain risk factors are discussed more fully under "Risk Factors" in Part I, Item 1A of the Company's Annual Report on Form 10-K.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk.

We are exposed to foreign currency risk primarily due to our net investment in foreign subsidiaries, which conduct business in their local currencies. We may also utilize local currency-denominated borrowings.

In addition, we are exposed to interest rate risks through our use of the multi-currency line of credit and other borrowings. A hypothetical fluctuation of 10% of market interest rates would not have had a material impact on 2014 second quarter earnings.

Marketable equity investments, representing our investment in Temp Holdings, are stated at fair value and marked to market through stockholders' equity, net of tax. Impairments in value below historical cost, if any, deemed to be other than temporary, would be expensed in the consolidated statement of earnings. See the Fair Value Measurements footnote in the Notes to Consolidated Financial Statements of this Quarterly Report on Form 10-Q for further discussion.

We are exposed to market risk as a result of our obligation to pay benefits under our nonqualified deferred compensation plan and our related investments in company-owned variable universal life insurance policies. The obligation to employees increases and decreases based on movements in the equity and debt markets. The investments in mutual funds, as part of the company-owned variable universal life insurance policies, are designed to mitigate, but not eliminate, this risk with offsetting gains and losses.

Overall, our holdings and positions in market risk-sensitive instruments do not subject us to material risk.



#### **Item 4. Controls and Procedures.**

Based on their evaluation as of the end of the period covered by this Form 10-Q, the Company's Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934) are effective.

Olivier Thirot, Vice President, Finance EMEA and APAC, was appointed Senior Vice President, Controller and Chief Accounting Officer effective September 1, 2014. As of September 1, 2014, Michael E. Debs, who currently serves as Controller and Chief Accounting Officer, will be the Company's Senior Vice President Finance and Treasurer.

There were no other changes in the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

### **PART II. OTHER INFORMATION**

#### **Item 1. Legal Proceedings.**

During the fourth quarter of 2013, a Louisiana jury rendered an award of \$4.4 million, pursuant to litigation brought by Robert and Margaret Ward against the Jefferson Parish School Board and Kelly Services. Under the verdict, Kelly's share of the liability consists of \$2.7 million plus a portion of pre- and post-judgment interest. During April 2014, Kelly reached an agreement with the plaintiffs pursuant to which Kelly and the primary insurer agreed to pay \$1.0 million to the plaintiffs to satisfy the judgment against the primary insurer and Kelly. In April 2014, Kelly paid \$0.25 million of this amount, which was previously accrued, and our primary insurer paid \$0.75 million. Kelly's umbrella/excess insurer, which has elected to continue to appeal the decision, is responsible for the remaining verdict amount, if any, that may be owed at the conclusion of the appellate process plus related costs and interest. Kelly will remain a nominal defendant on appeal in order to preserve its rights to insurance coverage. Plaintiffs have agreed that they must first exhaust all legal remedies to collect from our umbrella/excess insurer and its surety before pursuing Kelly for any remaining verdict amount that may be owed at the conclusion of the appellate process.

The Company is continuously engaged in litigation arising in the ordinary course of its business, typically matters alleging employment discrimination, alleging wage and hour violations or enforcing the restrictive covenants in the Company's employment agreements. While there is no expectation that any of these matters will have a material adverse effect on the Company's results of operations, financial position or cash flows, litigation is always subject to inherent uncertainty and the Company is not able to reasonably predict if any matter will be resolved in a manner that is materially adverse to the Company.

#### **Item 1A. Risk Factors.**

There have been no material changes in the Company's risk factors disclosed in Part I, Item 1A of the Company's Annual Report filed on Form 10-K for year ended December 29, 2013.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

(a) Sales of Equity Securities Not Registered Under the Securities Exchange Act of 1933

None.

(c) Issuer Repurchases of Equity Securities

During the second quarter of 2014, we reacquired shares of our Class A common stock as follows:

<b>Period</b>	<b>Total Number of Shares (or Units) Purchased</b>	<b>Average Price Paid per Share (or Unit)</b>	<b>Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs</b>	<b>Maximum Number (or Approximate Dollar Value) of Shares (or Units) That May Yet Be Purchased Under the Plans or Programs (in millions of dollars)</b>
March 31, 2014 through May 4, 2014	585	\$ 24.09	—	\$ —
May 5, 2014 through June 1, 2014	877	17.81	—	\$ —
June 2, 2014 through June 29, 2014	—	—	—	\$ —
<b>Total</b>	<b>1,462</b>	<b>\$ 20.33</b>	<b>—</b>	

We may reacquire shares sold to cover taxes due upon the vesting of restricted stock held by employees. Accordingly, 1,462 shares were reacquired in transactions during the quarter.

**Item 4. Mine Safety Disclosures.**

Not applicable.

**Item 6. Exhibits.**

See Index to Exhibits required by Item 601, Regulation S-K, set forth on page 36 of this filing.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

KELLY SERVICES, INC.

Date: August 6, 2014

/s/ Patricia Little  
Patricia Little

Executive Vice President and  
Chief Financial Officer  
(Principal Financial Officer)

Date: August 6, 2014

/s/ Michael E. Debs  
Michael E. Debs

Senior Vice President and  
Chief Accounting Officer  
(Principal Accounting Officer)

**INDEX TO EXHIBITS  
REQUIRED BY ITEM 601,  
REGULATION S-K**

<u>Exhibit No.</u>	<u>Description</u>
3.1	Certificate of Incorporation. (Reference is made to Exhibit 3.1 to the Form 10-Q filed with the commission on May 7, 2014, which is incorporated herein by reference.)
3.2	By-Laws. (Reference is made to Exhibit 3.2 to the Form 10-Q filed with the commission on May 7, 2014, which is incorporated herein by reference.)
31.1	Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act, as amended.
31.2	Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act, as amended.
32.1	Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

## CERTIFICATIONS

I, Carl T. Camden, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Kelly Services, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 6, 2014

/s/ Carl T. Camden  
Carl T. Camden  
President and  
Chief Executive Officer

**CERTIFICATIONS**

I, Patricia Little, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Kelly Services, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 6, 2014

/s/ Patricia Little  
Patricia Little  
Executive Vice President and  
Chief Financial Officer

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Kelly Services, Inc. (the "Company") on Form 10-Q for the period ended June 29, 2014 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Carl T. Camden, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 6, 2014

/s/ Carl T. Camden  
Carl T. Camden  
President and  
Chief Executive Officer

A signed original of this written statement required by Section 906 has been provided to Kelly Services, Inc. and will be retained by Kelly Services, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Kelly Services, Inc. (the "Company") on Form 10-Q for the period ended June 29, 2014 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Patricia Little, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 6, 2014

/s/ Patricia Little  
Patricia Little  
Executive Vice President and  
Chief Financial Officer

A signed original of this written statement required by Section 906 has been provided to Kelly Services, Inc. and will be retained by Kelly Services, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.